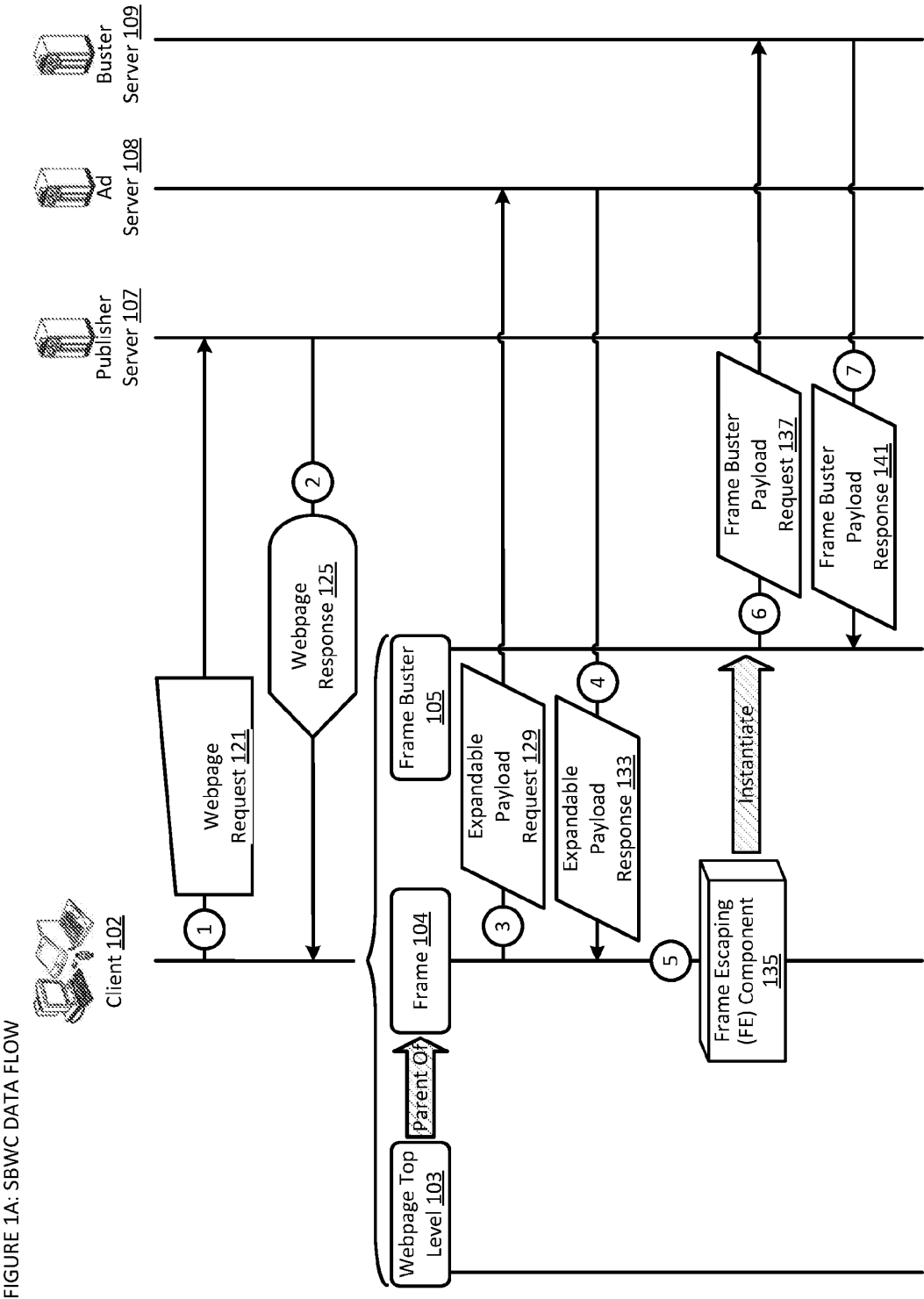




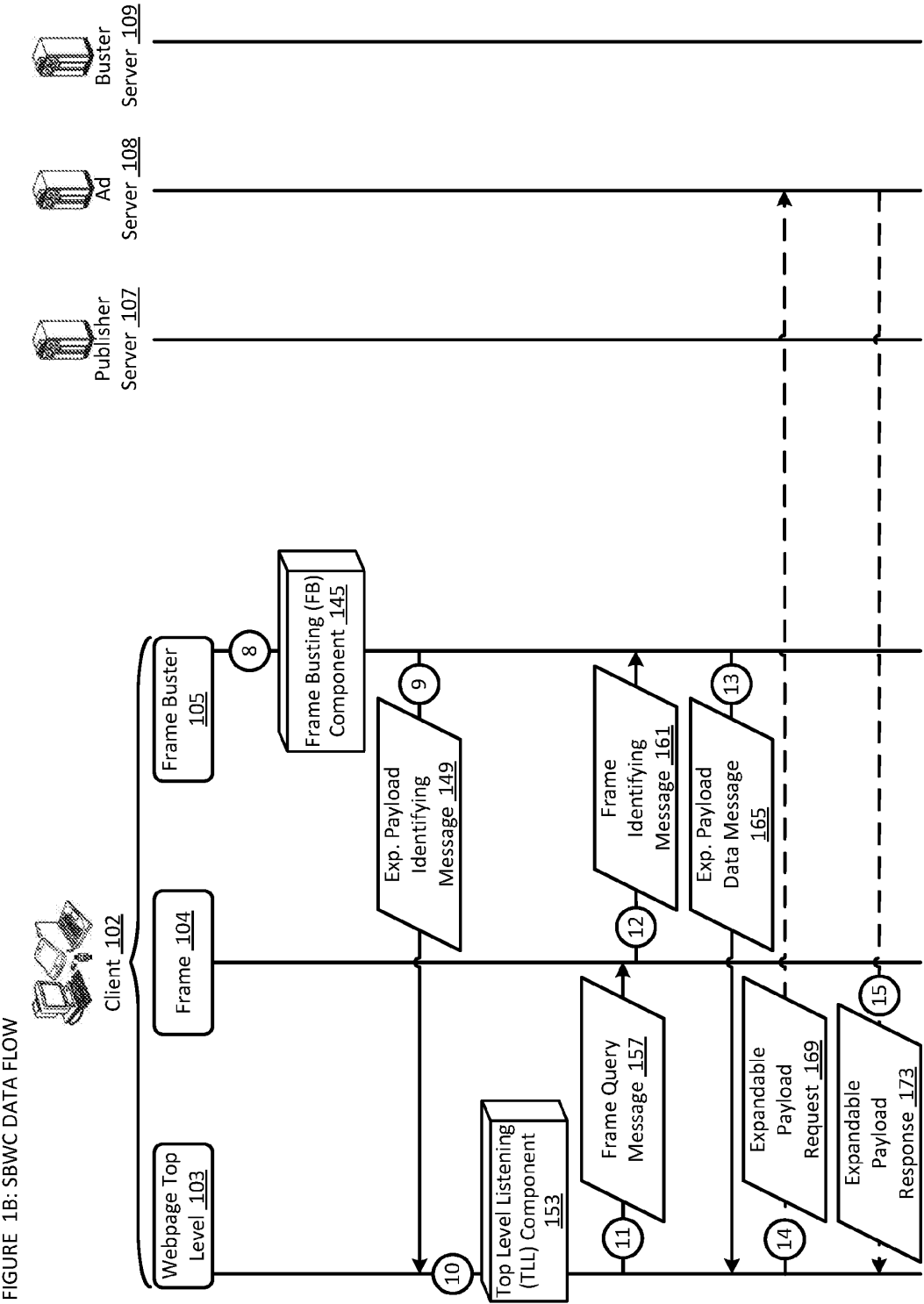


