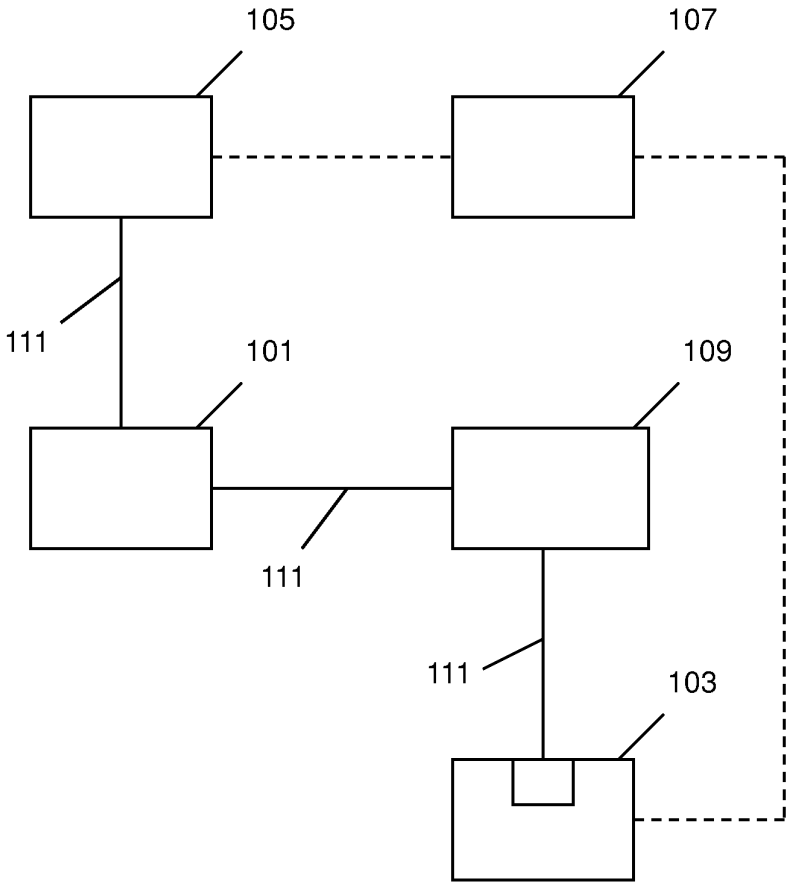


Figure 1

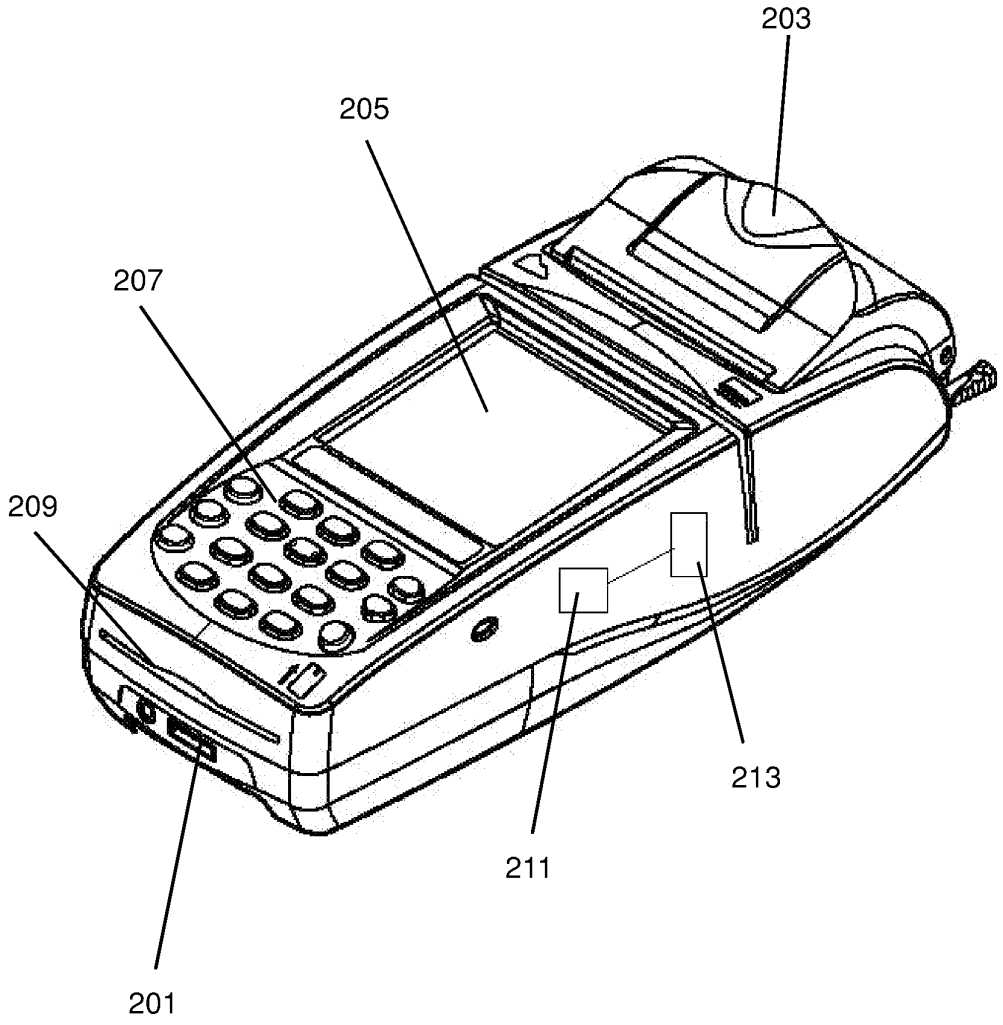


Figure 2

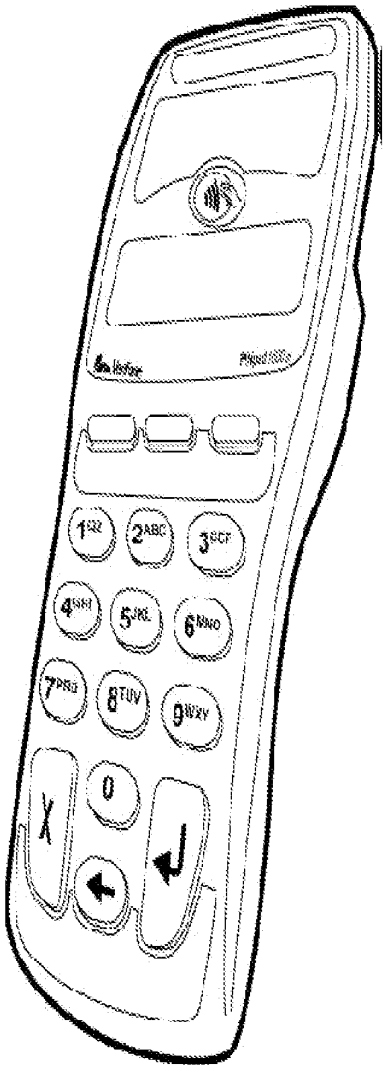


Figure 3

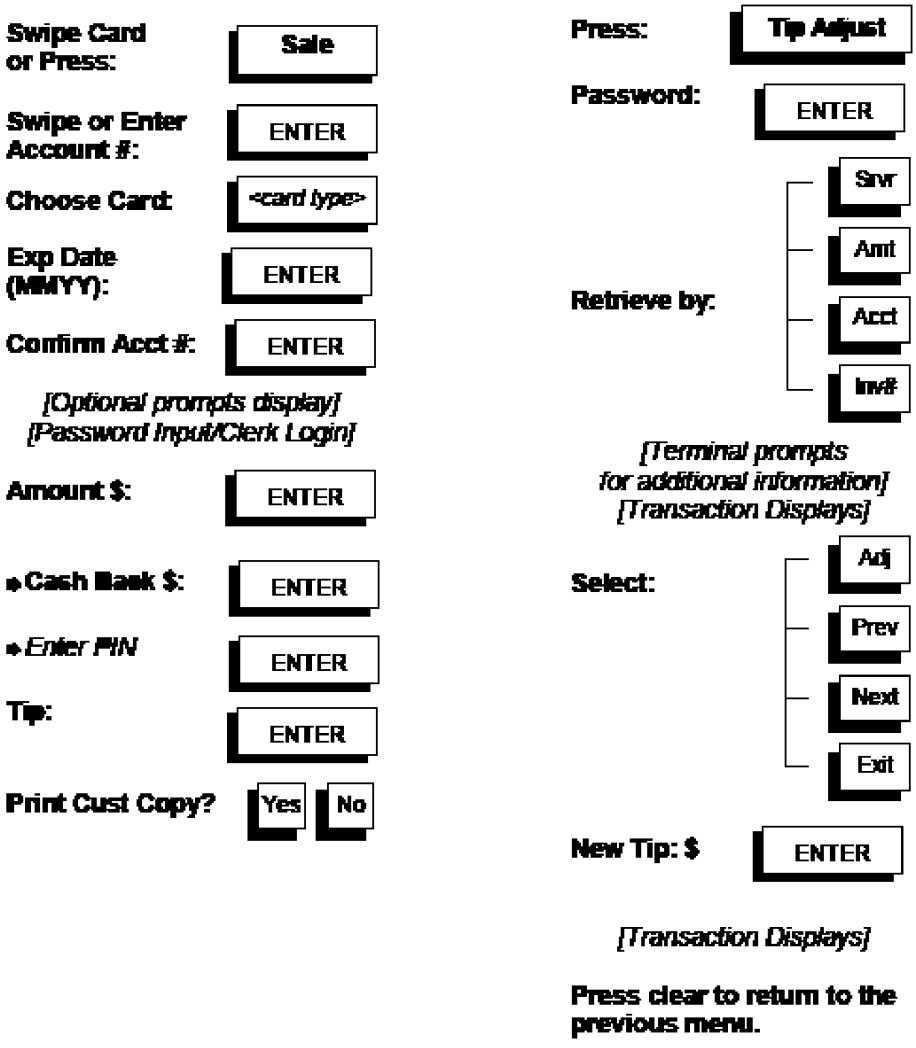

Swipe Card or Press:
Sale
Swipe or Enter Account #:
ENTER
Choose Card:
<card type>
Exp Date (MMYY):
ENTER
Confirm Acct #:
ENTER
[Optional prompts display]
[Password Input/Clerk Login]
Amount $:
ENTER
Cash Back $:
ENTER
Enter PIN
ENTER
Tip:
ENTER
Print Cust Copy?
Yes
No
Press:
Tip Adjust
Password:
ENTER
Retrieve by:
Srvr
Amt
Acct
Inv#
[Terminal prompts for additional information]
[Transaction Displays]
Select:
Adj
Prev
Next
Exit
New Tip: $
ENTER
[Transaction Displays]
Press clear to return to the previous menu.

