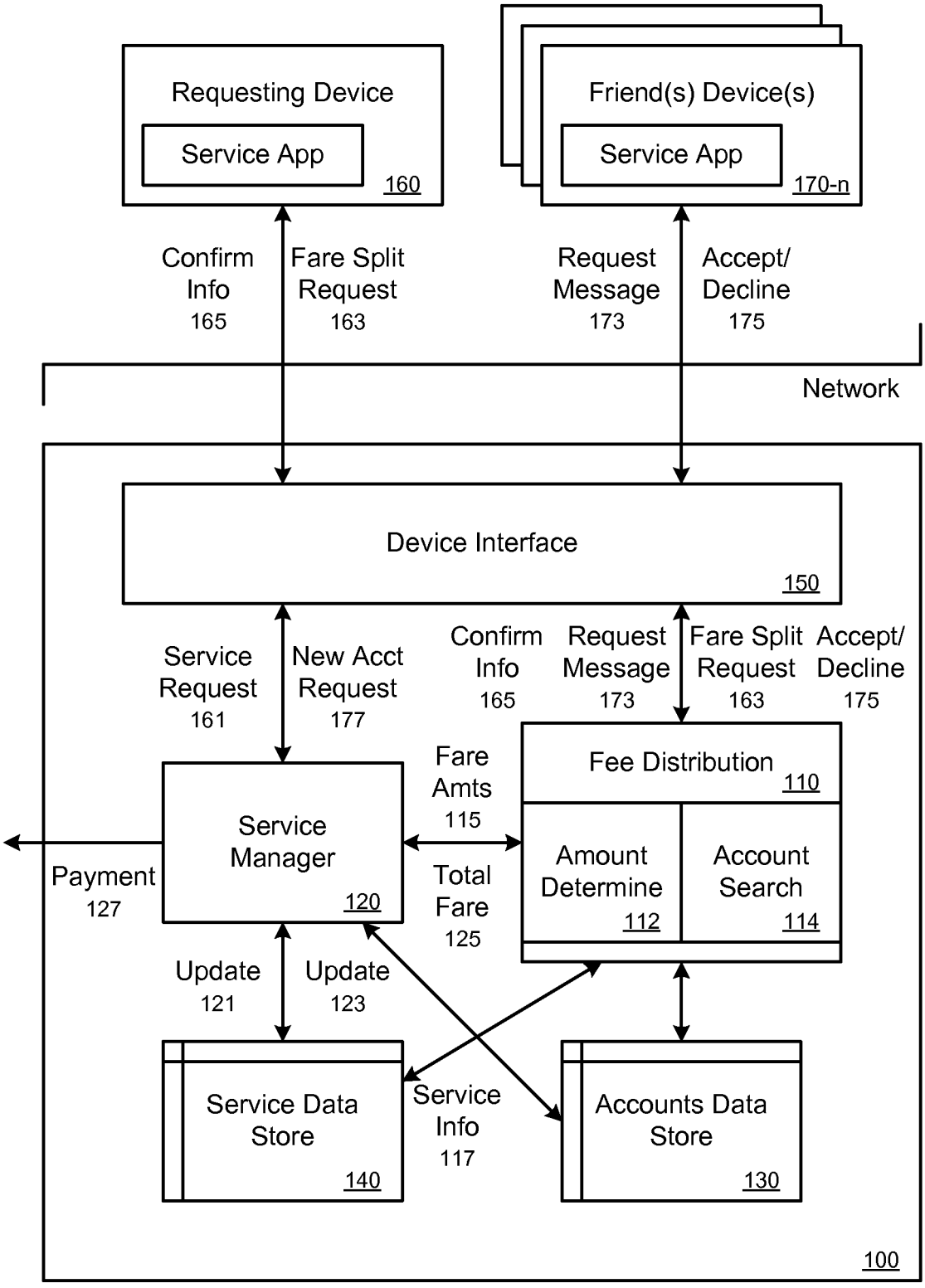

Requesting Device
Service App
160
Friend(s) Device(s)
Service App
170-n
Confirm Info 165
Fare Split Request 163
Request Message 173
Accept/ Decline 175
Network
Device Interface
150
Service Request 161
New Acct Request 177
Confirm Info 165
Request Message 173
Fare Split Request 163
Accept/ Decline 175
Fee Distribution
110
Amount Determine 112
Account Search 114
Fare Amts 115
Total Fare 125
Service Manager
120
Payment 127
Update 121
Update 123
Service Data Store
140
Service Info 117
Accounts Data Store
130
100