FIGURE 2: SBWC FE COMPONENT

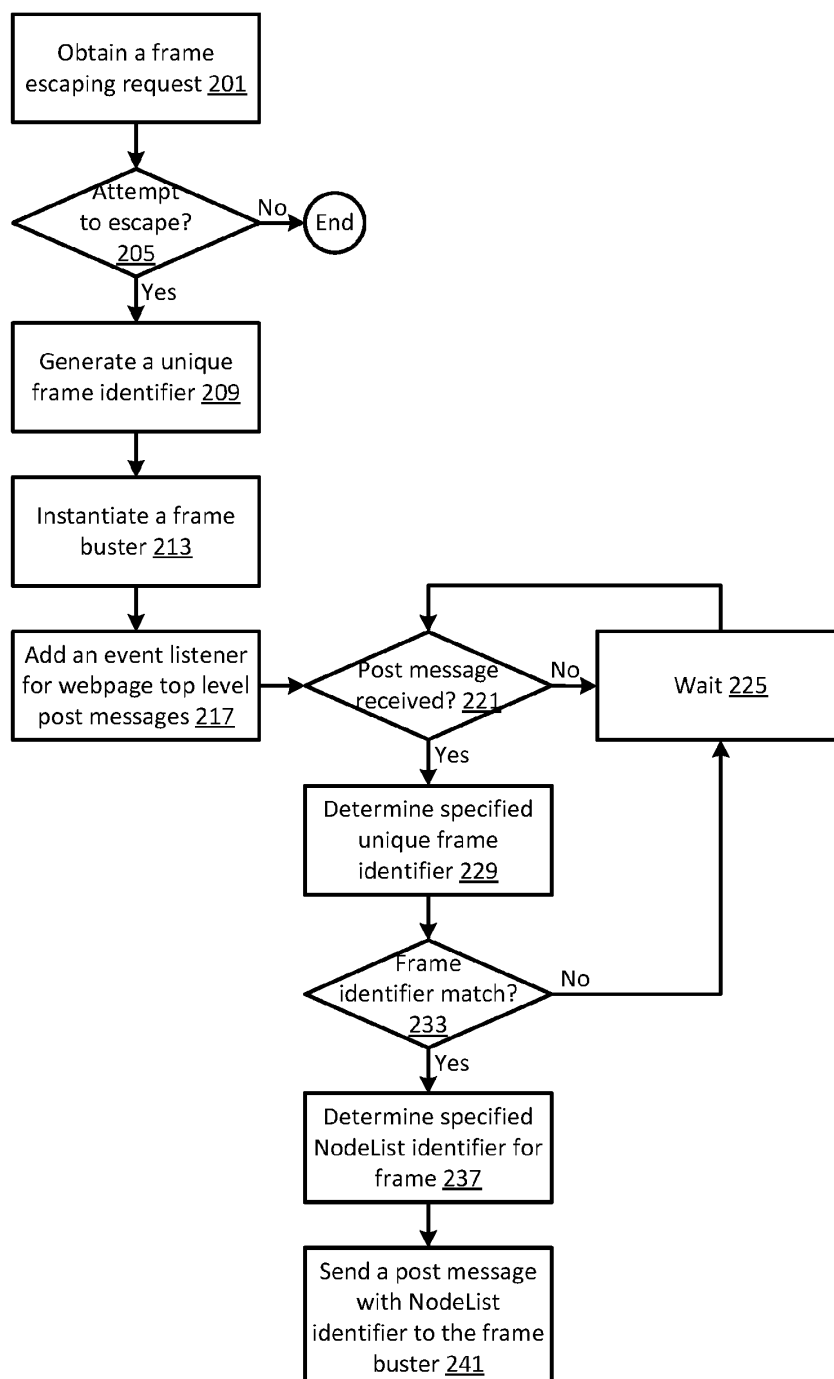


FIGURE 3: SBWC FB COMPONENT

