

ABSTRACT

The present disclosure provides a method and apparatus for selecting a virtual object interaction mode, a device, a medium, and a product, and relates to the field of virtual environments. The method includes: displaying a target interaction control, the target interaction control being used to control a target virtual object to select an interactive object in a first interaction mode in a virtual battle and interact with the interactive object (401); displaying a candidate mode option in response to an interaction mode display operation performed on the target interaction control (402); switching the first interaction mode to a second interaction mode in response to an interaction mode selection operation selecting the target mode option (403); and displaying an interactive effect between the target virtual object and a target interactive object in response to an interactive effect display operation performed on the target interaction control (404). In the virtual battle, by means of operations on the target interaction control on a virtual battle interface, a user can flexibly switch an interaction mode corresponding to a target interaction form according to a situation in the virtual battle.