Figure 4

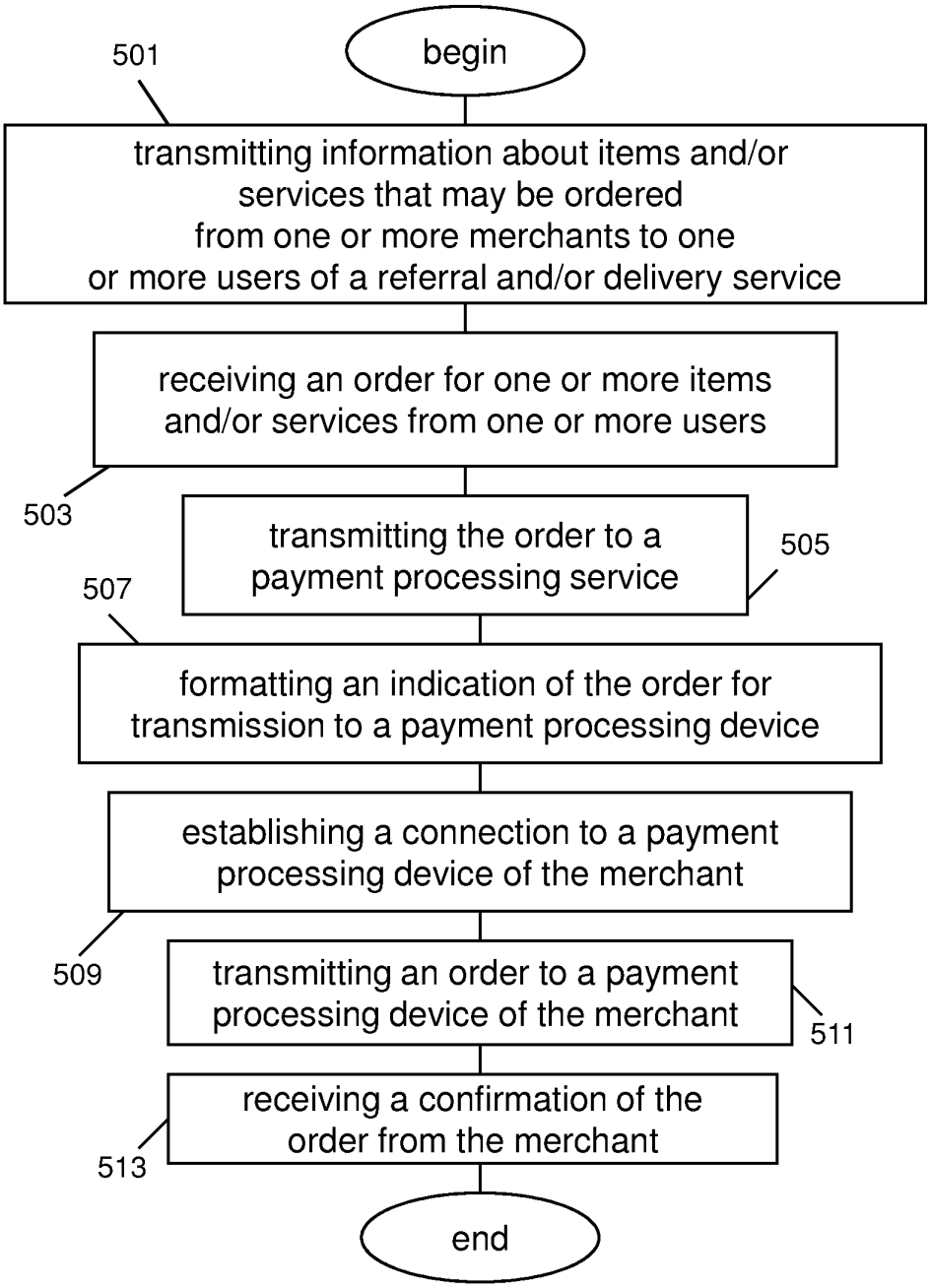

begin
501
transmitting information about items and/or services that may be ordered from one or more merchants to one or more users of a referral and/or delivery service
receiving an order for one or more items and/or services from one or more users
503
transmitting the order to a payment processing service
505
507
formatting an indication of the order for transmission to a payment processing device
establishing a connection to a payment processing device of the merchant
509
transmitting an order to a payment processing device of the merchant
511
receiving a confirmation of the order from the merchant
513
end