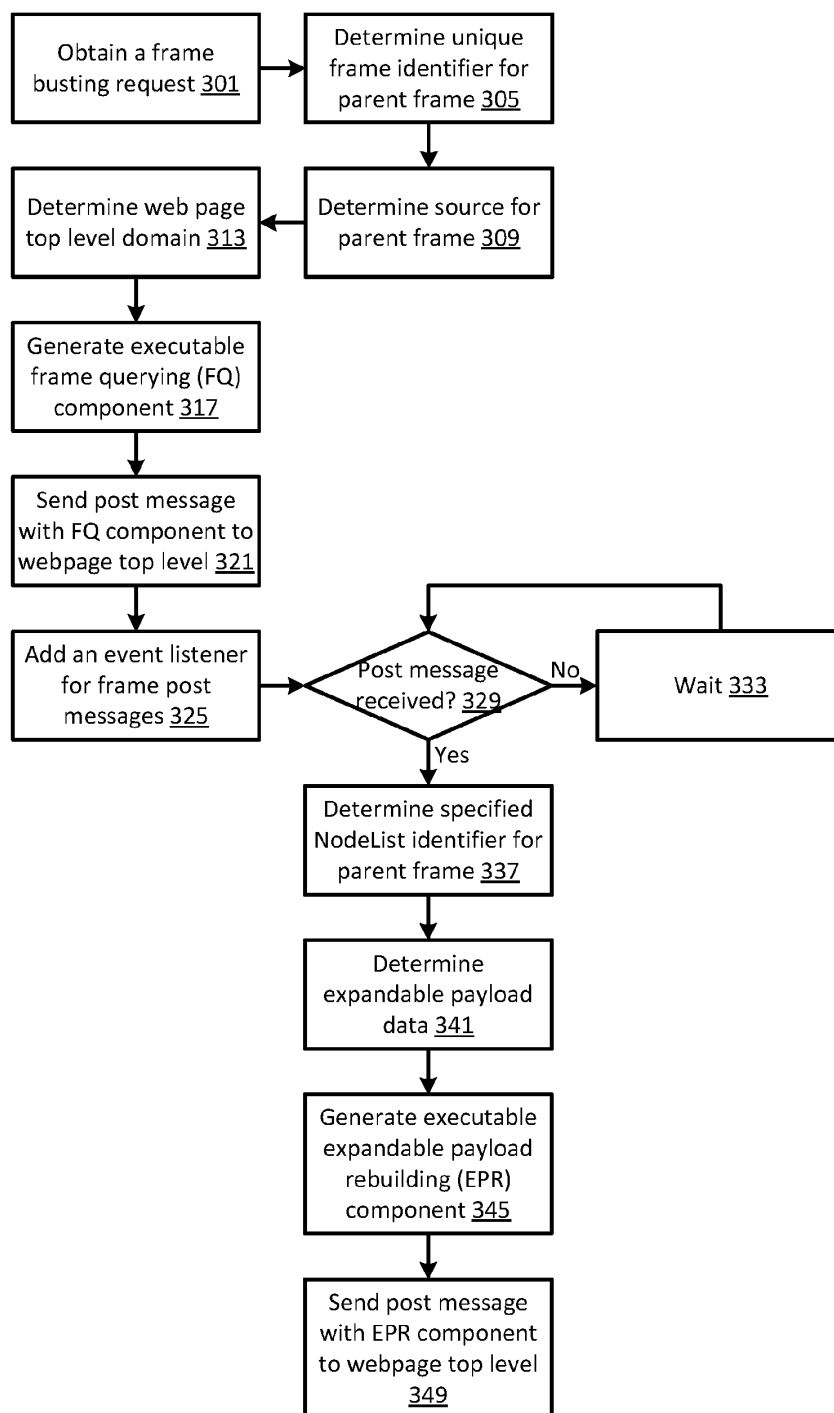


FIGURE 4: SBWC TLL COMPONENT