FIG. 1

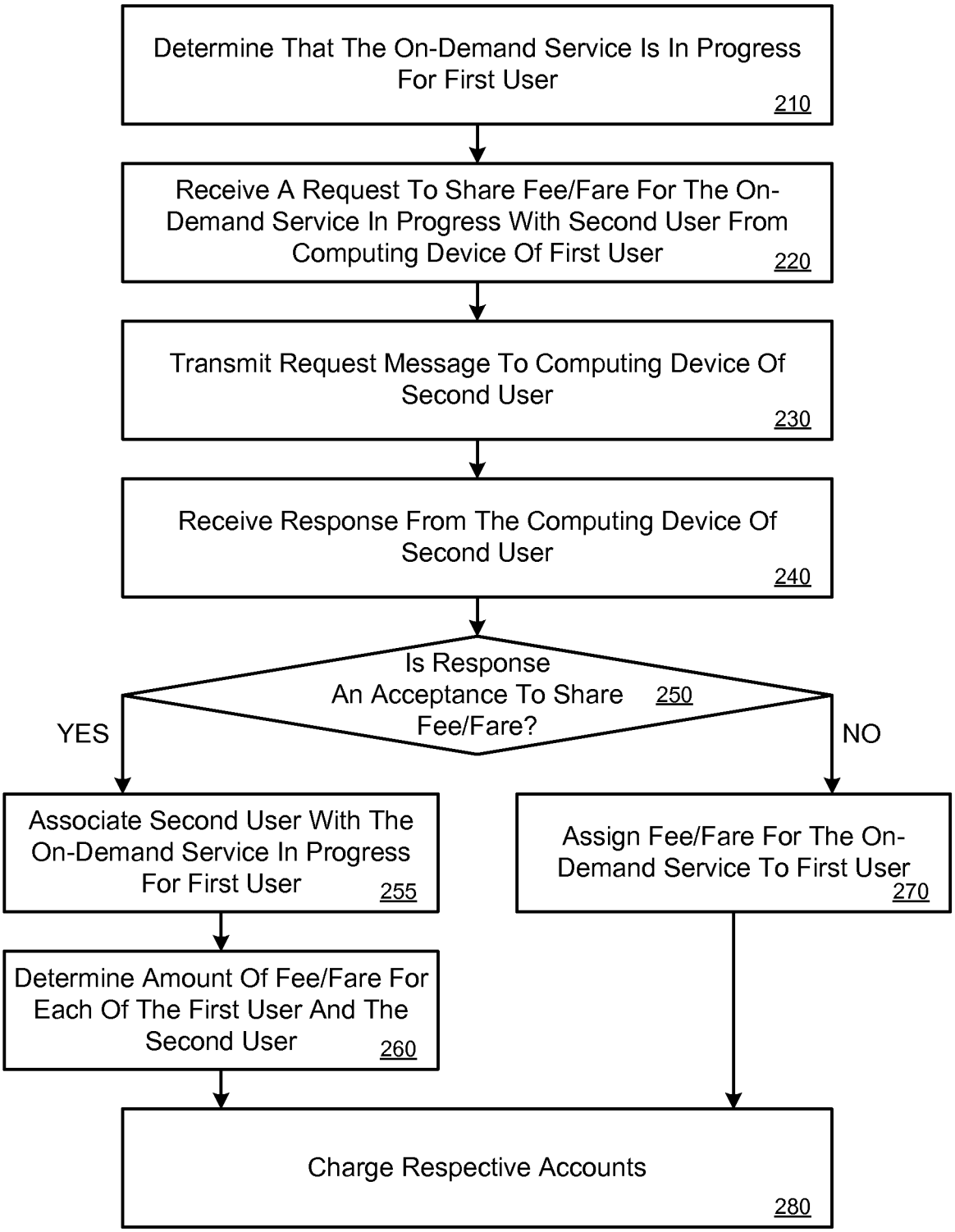

Determine That The On-Demand Service Is In Progress For First User
210
Receive A Request To Share Fee/Fare For The On-Demand Service In Progress With Second User From Computing Device Of First User
220
Transmit Request Message To Computing Device Of Second User
230
Receive Response From The Computing Device Of Second User
240
Is Response An Acceptance To Share Fee/Fare?
250
YES
NO
Associate Second User With The On-Demand Service In Progress For First User
255
Determine Amount Of Fee/Fare For Each Of The First User And The Second User
260
Assign Fee/Fare For The On-Demand Service To First User
270
Charge Respective Accounts
280

FIG. 2

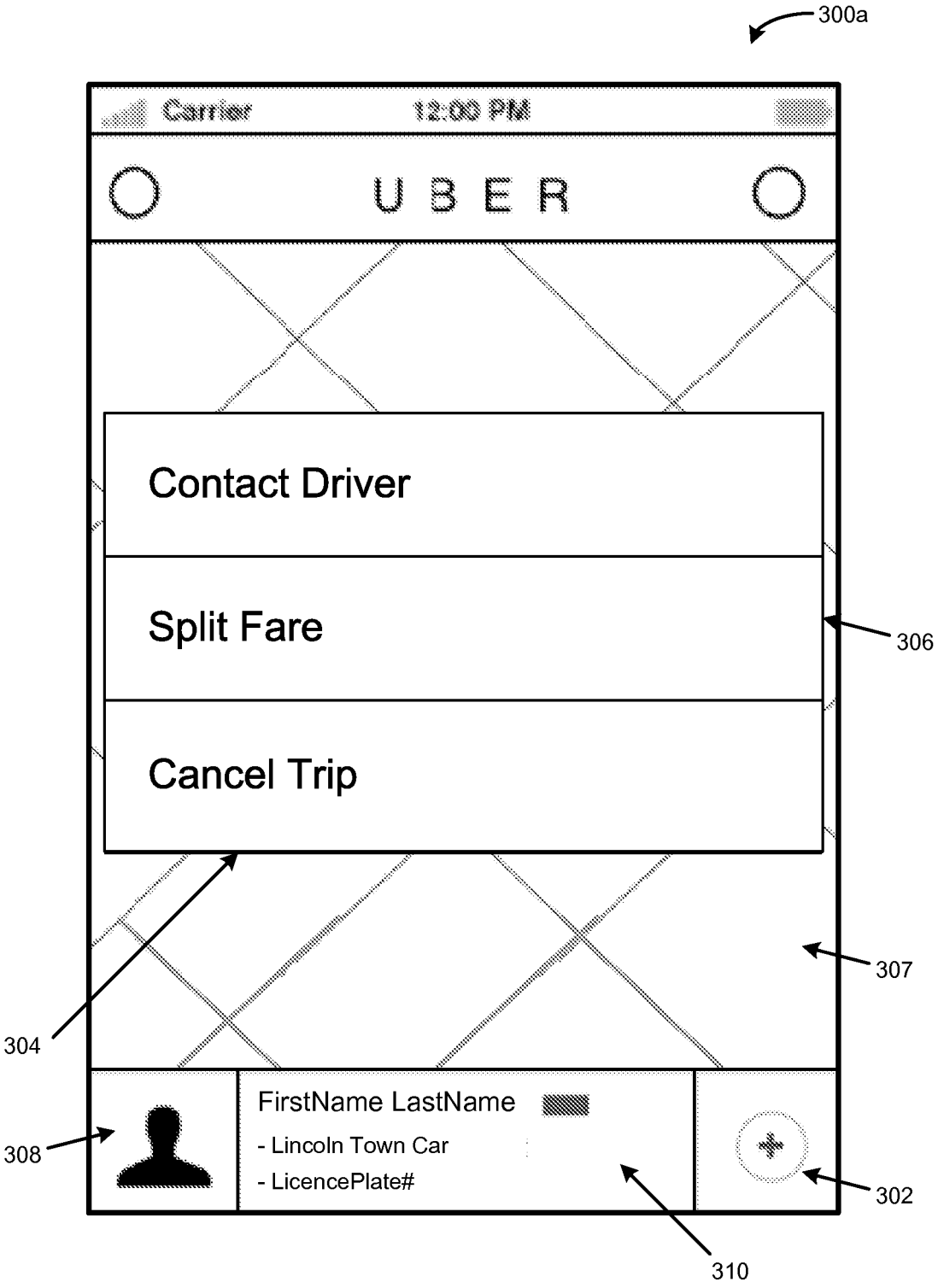

300a
Carrier
12:00 PM
UBER
Contact Driver
Split Fare
Cancel Trip
306
307
304
308
FirstName LastName
- Lincoln Town Car
- LicencePlate#
302
310