Figure 5

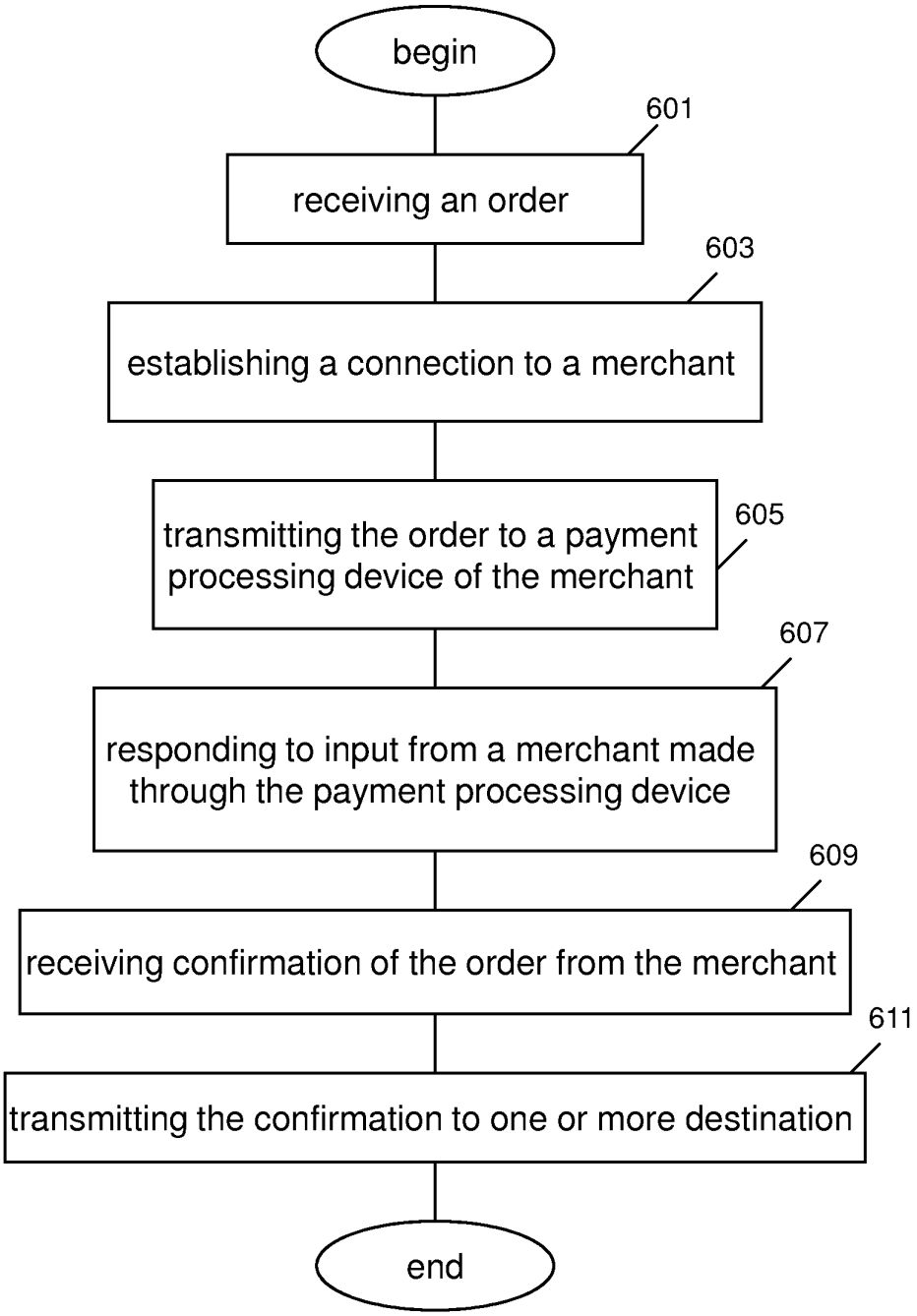

begin
601
receiving an order
603
establishing a connection to a merchant
transmitting the order to a payment processing device of the merchant
605
607
responding to input from a merchant made through the payment processing device
609
receiving confirmation of the order from the merchant
611
transmitting the confirmation to one or more destination
end

Figure 6

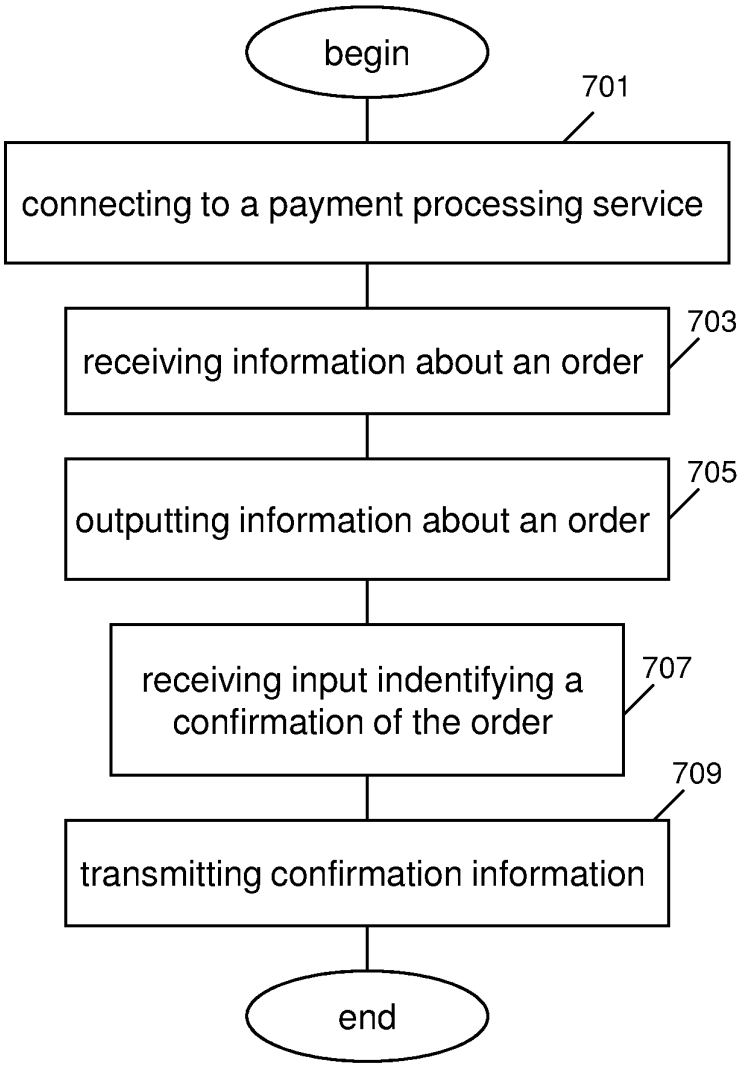

begin
701
connecting to a payment processing service
703
receiving information about an order
705
outputting information about an order
707
receiving input indentifying a confirmation of the order
709
transmitting confirmation information
end

