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(54) **Title**: METHOD AND SYSTEM FOR COLLECTING AND PROCESSING OF INVENTORY DATA OF RETAIL OUTLETS

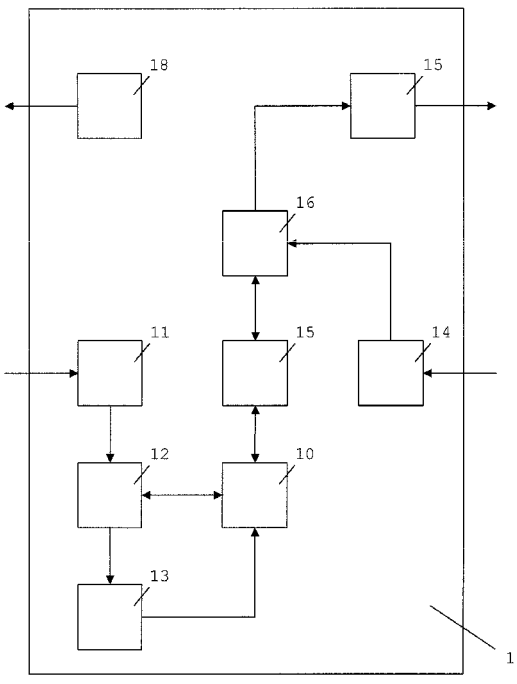


Fig.2

(57) **Abstract**: The invention enables an improved method and system for collecting and processing inventory data from retail outlets. Inventory data is collected using mobile terminals and is transmitted, together with GPS information, to a central server system. The central server system holds a database with retail outlet data and stores the inventory data with a target outlet data matching the GPS data. Statistics and key performance indicator data are generated by the server system and transmitted to a client system upon request of the client system.

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