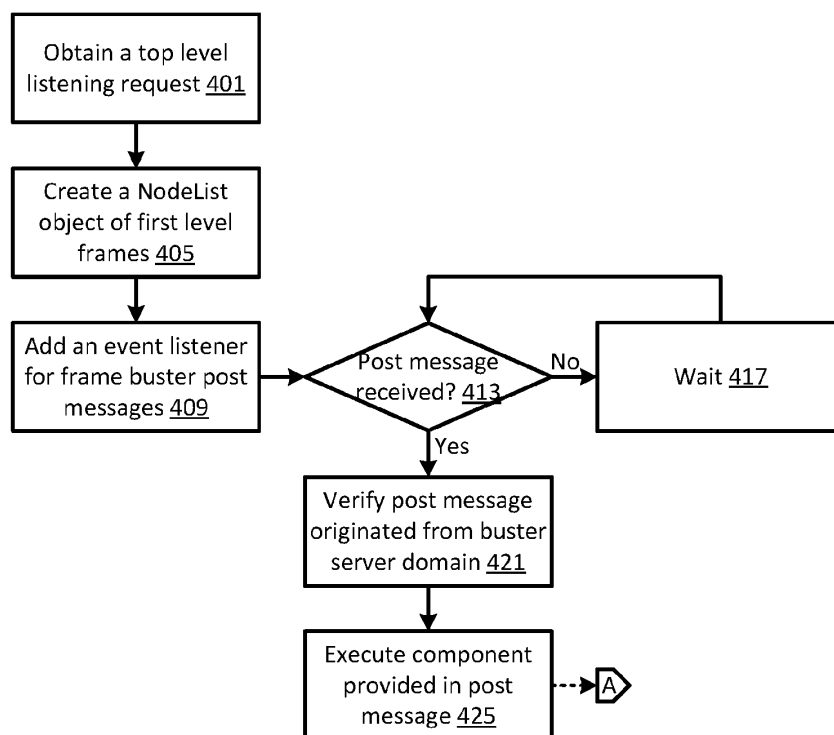


FIGURE 5: SBWC FQ COMPONENT

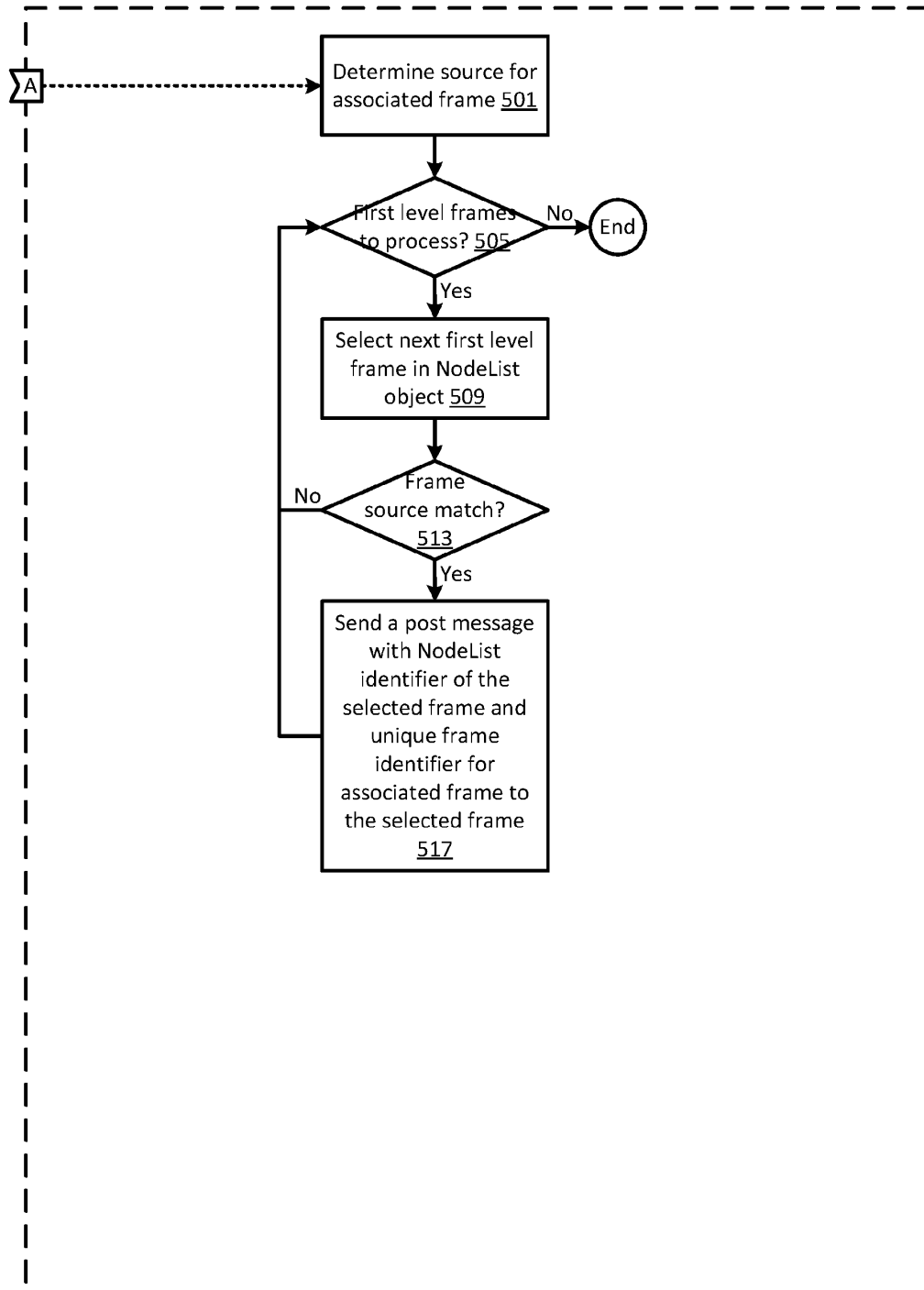