Figure 7

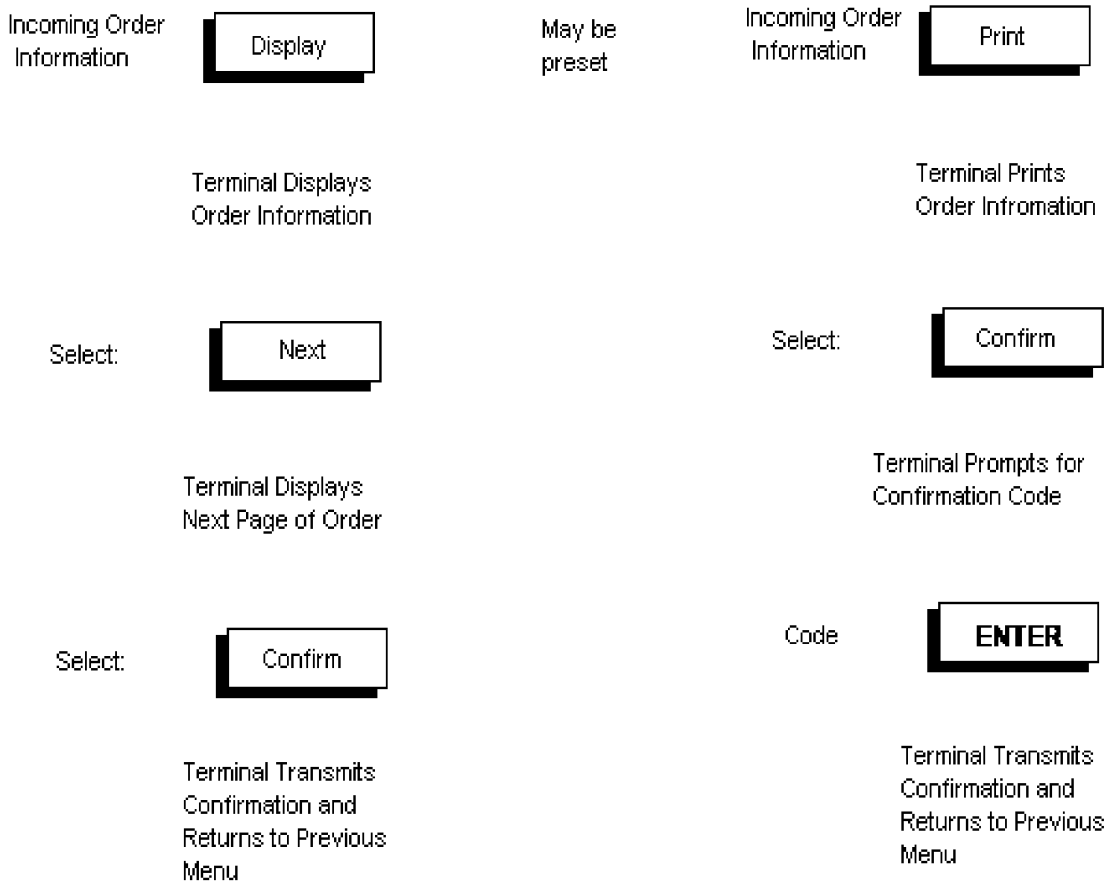

Incoming Order Information
Display
May be preset
Incoming Order Information
Print
Terminal Displays Order Information
Terminal Prints Order Infromation
Select:
Next
Select:
Confirm
Terminal Displays Next Page of Order
Terminal Prompts for Confirmation Code
Select:
Confirm
Code
ENTER
Terminal Transmits Confirmation and Returns to Previous Menu
Terminal Transmits Confirmation and Returns to Previous Menu

