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(54) Title: NON-ANIMAL PRODUCT CONTAINING VETERINARY FORMULATIONS

(57) Abstract: This invention provides for a chewable veterinary formulation, which does not contain animal products, which comprises: -effective amount of at least one pharmaceutical agent; -at least one disintegrant; -at least one n on-animal product c ontaining flavor or flavor derived from a non-animal source; -at least one binder; -at least one humectant; -at least one granulating solvent; and -optionally, at least one antioxidant, at least one buffering agent, at least one preservative, or at least one colorant. This invention further provides for a process of producing chewable veterinary formulations as well as to a method for enhancing the patentability of oral veterinary formulations to an animal by adding a smoke hickory flavor to said formulation. This invention further provides for a tablet, which does not contain animal products.