FIGURE 6: SBWC EPR COMPONENT

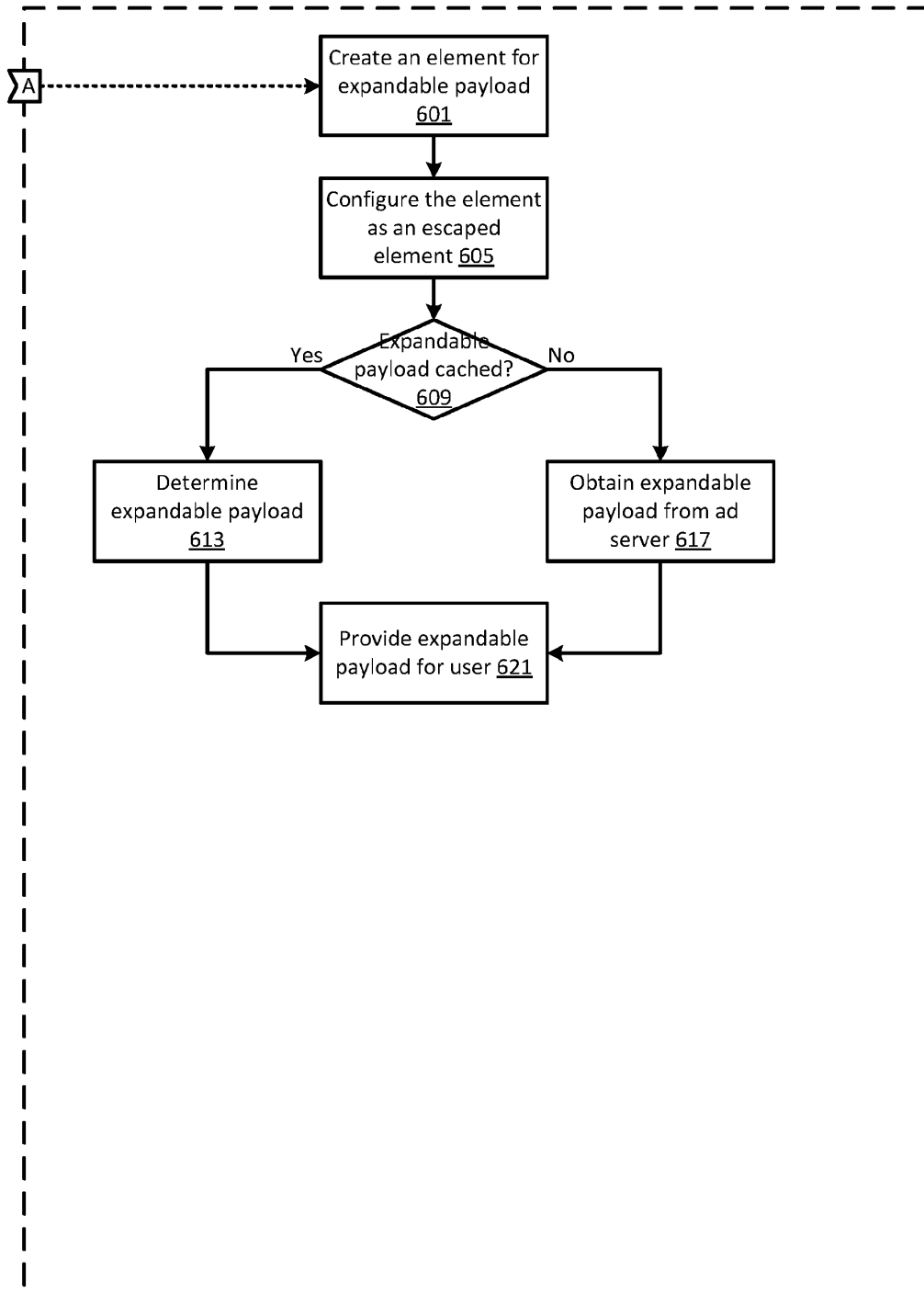


FIGURE 7: SBWC SCREENSHOT