Figure 8

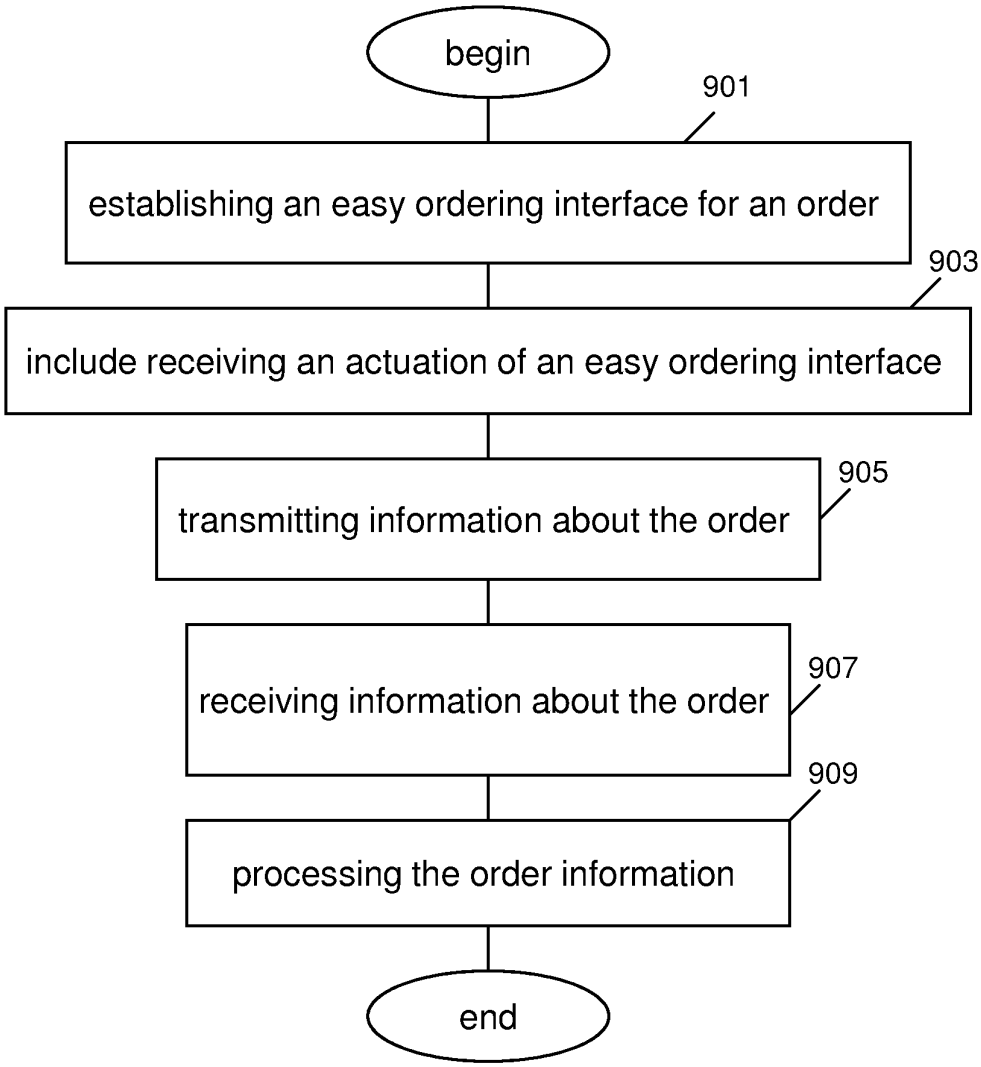

begin
901
establishing an easy ordering interface for an order
903
include receiving an actuation of an easy ordering interface
905
transmitting information about the order
907
receiving information about the order
909
processing the order information
end

Figure 9

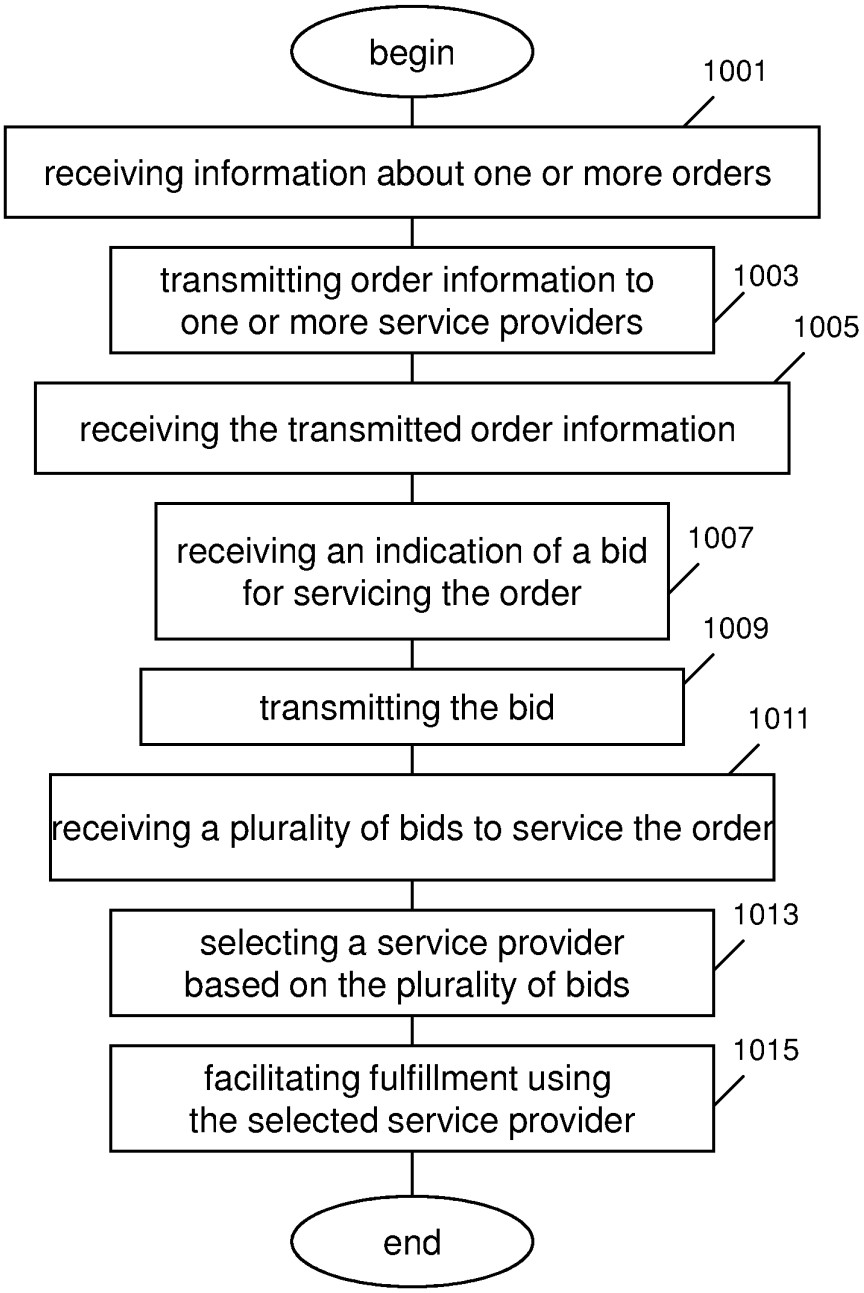

begin
1001
receiving information about one or more orders
transmitting order information to one or more service providers
1003
1005
receiving the transmitted order information
receiving an indication of a bid for servicing the order
1007
1009
transmitting the bid
1011
receiving a plurality of bids to service the order
selecting a service provider based on the plurality of bids
1013
facilitating fulfillment using the selected service provider
1015
end