FIG. 3A

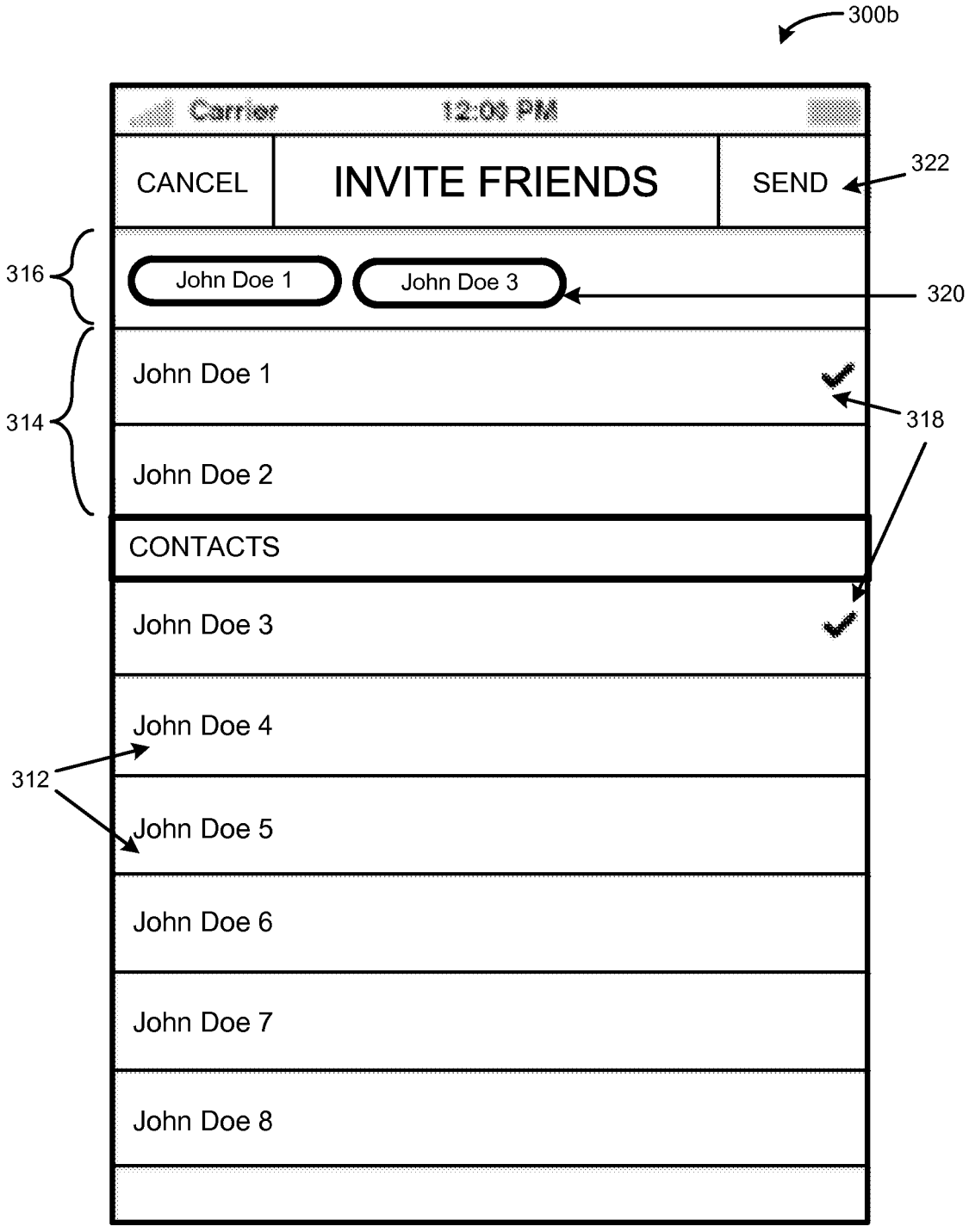

300b
Carrier
12:08 PM
CANCEL
INVITE FRIENDS
SEND
322
316
John Doe 1
John Doe 3
320
314
John Doe 1
John Doe 2
318
CONTACTS
John Doe 3
John Doe 4
312
John Doe 5
John Doe 6
John Doe 7
John Doe 8