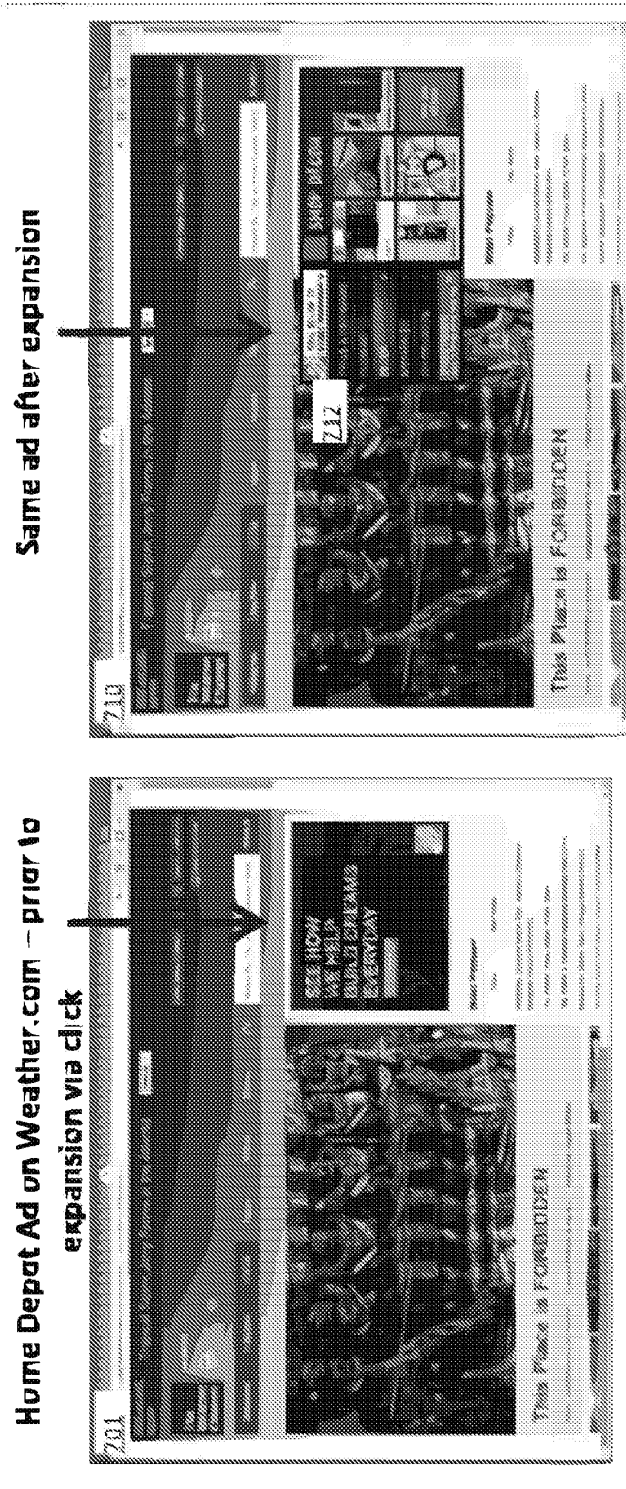
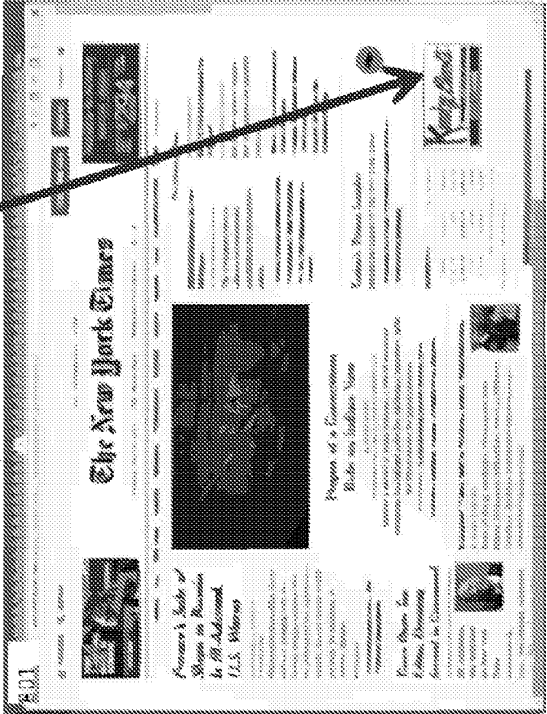


