

CLAIMS

1. A beverage comprising (i) greater than about 50 ppm rebaudioside AM (ii) a sweetening amount of rebaudioside M.
2. The beverage of claim 1, wherein the beverage comprises from about 75 ppm to about 600 ppm rebaudioside AM.
3. The beverage of claim 1, wherein the beverage comprises from about 100 ppm to about 500 ppm rebaudioside AM.
4. The beverage of claim 1, wherein the beverage comprises from about 50 ppm to about 600 ppm rebaudioside M.
5. The beverage of claim 1, wherein the beverage comprises from about 100 ppm to about 250 ppm rebaudioside M.
6. The beverage of claim 1, wherein the beverage comprises from about 75 ppm to about 600 ppm rebaudioside AM and from about 50 ppm to about 600 ppm rebaudioside M.
7. The beverage of claim 1, wherein the beverage comprises from about 100 ppm to about 500 ppm rebaudioside AM and from about 100 ppm to about 250 ppm rebaudioside M.
8. The beverage of any of claims 1-7, wherein the beverage has a sucrose equivalence of at least about 5%.
9. The beverage of any of claims 1-7, wherein the beverage is a carbonated beverage.
10. The beverage of claim 9, wherein the carbonated beverage is selected from the group consisting of frozen carbonated beverages, enhanced sparkling beverages, cola, fruit-flavored sparkling beverages, ginger-ale, soft drinks and root beer.
11. The beverage of any of claims 1-7, wherein the beverage is a zero-calorie beverage.
12. The beverage of any of claims 1-7, wherein the beverage has an improved taste and flavor profile compared to an iso-sweet beverage without (i).
13. A method of preparing of preparing a beverage comprising mixing a beverage syrup with a diluting quantity of water, wherein the beverage syrup comprises (i) rebaudioside AM and (ii) rebaudioside M, wherein when formulated into a beverage, the concentration of

rebaudioside M is greater than about 50 ppm and the concentration of rebaudioside M is from about 50 ppm to about 600 ppm.

14. A method of improving the taste and flavor profile of a beverage sweetened with rebaudioside M comprising adding rebaudioside AM in a sweetening amount to said beverage, wherein addition of rebaudioside AM improves one or more flavor attributes of the beverage compared to a corresponding beverage without rebaudioside AM, wherein the one or more flavor attributes are selected from the group consisting of bitterness, astringency, licorice notes, sweetness linger, bitterness linger, bitterness aftertaste, metallic aftertaste and chemical aftertaste.