

ABSTRACT

ADVERTISING MEANS FOR RAILWAYS AND OTHER VEHICLES

*This invention relates to an advertising means which comprises a combined set of billboards (a) having a shape and size proportional to those of the windows (v) of the railed vehicles (f). Said combined set of billboards are aligned in a parallel fashion with the railroad track from which they stand at a certain distance (20). Each of said billboards comprises (a) a luminous space (2) showing an advertisement (3) that is complemented by the advertisements (3) of the other billboards (a) which are part of the above-mentioned combined set. The advertisements (3) of the different billboards (a) can be read sequentially as the railed vehicle (f) moves along the tracks.*

FIGURE 1