

ABSTRACT

The present application relates to a video-based interaction method and apparatus, a computer device, a storage medium, and a computer program product. The method comprises: playing back a video in a video playback interface logged in with the identity of a first object (202); acquiring a local watching marking record of the video and scene identifications of markable scene segments in the video, comparing the local watching marking record with the scene identifications, and determining a first scene segment which is not marked in the video (204); when the first scene segment in the video is played back, displaying a first scene segment marking entry in the video playback interface, wherein the first scene segment marking entry is used for indicating to perform watching marking on the first scene segment (206); and in response to a watching marking trigger operation for the first scene segment marking entry, displaying a watching marking certificate for the first scene segment, wherein the displayed watching marking certificate covers part of the video playback interface, and the watching marking certificate is an independent operable object and comprises description information of the video and identity information of the first object (208).

FIG. 2