~~WHAT IS CLAIMED IS:~~

~~1. A method for providing electronic commerce through an assessment request and~~ response, the method comprising:

receiving, from a buyer terminal, an assessment request selecting at least one of a plurality of items from assessment request information registered for an assessment request by a seller terminal;

providing at least one assessment to a buyer according to an assessment response from the seller terminal; and

receiving an assessment cancellation or a purchase request in response to the at least one assessment from the buyer terminal and performing a corresponding process.

2. The method of claim 1, further comprising, before receiving the assessment request, deducting cash points including at least one of transferred cash, reserve cash, mileage, a stamp, and a coupon of the buyer on the condition that the points are returned when there is no assessment response from a seller within a predetermined period or upon a request for purchase based on the assessment.

3. The method of claim 1, further comprising, after performing the corresponding process:

managing the assessment as an assessment goods list of a seller in a database; and

providing the assessment goods list to the buyer terminal upon receipt of a request for a search form or a goods sale screen of the seller from the buyer terminal, so that an ~~assessment is directly selected for purchase.~~

4. The method of claim 1, wherein the receiving of the assessment request comprises receiving an assessment request made by selecting option items or a purchase number item for goods or services as merchandise.

5. The method of claim 1, wherein the providing of the at least one assessment comprises providing an assessment including all information corresponding to the selected item, or a combination of one or more assessments including information corresponding to items excluding at least one item when a plurality of items are selected.

6. The method of claim 1, wherein the providing of the at least one assessment comprises:

when an assessment response from the seller terminal is an automatic assessment response, automatically producing and providing the requested assessment by the seller terminal or a server connected to the seller terminal; and

when the assessment response from the seller terminal is an input assessment response, providing an assessment input by the seller terminal in response to the assessment request, via the server.

7. The method of claim 1, wherein the performing of the corresponding process comprises receiving a purchase request using any one of a plurality of assessments provided as a list or an enumeration on one screen to the buyer terminal and performing payment, contract report to the seller, and delivery.

8. The method of claim 1, further comprising performing billing and payment at an assessment price determined by the seller according to a discount rate in advance when the

buyer orders a plurality of goods at one time using one assessment, or at a price determined according to a discount rate previously registered by the seller when the buyer orders a plurality of goods through several orders using a plurality of assessments before the seller delivers the goods.

9. A method for providing electronic commerce, comprising:

managing at least one assessment as an assessment goods list of a seller in a database;

providing the assessment goods list to a terminal upon receipt of a request for a search form or a goods sale screen of the seller from the terminal; and

processing purchase requested by the terminal directly selecting any assessment from the assessment goods list.

10. A recording medium having a computer-readable program recorded thereon for executing a method according to any one of claims 1 to 9.

11. An on-line market system that supports electronic commerce, the system comprising:

an assessment request manager for registering assessment request information for an assessment request including a plurality of option items received from a seller terminal, providing the assessment request information upon receipt of a request from a buyer terminal, and receiving an assessment request made by selecting at least one of the plurality of option items, from the buyer terminal; and

an assessment provider for providing at least one assessment to the buyer according to an assessment response from the seller terminal in response to the assessment request,

wherein the assessment request manager receives an assessment cancellation or a purchase request in response to the at least one assessment from the buyer terminal and controls performing a corresponding process.

12. The system of claim 11, further comprising a point manager for providing a content that cash points including at least one of reserve cash, mileage, a stamp, and a coupon of the buyer are deducted on the condition that the cash points are returned when there is no assessment response from a seller within a predetermined period or upon a request for purchase based on the assessment, when the assessment request manager provides the assessment request information to the buyer terminal,

wherein the point manager deducts a predetermined amount of points from the cash points upon the assessment request, and returns the deducted points upon the purchase request.

13. The system of claim 11, further comprising:

a billing processor for performing billing at an assessment price discounted in advance by the seller when the buyer orders a plurality of goods at one time using one assessment, or at a price determined according to a discount rate previously registered by the seller when the buyer orders a plurality of goods through several orders using a plurality of assessments before the seller delivers the goods; and

a payment processor for performing a payment process according to the billing calculated by the billing processor.

14. The system of claim 11, wherein the assessment provider provides the assessment as a list or enumeration to the buyer terminal on one screen.

15. An on-line market system that supports electronic commerce, the system comprising:

a database for managing at least one assessment as an assessment goods list of a seller;

an assessment goods manager for providing the assessment goods list extracted from the database to a terminal upon receipt of a request for a search form or a goods sale screen of the seller from the terminal; and

an assessment request manager for processing purchase requested by the terminal directly selecting any assessment from the assessment goods list.

CLAIMS

1. A method for providing electronic commerce through an estimate request and response, the method comprising:

receiving, via a communication interface of an on-line market server, an estimate request from a buyer terminal selecting at least one of a plurality of option items from estimate request information registered on the on-line market server and associated with a seller terminal;

in response to receiving the estimate request, the on-line market server deducts cash points from an account of a user of the buyer terminal, the account being controlled by the on-line market server;

receiving an estimate response from the seller terminal in response to the estimate request from the buyer terminal;

providing, via the communication interface of the on-line market server, at least one estimate to the buyer terminal according to the estimate response from the seller terminal; and

receiving a purchase request from the buyer terminal in response to the estimate and performing a corresponding process;

in response to receiving the purchase request from the buyer terminal, the on-line market server returns the cash points to the account of the user.

2. The method of claim 1, further comprising:

storing the estimate in a database; and

providing the estimate to the buyer terminal upon receipt of a request from the buyer terminal, so that the estimate can be directly selected for purchase.