Figure 10

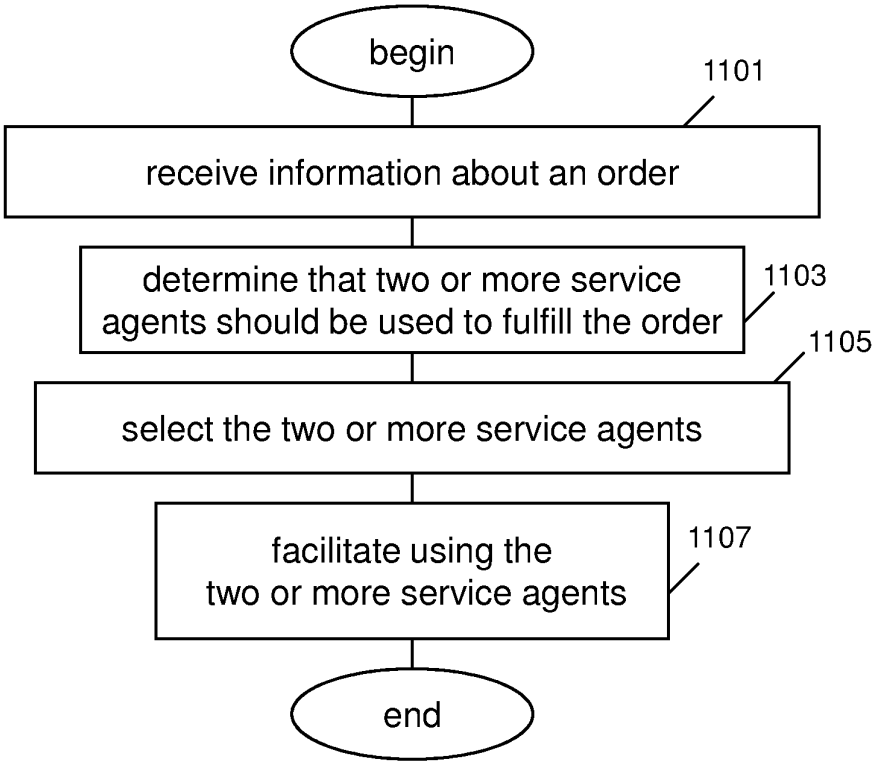

begin
1101
receive information about an order
determine that two or more service agents should be used to fulfill the order
1103
1105
select the two or more service agents
facilitate using the two or more service agents
1107
end