FIG. 3B

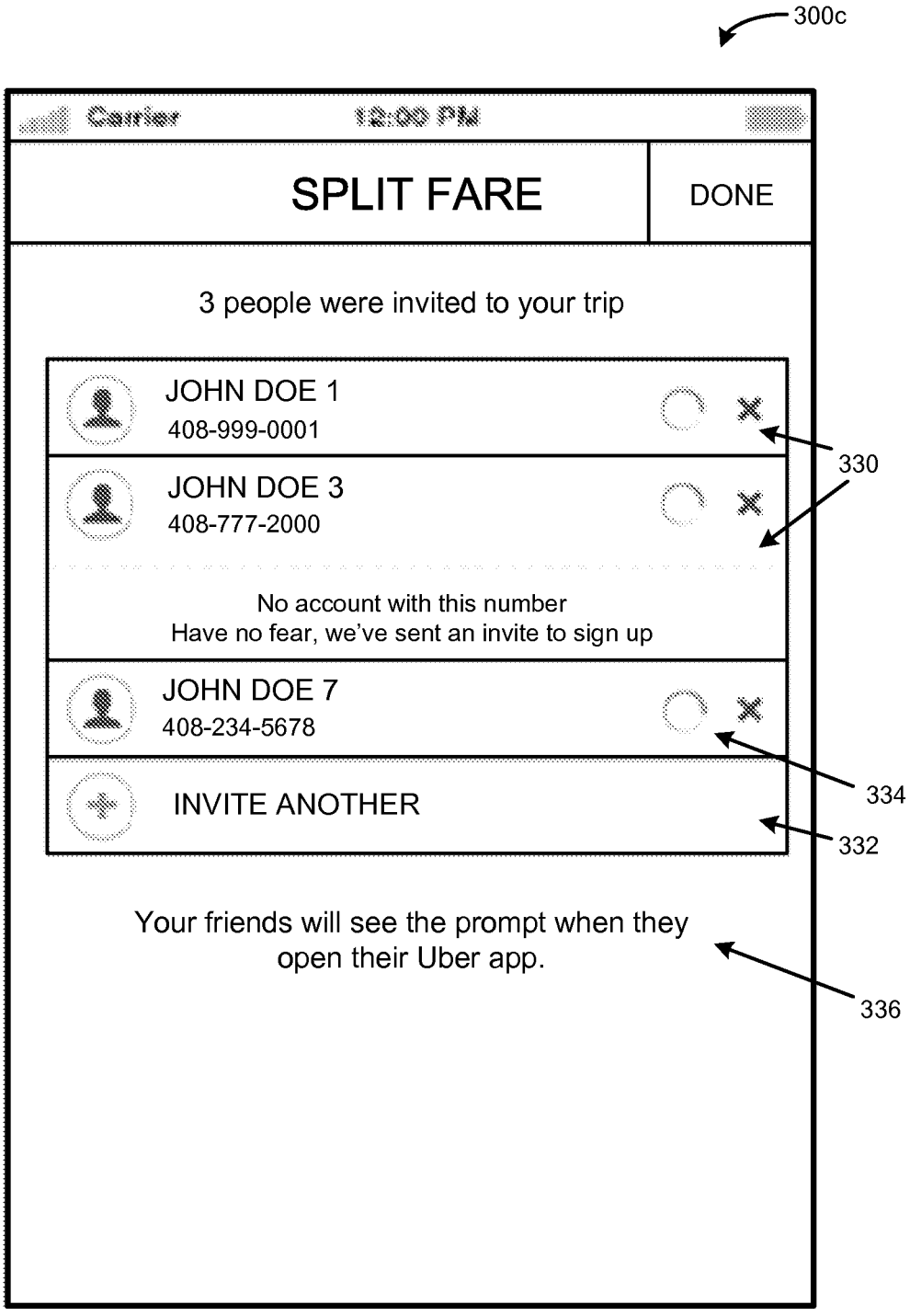

300c
Carrier
12:00 PM
SPLIT FARE
DONE
3 people were invited to your trip
JOHN DOE 1
408-999-0001
JOHN DOE 3
408-777-2000
330
No account with this number
Have no fear, we've sent an invite to sign up
JOHN DOE 7
408-234-5678
334
INVITE ANOTHER
332
Your friends will see the prompt when they open their Uber app.
336

FIG. 3C

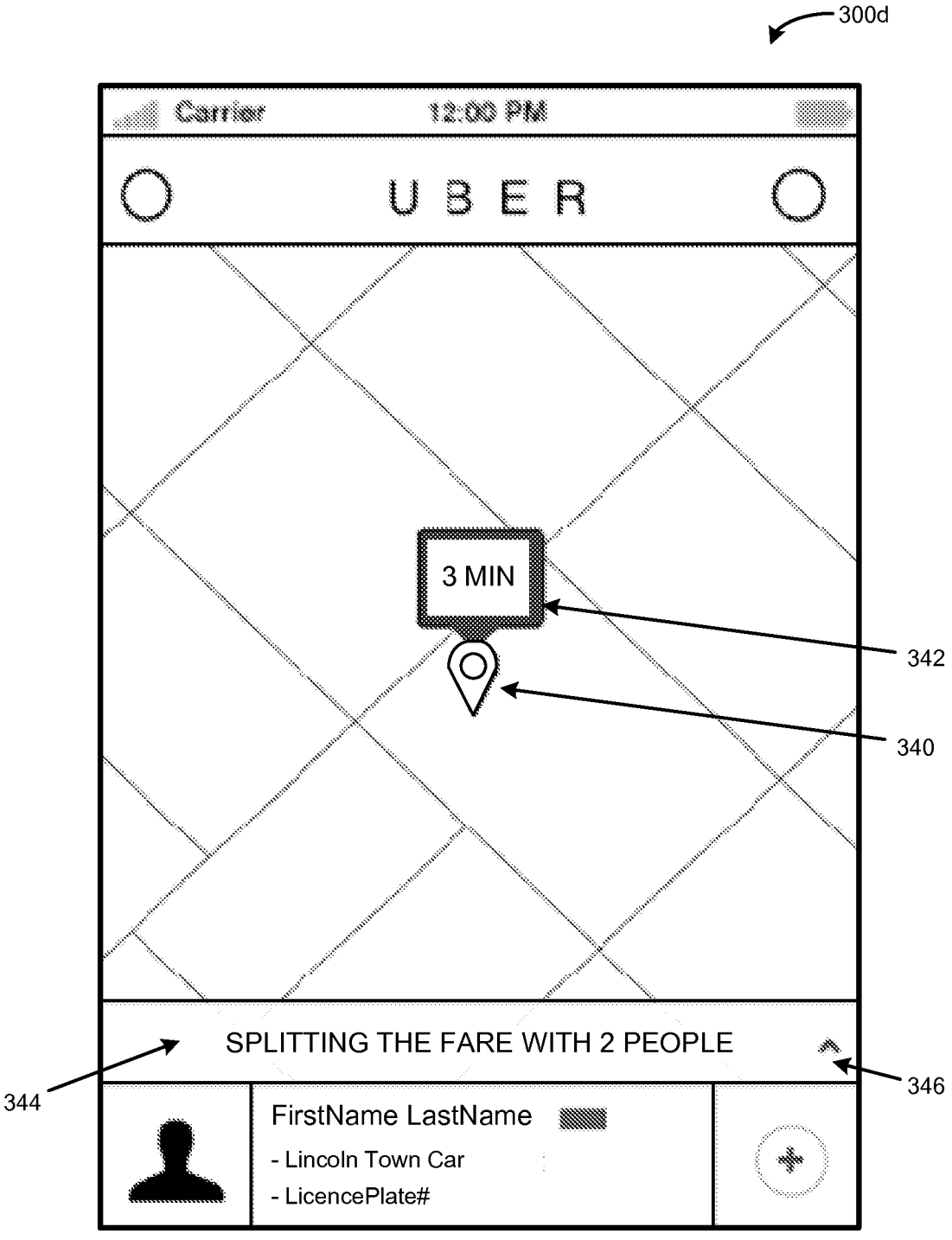

300d
Carrier
12:00 PM
UBER
3 MIN
342
340
SPLITTING THE FARE WITH 2 PEOPLE
344
346
FirstName LastName
- Lincoln Town Car
- LicencePlate#

