METHOD FOR PROVIDING INFORMATION

BACKGROUND

1. Technical Field

[0001] The present disclosure relates to a method for providing information in an information provision system.

2. Description of the Related Art

[0002] Japanese Unexamined Patent Application Publication No. 2009-64348 discloses an order system that obtains order records of a customer and that presents an order proposal relating to foods and drinks to the customer on the basis of information regarding the obtained order records in order to save the customer the trouble of finding foods and drinks that suit his/her taste on a menu at a restaurant.

SUMMARY

[0003] Further improvements are needed in the above example of the related art.

[0004] In one aspect, the techniques disclosed here feature a method for providing information in an information management system that manages taste information regarding a user including an order record at a first restaurant and that associates the taste information with identification information for identifying the user. The method includes obtaining, from a terminal apparatus, the identification information and a store identifier indicating a second restaurant in a chain different from a chain to which the first restaurant belongs, the store identifier being selected on the terminal apparatus, arranging, on a basis of the taste information associated with the identification information and menu information regarding the second restaurant indicated by the store identifier, using order records of the user about menu items of the first restaurant that are the same as or similar to menu items included in the menu information, the menu items included in the menu information in order according to the taste information, the menu information being obtained, over a network, from a server relating to the second restaurant indicated by the store identifier, and transmitting menu information regarding the menu items arranged in the order to the terminal apparatus to display the menu information regarding the menu items arranged in the order on a display screen of the terminal apparatus.

[0005] With the above aspect, further improvements can be achieved.

[0006] Additional benefits and advantages of examples in the disclosure will become apparent from the specification and drawings. The benefits and/or advantages may be individually obtained by the various examples and

WHAT IS CLAIMED IS:

1. A method for providing information in an information management system that manages taste information regarding a user including an order record at a first restaurant and that associates the taste information with identification information for identifying the user, the method comprising:

obtaining, from a terminal apparatus, the identification information and a store identifier indicating a second restaurant in a chain different from a chain to which the first restaurant belongs, the store identifier being selected on the terminal apparatus;

arranging, on a basis of the taste information associated with the identification information and menu information regarding the second restaurant indicated by the store identifier, using order records of the user about menu items of the first restaurant that are the same as or similar to menu items included in the menu information, the menu items included in the menu information in order according to the taste information, the menu information being obtained, over a network, from a server relating to the second restaurant indicated by the store identifier; and

transmitting menu information regarding the menu items arranged in the order to the terminal apparatus to display the menu information regarding the menu items arranged in the order on a display screen of the terminal apparatus.

2. The method according to Claim 1,

wherein the second restaurant includes a coffee shop in a chain different from the chain to which the first restaurant belongs.

3. The method according to Claim 1,

wherein the second restaurant includes a hamburger shop in a chain different from the chain to which the first restaurant belongs.

4. The method according to Claim 1, further comprising:

obtaining positional information regarding the terminal apparatus of the user; and

providing, on a basis of the positional information, the terminal apparatus

with restaurant information indicating one or more restaurants in an area including a position indicated by the positional information,

wherein the store identifier is selected on the terminal apparatus on a basis of the restaurant information.

5. The method according to Claim 4,

wherein the positional information regarding the terminal apparatus of the user is obtained using a global positioning system.

6. The method according to Claim 1,

wherein, the information management system manages an order record at the second restaurant and associates the order record at the second restaurant with identification information for identifying the user, and

wherein, when there is no order record of the user at the second restaurant in the information management system, the menu items included in the menu information regarding the second restaurant are arranged in the order according to the taste information associated with the identification information on a basis of the taste information and the menu information regarding the second restaurant.

7. The method according to Claim 6,

wherein, when there is an order record of the user at the second restaurant in the information management system, the menu items included in the menu information regarding the second restaurant are arranged in order according to the order record at the second restaurant on a basis of the order record at the second restaurant and the menu information regarding the second restaurant.

8. The method according to Claim 1,

wherein, the information management system manages an order record at the second restaurant and associates the order record at the second restaurant with identification information for identifying the user, and

wherein, when the number of order records of the user at the second restaurant is smaller than a certain value in the information management system, the menu items included in the menu information regarding the second restaurant are arranged in the order according to the taste information associated with the

identification information on a basis of the taste information and the menu information regarding the second restaurant.

9. The method according to Claim 8,

wherein, when the number of order records of the user at the second restaurant is larger than or equal to the certain value in the information management system, the menu items included in the menu information regarding the second restaurant are arranged in order according to the order record at the second restaurant on a basis of the order record at the second restaurant and the menu information regarding the second restaurant.

10. The method according to Claim 1,

wherein, the information management system manages an order record at the second restaurant and associates the order record at the second restaurant with identification information for identifying the user, and

wherein, when a latest order record of the user at the second restaurant precedes a certain period of time in the information management system, the menu items included in the menu information regarding the second restaurant are arranged in the order according to the taste information associated with the identification information on a basis of the taste information and the menu information regarding the second restaurant.

11. The method according to Claim 10,

wherein, when the latest order record of the user at the second restaurant is within the certain period of time in the information management system, the menu items included in the menu information regarding the second restaurant are arranged in order according to the order record at the second restaurant on a basis of the order record at the second restaurant and the menu information regarding the second restaurant.

12. A method for providing information in an information management system that manages taste information regarding a user including an order record at a first restaurant and that associates the taste information with identification information for identifying the user, the method comprising:

obtaining positional information regarding a terminal apparatus of the user;

providing, on a basis of the positional information, the terminal apparatus with restaurant information indicating one or more restaurants in an area including a position indicated by the positional information;

obtaining, from the terminal apparatus, the identification information and a store identifier indicating, among the one or more restaurants, a second restaurant in a chain different from a chain to which the first restaurant belongs, the store identifier being selected on the terminal apparatus;

arranging, on a basis of the taste information associated with the identification information and menu information regarding the second restaurant indicated by the store identifier, using order records of the user about menu items of the first restaurant that are the same as or similar to menu items included in the menu information, the menu items included in the menu information in order according to the taste information, the menu information being obtained, over a network, from a server relating to the second restaurant indicated by the store identifier; and

transmitting menu information regarding the menu items arranged in the order to the terminal apparatus to display the menu information regarding the menu items arranged in the order on a display screen of the terminal apparatus.

13. The method according to Claim 1,

wherein, the information management system manages an order at the second restaurant and associates the order at the second restaurant with identification information for identifying the user, and

wherein, when the number of orders at the second restaurant within a set period of time is determined, in the information management system, to be smaller than or equal to a certain value, the menu items included in the menu information regarding the second restaurant are arranged in the order according to the taste information on a basis of the taste information and the menu information.

14. The method according to Claim 12,

wherein, the information management system manages an order at the second restaurant and associates the order at the second restaurant with identification information for identifying the user, and

wherein, when the number of orders at the second restaurant within a set period of time is determined, in the information management system, to be smaller than or equal to a certain value, the menu items included in the menu information regarding the second restaurant are arranged in the order according to the taste information on a basis of the taste information and the menu information.

15. The method according to Claim 1,

wherein, in the information management system, the order record at the first restaurant and a store identifier indicating the first restaurant are stored and are associated with each other.

16. The method according to Claim 12,

wherein, in the information management system, the order record at the first restaurant and a store identifier indicating the first restaurant are stored and are associated with each other.