SALES EXPANSION ASSISTANCE SYSTEM, SALES EXPANSION ASSISTANCE PROGRAM, AND SALES EXPANSION ASSISTANCE DEVICE

ABSTRACT

An inquiry screen (12-1) for displaying a questionnaire (14) and inputting responses to questions (16) of the questionnaire, a contents menu screen (12-2) for selecting one or more from among a plurality of contents menus, a contents information screen (12-3) for displaying contents information, a storage (6) that stores at least a question information database (10-1) that stores question information, and a contents information database (10-2) that stores the contents information, and an information processing unit (4) that diagnoses a plurality of responses input in the inquiry screen, computes one or more contents menus by using the diagnosis results, and searches for contents information are included.

Fig. 1