FIG. 3D

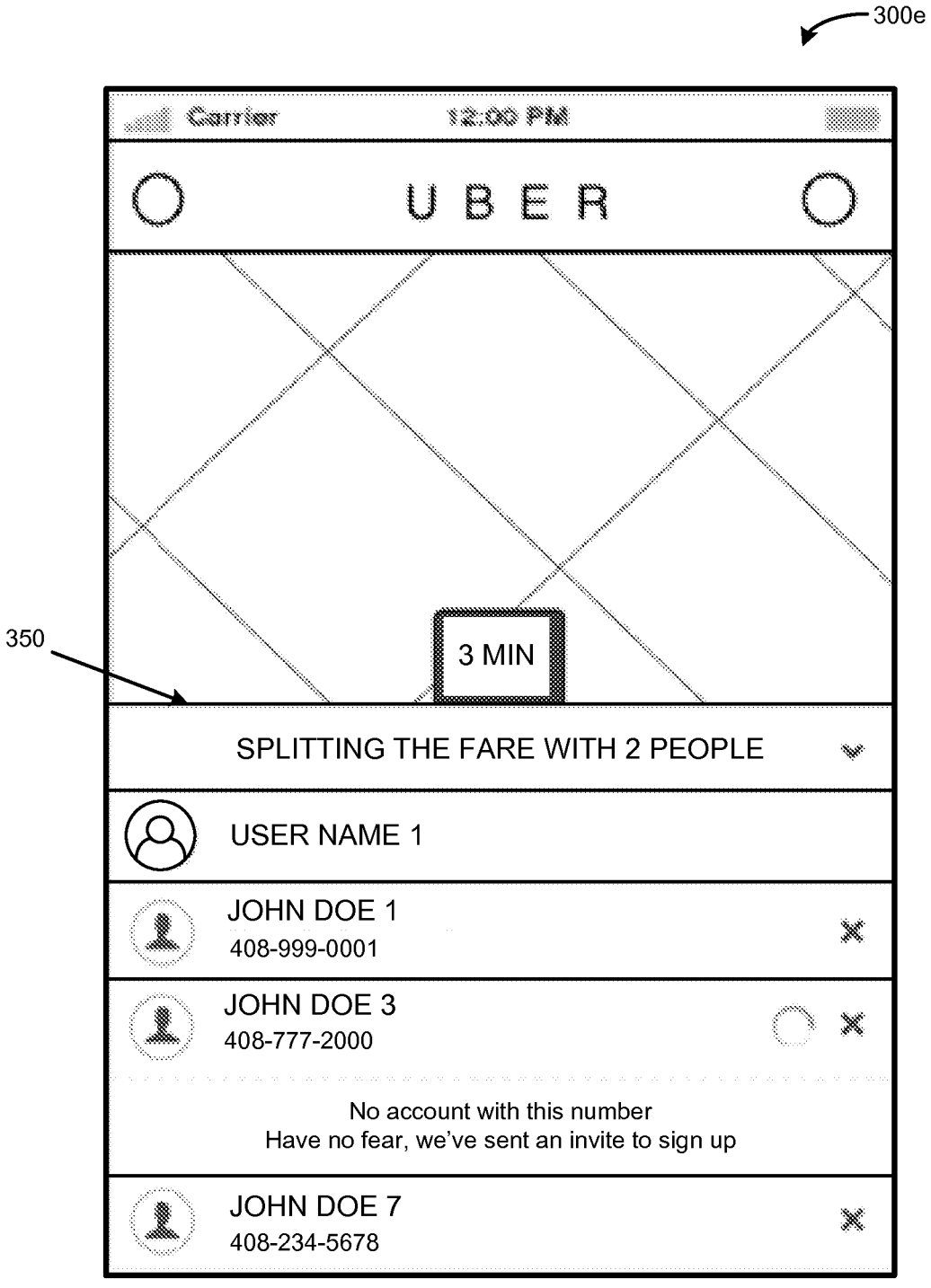

300e
Carrier
12:00 PM
UBER
3 MIN
350
SPLITTING THE FARE WITH 2 PEOPLE
USER NAME 1
JOHN DOE 1
408-999-0001
JOHN DOE 3
408-777-2000
No account with this number
Have no fear, we've sent an invite to sign up
JOHN DOE 7
408-234-5678

