

ABSTRACT

The present application provides an application interface management method and apparatus. The method comprises: requesting interface layout parameters from an interface layout server in an application start process, the interface layout parameters comprising
5 layout parameters of more functional areas and layout parameters of more functional icons; generating an application interface according to obtained layout parameters of functional areas and obtained layout parameters of functional icons, each functional area comprising one or more functional icons; in response to a change operation by a user on the current application interface, changing an interface layout of the current application interface; and
10 storing layout parameters of one or more functional areas and layout parameters of one or more functional icons corresponding to the changed application interface, to the interface layout server. The present application sets an interface management solution based on actual user requirements, and the user can customize the layout of an entire application interface according to their own requirements, thereby improving user experience and user stickiness.