

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization

International Bureau

(43) International Publication Date
16 September 2021 (16.09.2021)



(10) International Publication Number
WO 2021/181099 A1

(51) International Patent Classification:

A61K 8/19 (2006.01) *A61Q 5/02* (2006.01)
A61K 8/365 (2006.01) *A61Q 19/00* (2006.01)
A61K 8/46 (2006.01) *A61Q 19/10* (2006.01)

MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM,
TR, OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW,
KM, ML, MR, NE, SN, TD, TG).

(21) International Application Number:

PCT/GB2021/050601

Published:

— with international search report (Art. 21(3))

(22) International Filing Date:

10 March 2021 (10.03.2021)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

62/988,471 12 March 2020 (12.03.2020) US

(71) Applicant: INNOSPEC ACTIVE CHEMICALS LLC

[US/US]; 510 W. Grimes Ave, High Point, North Carolina
27260 (US).

(71) Applicant (for DJ only): APPLIEDENE LIMITED

[GB/GB]; 15 Clare Road, Halifax Yorkshire HX1 2HY
(GB).

(72) Inventors: COTRELL, Phillip Loraine; 410 Wildwood

Drive, Salisbury, North Carolina 28146 (US). YAMADA,
Kimi Aileen; 8208 Sturminster Drive, Waxhaw, North Car-
olina 28173 (US).

(74) Agent: APPLEBYARD LEES IP LLP; 15 Clare Road, Hal-

ifax Yorkshire HX1 2HY (GB).

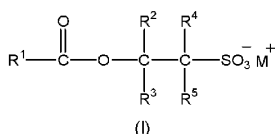
(81) Designated States (unless otherwise indicated, for every

kind of national protection available): AE, AG, AL, AM,
AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ,
CA, CH, CL, CN, CO, CR, CU, CZ, DE, DJ, DK, DM, DO,
DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN,
HR, HU, ID, IL, IN, IR, IS, IT, JO, JP, KE, KG, KH, KN,
KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD,
ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO,
NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW,
SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN,
TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every

kind of regional protection available): ARIPO (BW, GH,
GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ,
UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ,
TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK,
EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV,

(54) Title: SOLID CLEANSING COMPOSITION COMPRISING AN ACYL ALKYL ISETHIONATE



(57) Abstract: A solid cleansing composition comprising: (i) at least one acyl alkyl isethionate surfactant of the formula (I): (I) wherein R^1 represents an optionally substituted $\text{C}_4\text{-C}_{36}$ hydrocarbyl group; each of R^2 , R^3 , R^4 and R^5 independently represents hydrogen or a $\text{C}_1\text{-C}_4$ alkyl group and wherein at least one of R^2 , R^3 , R^4 and R^5 is not hydrogen; and M^+ represents a cation; (ii) a salt of carbonic acid; and (iii) an organic acid.

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