FIG. 3E

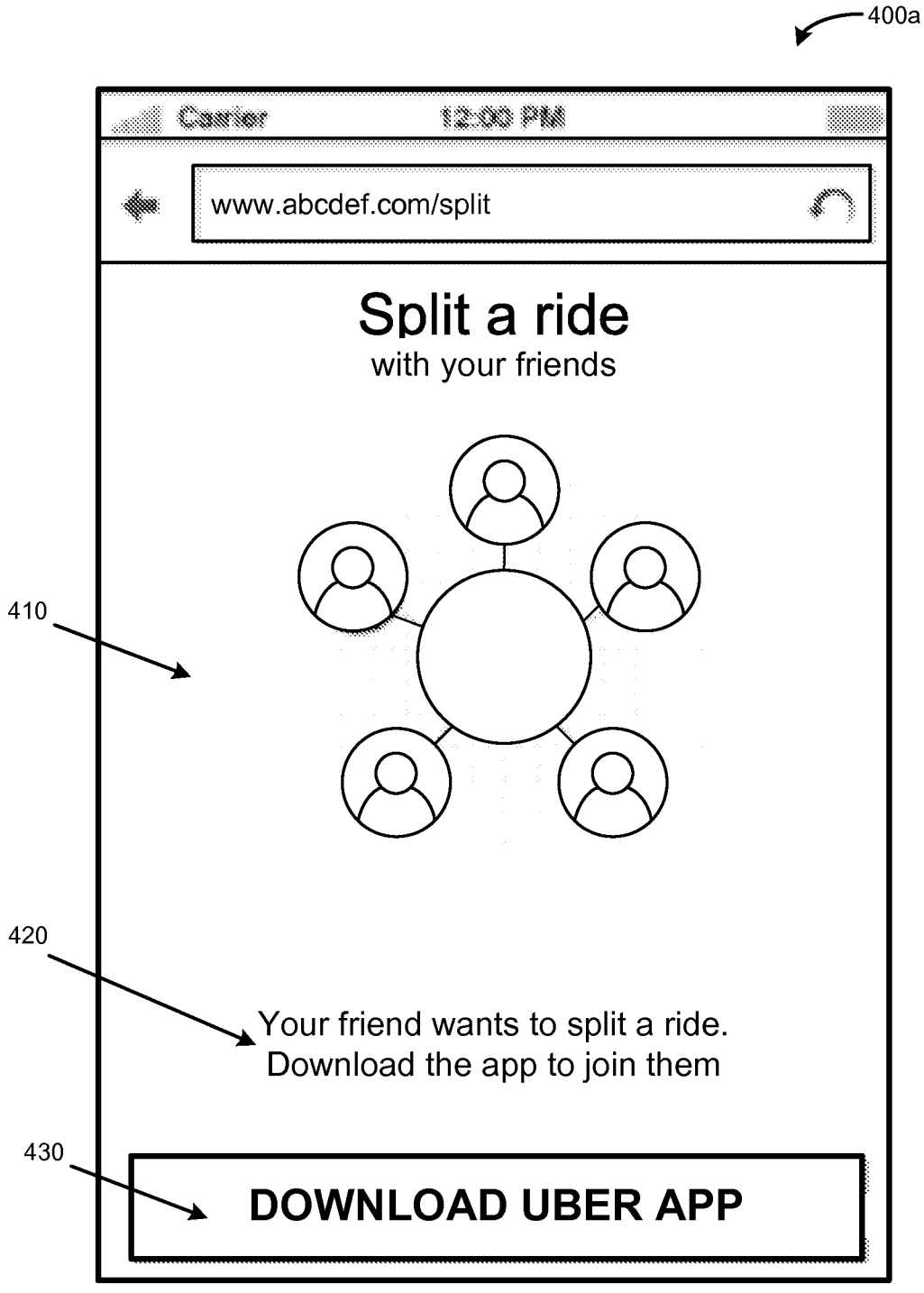

400a
Carrier
12:00 PM
www.abcdef.com/split
Split a ride
with your friends
410
420
Your friend wants to split a ride.
Download the app to join them
430
DOWNLOAD UBER APP