3. The method of claim 1, wherein the estimate request comprises the plurality of option items selected by the buyer terminal or a purchase number item for goods or services as merchandise.

4. The method of claim 1, wherein the estimate provided describes merchandise meeting all of the option items selected by the buyer terminal or a combination of one or more estimates is provided describing merchandise excluding at least one option item selected by the buyer terminal.

5. The method of claim 1, wherein the receiving of the estimate response from the seller terminal and the providing, via the communication interface of the on-line market server, of the at least one estimate comprises:

receiving a selected estimate response option from the seller terminal after providing the estimate request to the seller terminal;

when the selected estimate response option received from the seller terminal is an automatic estimate response option, automatically producing the at least one estimate through an estimate provider of the on-line market server and providing the automatically produced at least one estimate to the buyer; and

when the selected estimate response option received from the seller terminal is an input estimate response option, providing an estimate input by the seller terminal in response to the estimate request to the buyer.

6. The method of claim 1, wherein the performing of the corresponding process comprises receiving a purchase request for merchandise described in the estimate and receiving payment for the merchandise.

7. The method of claim 1, further comprising performing billing and receiving payment at an estimate price determined by the seller according to a discount rate in advance when the buyer orders a plurality of merchandise at one time using one estimate, or at a price determined according to a discount rate previously registered by the seller when the buyer orders a plurality of merchandise through several orders using a plurality of estimates before the seller delivers the merchandise.

8. One or more non-transitory computer-readable media having computer-executable instructions embodied thereon which when executed cause at least one computer processor to perform a method for providing electronic commerce through an estimate request and response, the method comprising:

receiving, via a communication interface of an on-line market server, an estimate request from a buyer terminal selecting at least one of a plurality of option items from

estimate request information registered on the on-line market server and associated with a seller terminal;

in response to receiving the estimate request, the on-line market server deducts cash points from an account of a user of the buyer terminal, the account being controlled by the on-line market server;

receiving an estimate response from the seller terminal in response to the estimate request from the buyer terminal;

providing, via the communication interface of the on-line market server, at least one estimate to the buyer terminal according to the estimate response from the seller terminal; and

receiving an estimate rejection or a purchase request from the buyer terminal in response to the estimate and performing a corresponding process;

in response to receiving the purchase request from the buyer terminal, the on-line market server returns the cash points to the account of the user.

9. The media of claim 8, the method further comprising:

storing the estimate in a database; and

providing the estimate to the buyer terminal upon receipt of a request from the buyer terminal, so that the estimate can be directly selected for purchase.

10. The media of claim 8, wherein the estimate provided describes merchandise meeting all of the option items selected by the buyer terminal or a combination of one or more

estimates is provided describing merchandise excluding at least one option item selected by the buyer terminal.

11. The media of claim 8, wherein the receiving of the estimate response from the seller terminal and the providing, via the communication interface of the on-line market server, of the at least one estimate comprises:

receiving a selected estimate response option from the seller terminal after providing the estimate request to the seller terminal;

when the selected estimate response option received from the seller terminal is an automatic estimate response option, automatically producing the at least one estimate through an estimate provider of the on-line market server and providing the automatically produced at least one estimate to the buyer; and

when the selected estimate response option received from the seller terminal is an input estimate response option, providing an estimate input by the seller terminal in response to the estimate request to the buyer.

12. The media of claim 8, the method further comprising performing billing and receiving payment at an estimate price determined by the seller according to a discount rate in advance when the buyer orders a plurality of merchandise at one time using one estimate, or at a price determined according to a discount rate previously registered by the seller when the buyer orders a plurality of merchandise through several orders using a plurality of estimates before the seller delivers the merchandise.

13. An on-line market system that supports electronic commerce, the system comprising:

a communication interface for receiving input from and transmitting output to a seller terminal and a buyer terminal;

a processor connected to the communication interface;

an estimate request manager configured to register estimate request information including a plurality of option items associated with the seller terminal, provide to the buyer terminal, via the communication interface and the processor, the estimate request information upon receipt of a request from the buyer terminal, receive an estimate request, from the buyer terminal via the communication interface and the processor, made by a buyer selecting at least one of the plurality of option items, and provide the estimate request to the seller terminal, via the communication interface and the processor;

an estimate provider configured to receive an estimate response from the seller terminal in response to the estimate request, and provide, via the communication interface and the processor, at least one estimate to the buyer terminal according to the estimate response from the seller terminal in response to the estimate request, wherein the estimate request manager is configured to receive, from the buyer terminal via the communication interface and the processor, an estimate rejection or a purchase request in response to the at least one estimate and controls performing a corresponding process; and

a point manager configured to receive the estimate request via the communication interface and the processor and deduct a predetermined amount of points from an account of the buyer upon receipt of the estimate request, the point manager further configured to receive the estimate rejection or the purchase request via the communication interface and the processor and return the deducted predetermined amount of points upon receipt of the purchase request in response to receiving the purchase request.

14. The system of claim 13, further comprising:

a billing processor for performing billing at an estimate price discounted in advance by the seller when the buyer orders a plurality of merchandise at one time using one estimate, or at a price determined according to a discount rate previously registered by the seller when the buyer orders a plurality of merchandise through several orders using a plurality of estimates before the seller delivers the merchandise; and

a payment processor for performing a payment process according to the billing calculated by the billing processor.

15. The system of claim 13, further comprising:

a database storing at least one estimate as an estimated merchandise list of a seller; and

an estimated merchandise manager for providing the estimated merchandise list extracted from the database to a terminal upon receipt of a request from the terminal,

wherein the estimate request manager processes a purchase requested by the terminal by directly selecting an estimate from the estimated merchandise list.