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(54) Title: METHOD, LOADED PALLET AND LOADED VEHICLE FOR MAXIMIZING SHIPPING EFFICIENCY OF ABSORBENT ARTICLES

(57) Abstract: A shipping optimization process for articles having a substantially airfelt free absorbent core is provided. The process includes the steps of identifying an optimized diaper; identifying an optimized bag for holding two or more optimized diapers; identifying an optimized box for holding two or more optimized bags; identifying an optimized pallet and arranging the optimized boxes thereon; and identifying an optimized load plan for a vehicle and arranging the optimized pallets therein. The vehicle has a calculated Load Factor of from about 0.7 to about 1.0 when the vehicle is loaded with the optimized pallets.



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