FIG. 4A

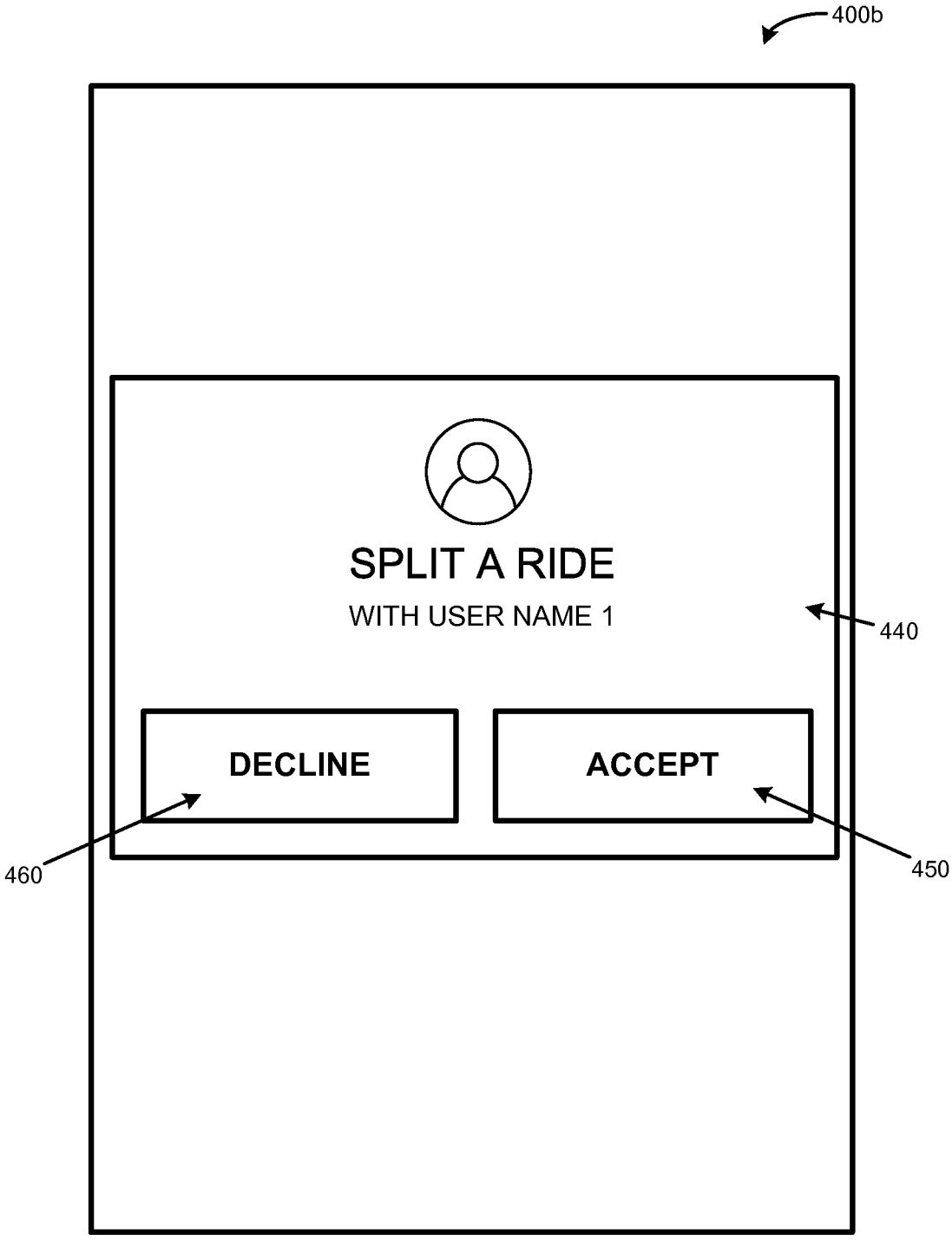


FIG. 4B

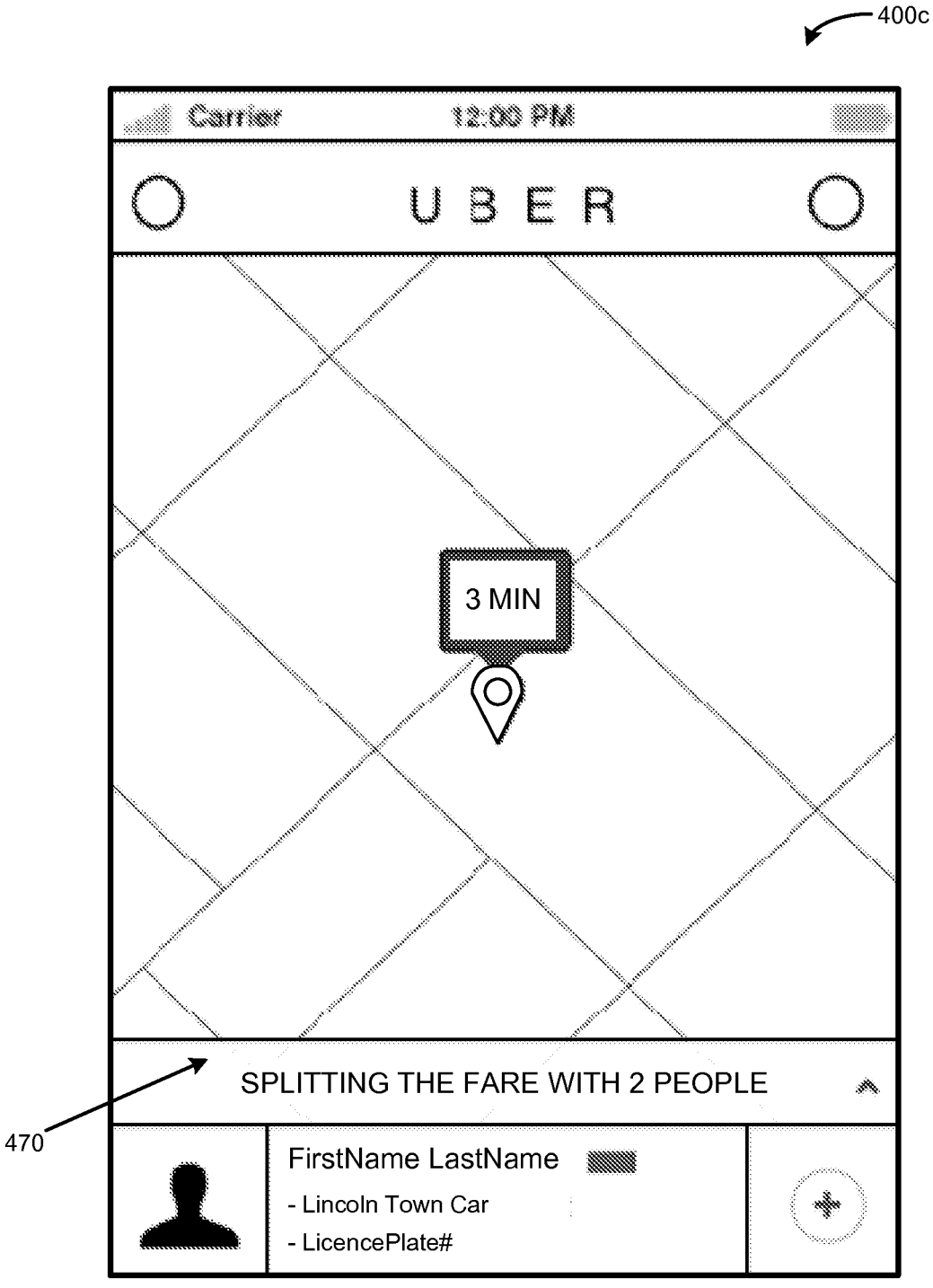

400c
Carrier
12:00 PM
UBER
3 MIN
SPLITTING THE FARE WITH 2 PEOPLE
470
FirstName LastName
- Lincoln Town Car
- LicencePlate#

