

Presenting a first presentation page in response to a first trigger operation, and the first presentation page includes a first region and a second region, the first region is configured to present a media content picture of target media content, and the second region is configured to present first attribute information of a target object corresponding to the target media content. S101

Presenting a second presentation page in response to a second trigger operation for the second region, where the second presentation page includes a third region and a fourth region, the third region is configured to present second attribute information of the target object, and the fourth region is configured to present third attribute information of at least one recommended object, the recommended object being determined based on the target object. S102

Fig. 1

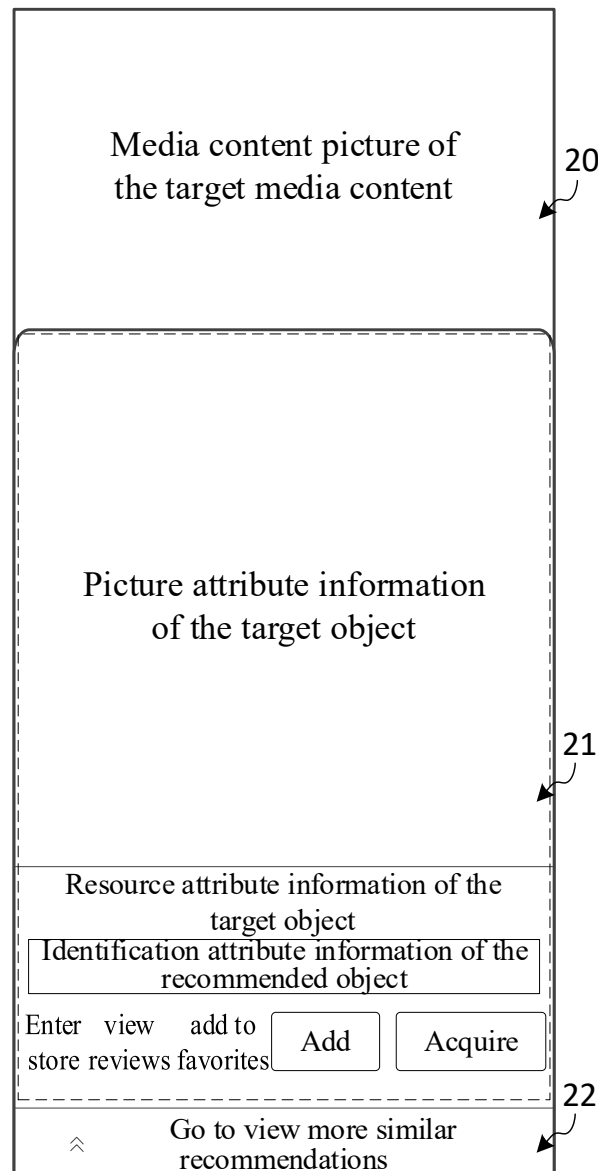


Fig. 2

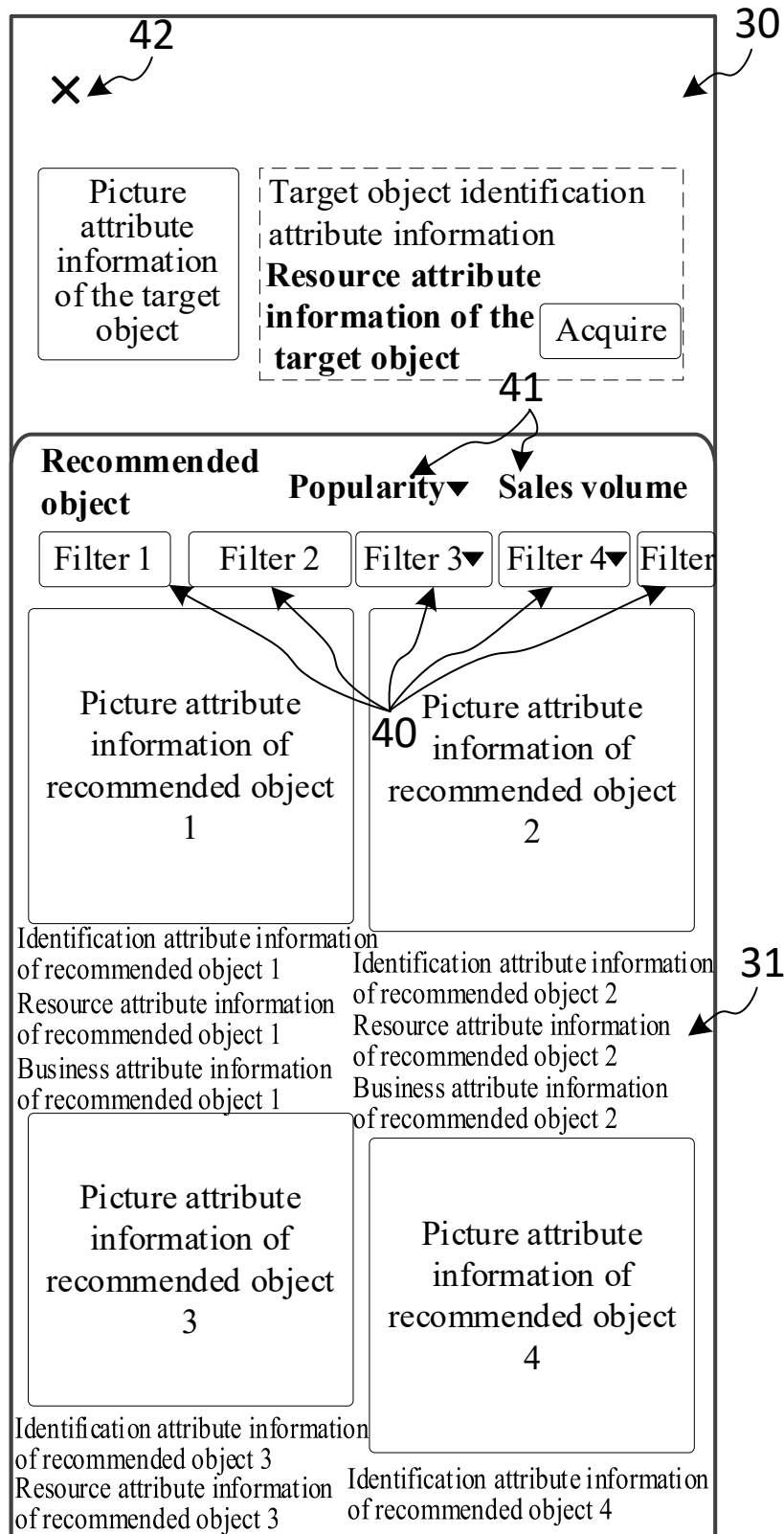