Figure 11

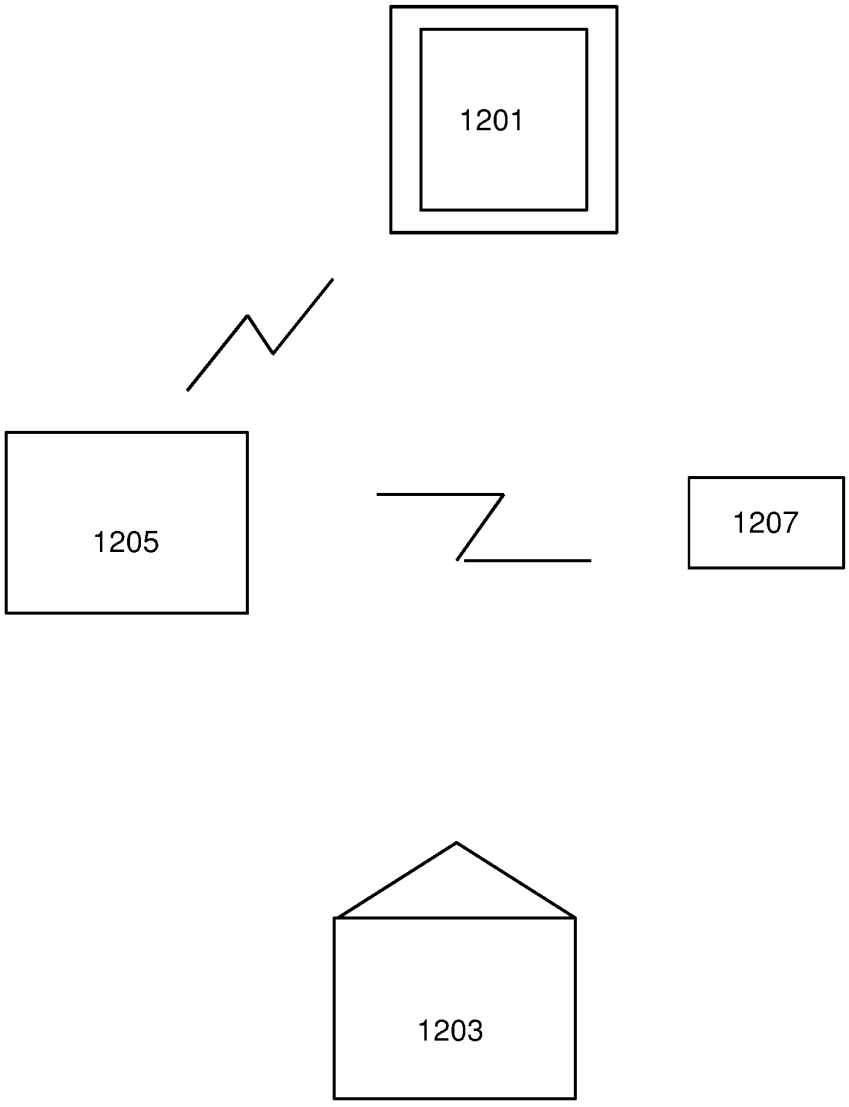


Figure 12

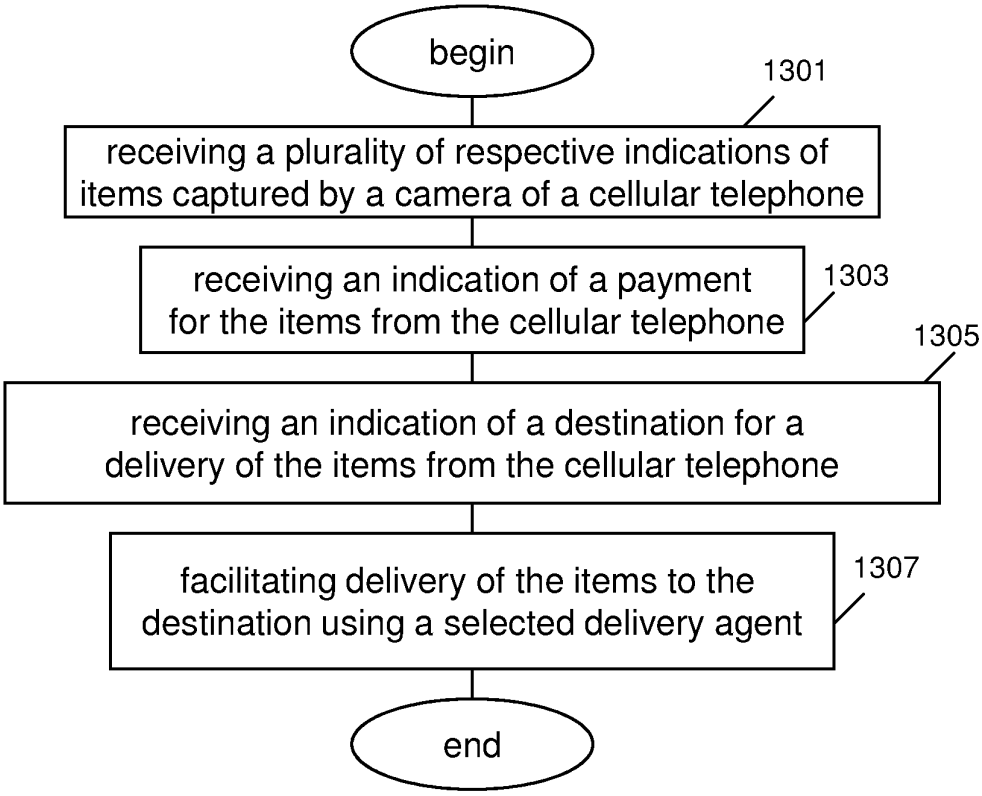

begin
1301
receiving a plurality of respective indications of items captured by a camera of a cellular telephone
receiving an indication of a payment for the items from the cellular telephone
1303
1305
receiving an indication of a destination for a delivery of the items from the cellular telephone
facilitating delivery of the items to the destination using a selected delivery agent
1307
end

Figure 13

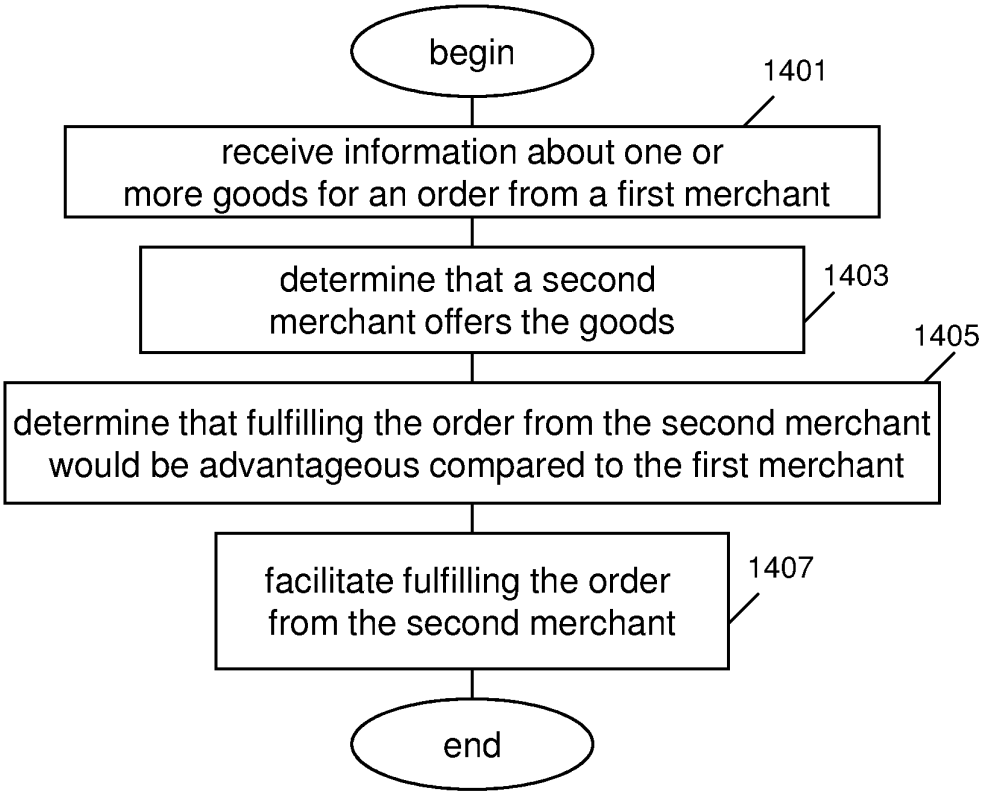

begin
1401
receive information about one or more goods for an order from a first merchant
determine that a second merchant offers the goods
1403
1405
determine that fulfilling the order from the second merchant would be advantageous compared to the first merchant
facilitate fulfilling the order from the second merchant
1407
end

Figure 14