FIG. 4C

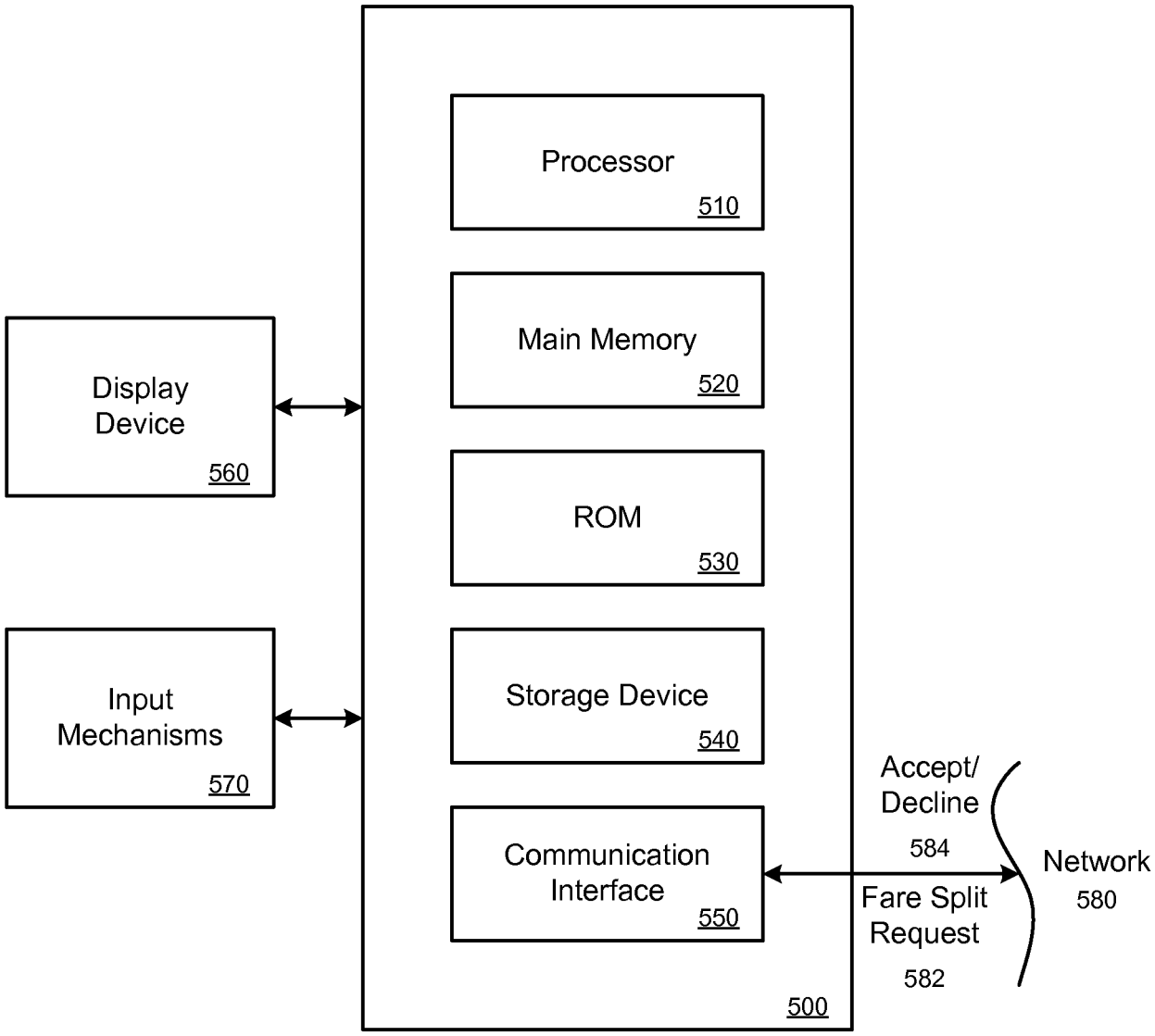

Processor
510
Main Memory
520
ROM
530
Storage Device
540
Communication Interface
550
500
Display Device
560
Input Mechanisms
570
Accept/ Decline
584
Fare Split Request
582
Network
580

FIG. 5

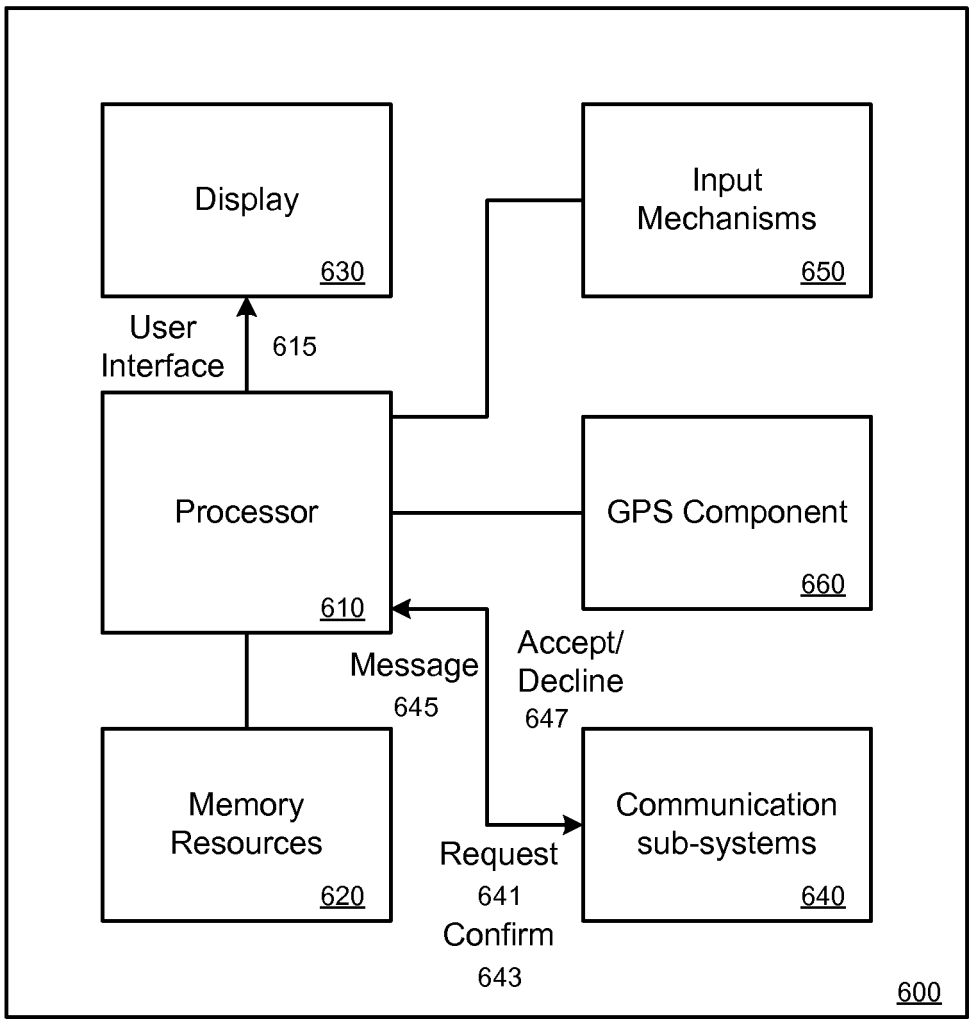

Display
630
Input
Mechanisms
650
User
Interface
615
Processor
610
GPS Component
660
Message
645
Accept/
Decline
647
Memory
Resources
620
Request
641
Confirm
643
Communication
sub-systems
640
600

FIG. 6