Fig. 3

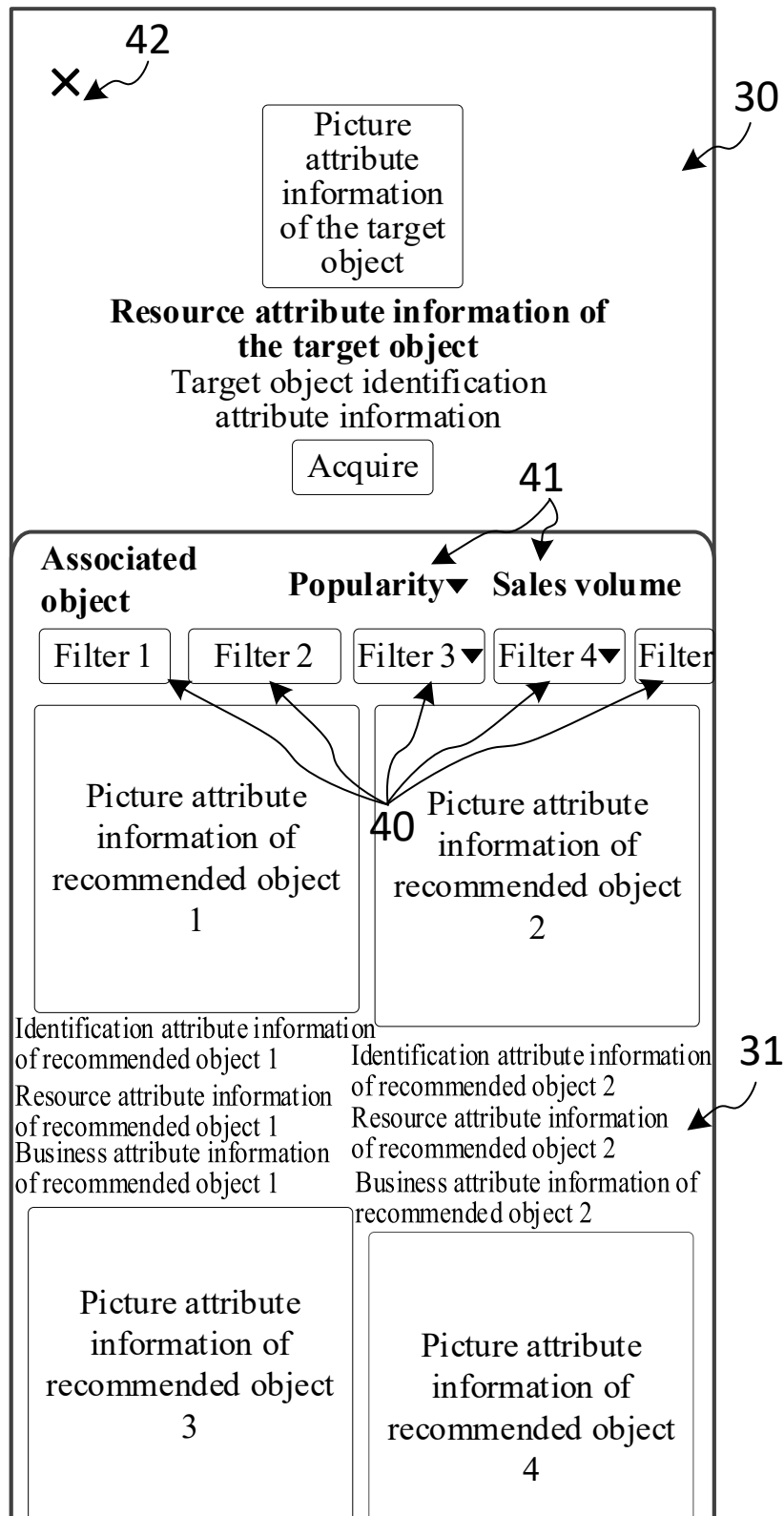


Fig. 4

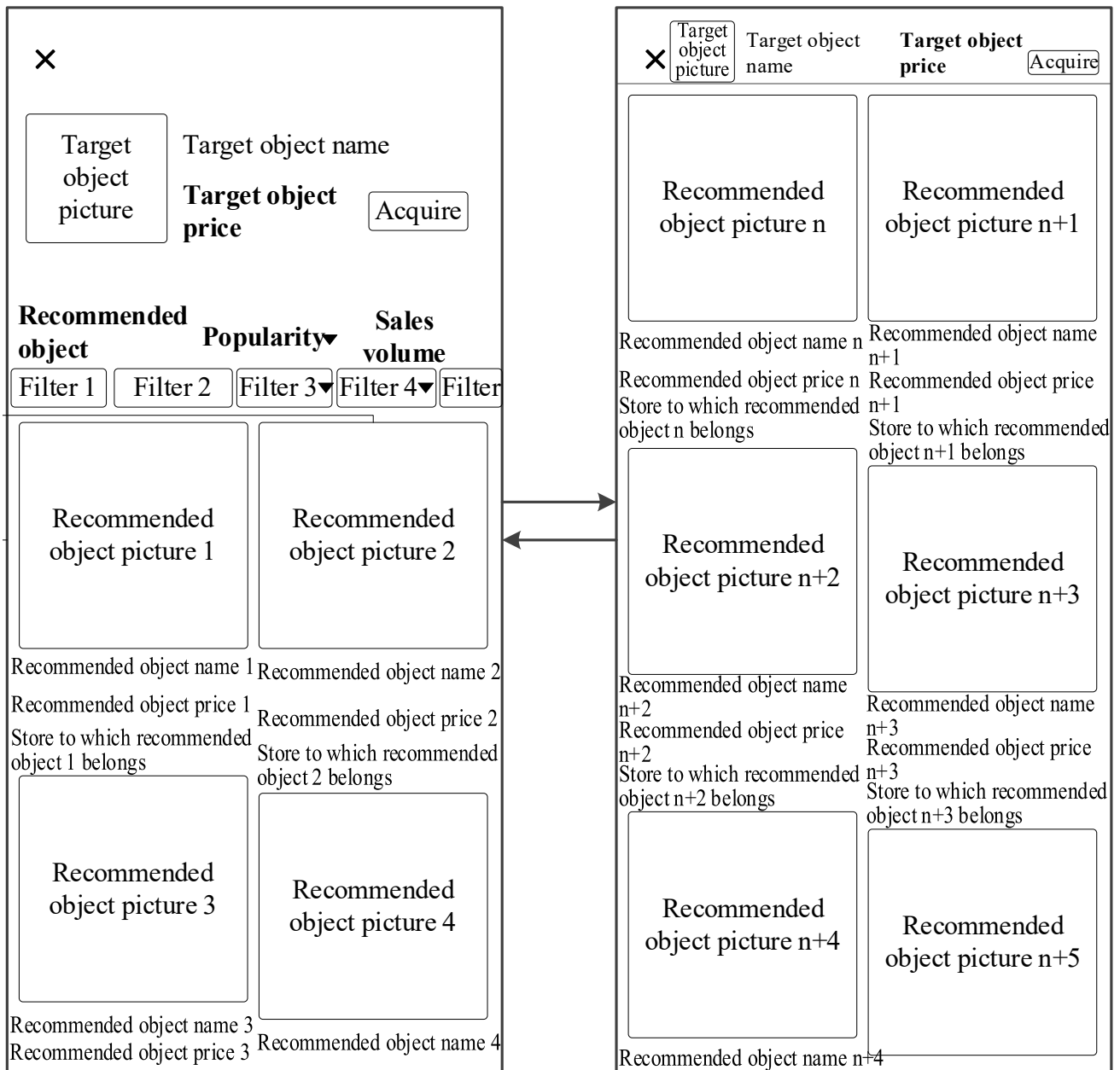


Fig. 5

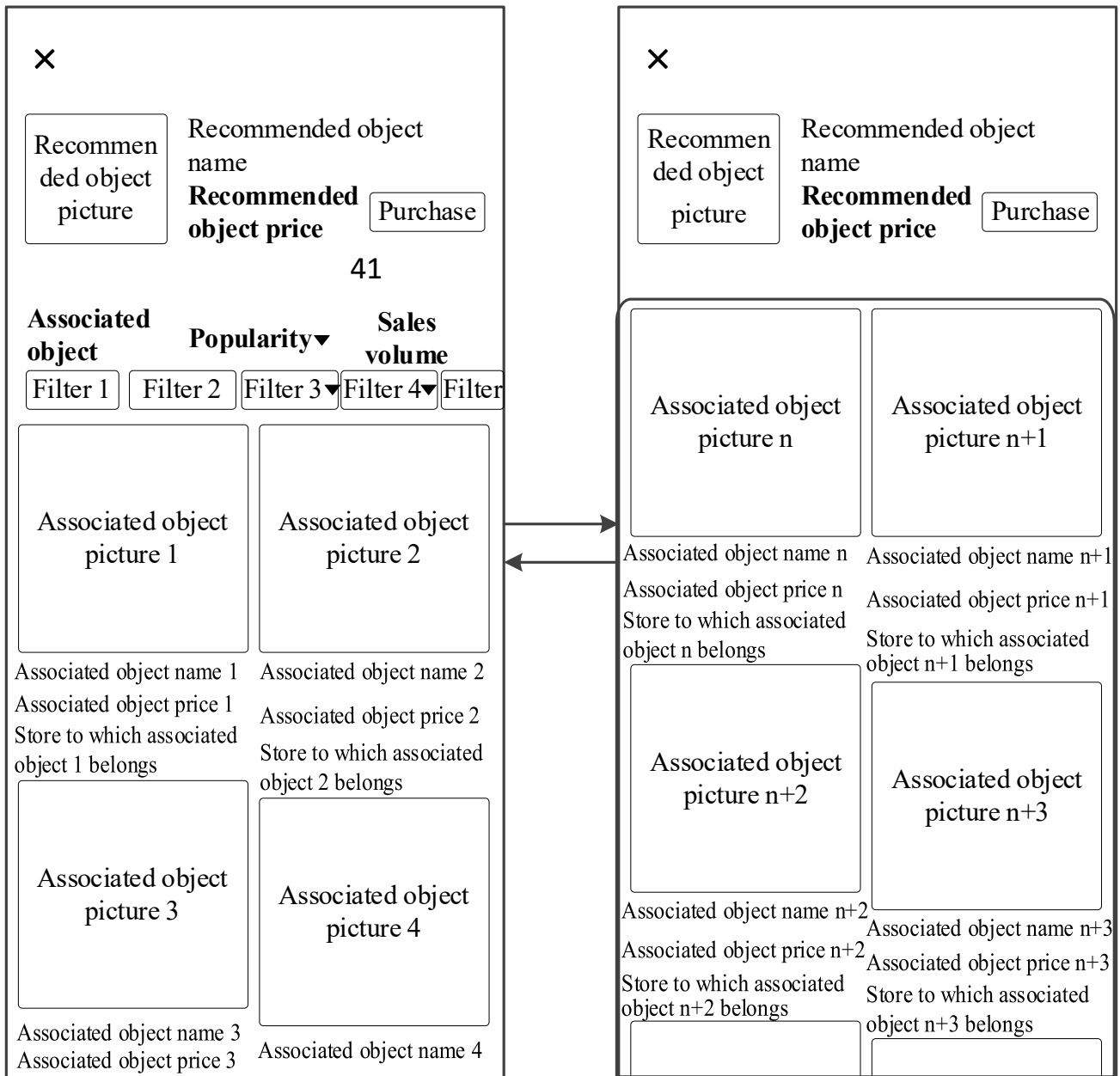


Fig. 6