FIGURE 8: SBWC SCREENSHOT

Kinky Boots Ad on NYTimes.com – prior to expansion via click



Same ad after expansion

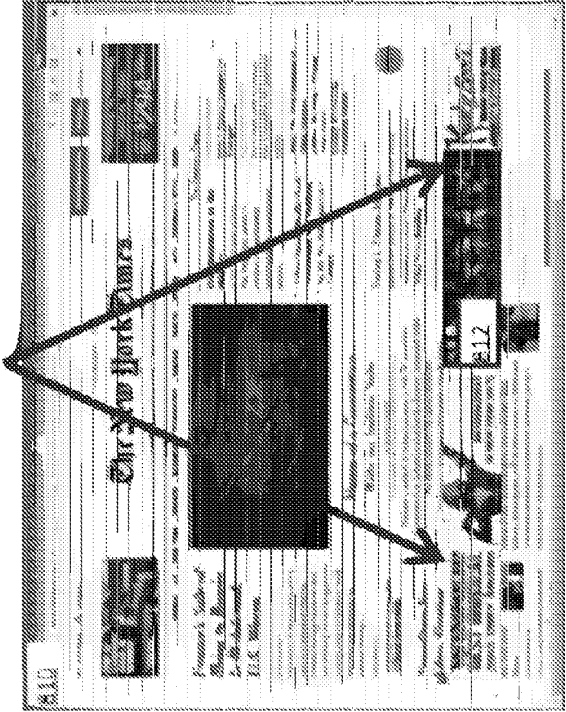


FIGURE 9: SBWC Controller

