

ABSTRACT

The present invention provides methods, apparatuses, storage mediums and terminal devices for product authentication. The methods comprises: receiving an authentication request of the user; the authentication request includes a user account; responding to the
5 verification request, and providing a random verification code to the user; wherein the random verification code is used to prompt the user to make a sound and read out the verification code; obtaining a dynamic facial picture and audio data when the user reads the random verification code; and verifying whether the identity of the user matches the identity
10 verification code. With the present invention, the security of authentication can be improved.

Fig. 1 for publication