Claims

1. A cosmetic mask that is worn on the face of a user that can cover at least the user's cheeks, comprising:

a pair of stimulators that apply electrical or ultrasound stimulation to locations corresponding to at least one of the zygomatic muscles or masseter muscles of the user, and

a pair of stimulator fitting sections for fitting the stimulators at positions of cheeks,

wherein the stimulator fitting sections provide openings for arranging the stimulators, wherein the stimulators are integrated in the openings and can be fitted in and detached from the stimulator fitting sections, and that the stimulators are integrally equipped with a current generator.

2. The cosmetic mask of claim 1, further comprising a nosepiece that conforms to at least the convex shape of a nose.

3. The cosmetic mask of claim 1 or 2, further comprising horizontal fitting sections that are fitted while applying tensile force toward left and right sides of the face.

4. The cosmetic mask of any one of claim 1 to claim 3, comprising vertical fitting sections that are fitted while applying tensile force from lower surfaces of the lower mandible along both sides of the face towards the top of the head.

5. The cosmetic mask of any one of claim 1 to claim 4, wherein the stimulators are mounted to apply electrical stimulation, and the electrical stimulation is applied at a frequency of between 2Hz and 100Hz.

6. The cosmetic mask of claim 5, wherein the electrical stimulation is applied to the zygomatic muscles at a frequency of between 2Hz and 20Hz.

7. The cosmetic mask of claim 5, wherein the electrical stimulation is applied to the masseter muscles at a frequency of between 20Hz and 100Hz.

8. The cosmetic mask of claim 1, wherein:

the stimulators that apply electrical stimulation comprise electrodes that are provided on the mask, and the current generator is detachable;

wherein the current generator comprises a control section for controlling current, a feed section for feeding electricity, and mask-side electrodes for passing electricity to the electrodes of the cosmetic mask, and

wherein the cosmetic mask is provided with skin side electrodes that contact the skin surface, and device-side electrodes that are electrically connected to the current generator.

9. The cosmetic mask of claim 8, wherein:

the stimulators for applying electrical stimulation are configured to be provided with both a zygomatic muscle stimulator and a masseter muscle stimulator for applying stimulation to the zygomatic muscles and the masseter muscles, and

the control section feeds respectively different electrical currents to the zygomatic muscle stimulator and the masseter muscle stimulator.

10. The cosmetic mask of any one of claim 1 to claim 9, formed integrally using a resin material, and hardness of the material is varied in accordance with a location.

11. The cosmetic mask of claim 3, wherein locations corresponding to facial surfaces of the cosmetic mask are formed of a material having a hardness that is relatively higher than the hardness of the previously mentioned horizontal fitting sections.

12. The cosmetic mask of claim 4, wherein locations corresponding to facial surfaces of the cosmetic mask are formed of a material having a hardness that is relatively higher than the hardness of the previously mentioned vertical fitting sections.