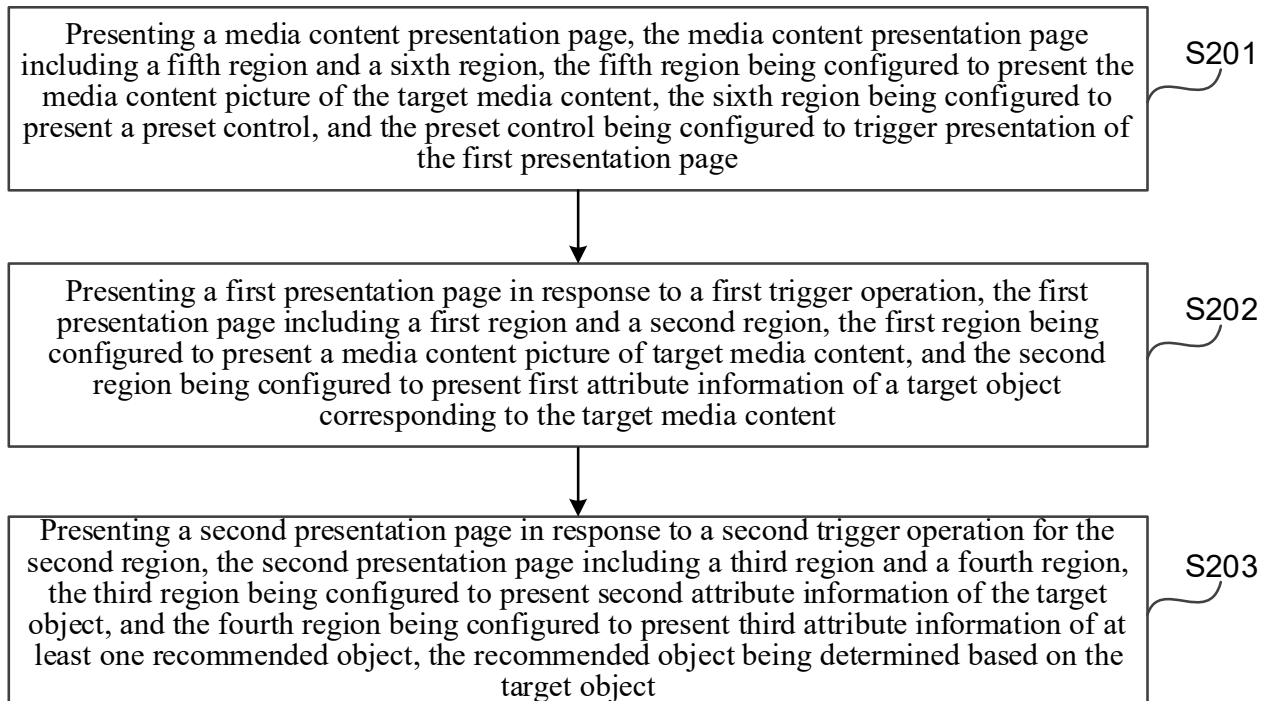


Fig. 7

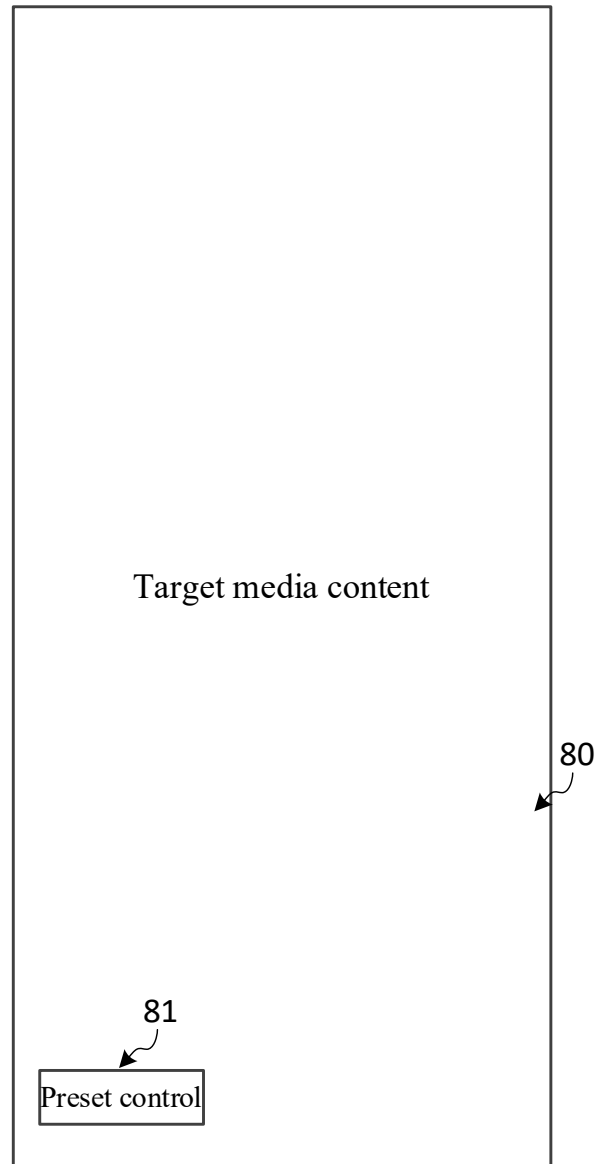


Fig. 8

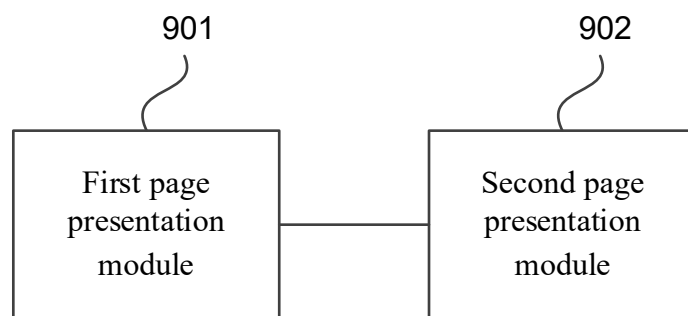


Fig. 9

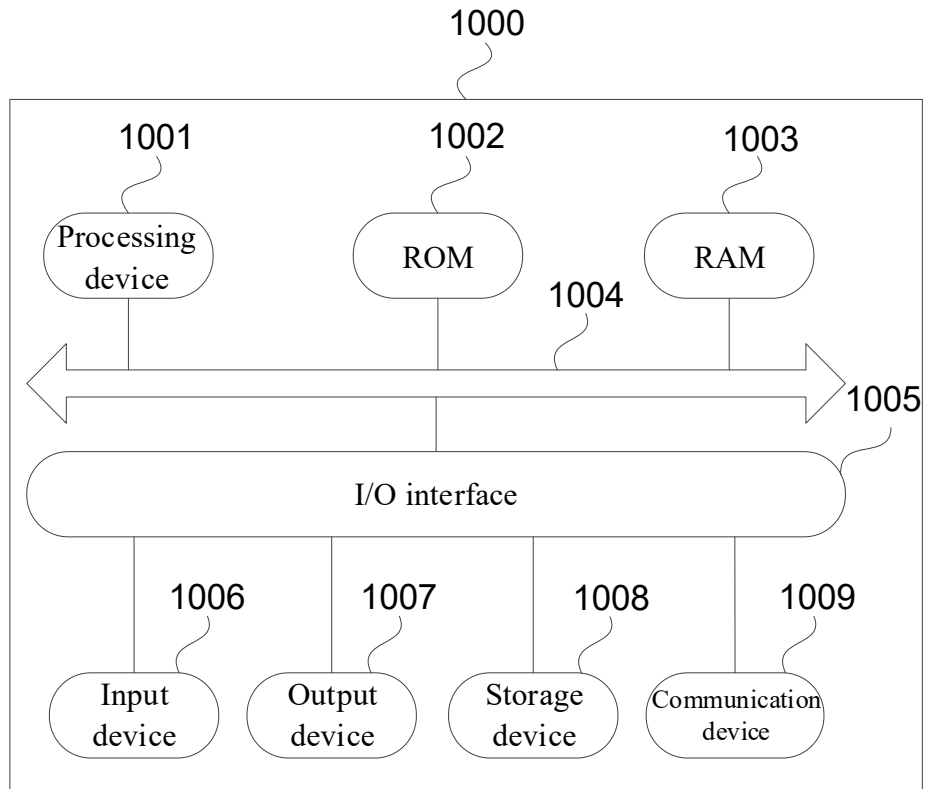


Fig. 10