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(54) Title: PAGE DISPLAY METHOD AND APPARATUS FOR APPLICATION, AND DEVICE

(54) 发明名称: 应用程序的页面显示方法、装置和设备

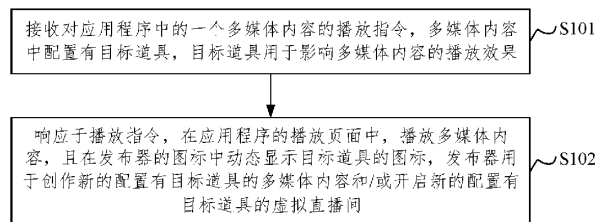


图 1

- S101 Receive a playback instruction for one piece of multimedia content in an application, a target prop being configured in the multimedia content, and the target prop being used for affecting a playback effect of the multimedia content
- S102 In response to the playback instruction, play the multimedia content in a playback page of the application, and dynamically display an icon of the target prop in an icon of a publisher, the publisher being used for creating new multimedia content in which the target prop is configured and/or starting a new virtual livestreaming room in which the target prop is configured

(57) Abstract: The present disclosure relates to a page display method and apparatus for an application, and a device. The method comprises: receiving a playback instruction for one piece of multimedia content in an application, a target prop being configured in the multimedia content, and the target prop being used for affecting a playback effect of the multimedia content; and in response to the playback instruction, playing the multimedia content in a playback page of the application, and dynamically displaying an icon of the target prop in an icon of a publisher, the publisher being used for creating new multimedia content in which the target prop is configured and/or starting a new virtual livestreaming room in which the target prop is configured.

(57) 摘要: 本公开涉及一种应用程序的页面显示方法、装置和设备。该方法包括: 接收对应用程序中的一个多媒体内容的播放指令, 多媒体内容中配置有目标道具, 目标道具用于影响多媒体内容的播放效果; 响应于播放指令, 在应用程序的播放页面中, 播放多媒体内容, 且在发布器的图标中动态显示目标道具的图标, 发布器用于创作新的配置有目标道具的多媒体内容和/或开启新的配置有目标道具的虚拟直播间。

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