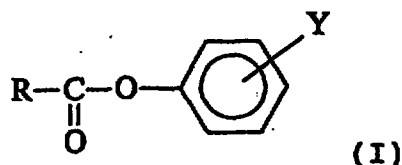


ABSTRACT

BLEACHING DETERGENT PRODUCT

A pack of a bleaching detergent is provided, which does not induce the phenomenon of caking even after a protracted storage. The detergent comprises (A) 1 - 80 wt. % of a component emitting hydrogen peroxide in water, (B) 0.1 - 20 wt. % of granules containing a bleach activator represented by the following formula (I):



[wherein R is a straight chain alkyl group of 7 - 15 carbon atoms and Y is $-\text{SO}_3\text{M}$ or $-\text{COOM}$ (wherein M is a hydrogen atom or an alkali metal atom)] and (C) sodium carbonate. The pack is formed with a plastic bag having a moisture permeating degree of not less than $1 \text{ g/m}^2\cdot 24 \text{ hr}$ and a thickness in the range of 20 - 500 μm and containing an air vent.

