FIG.1

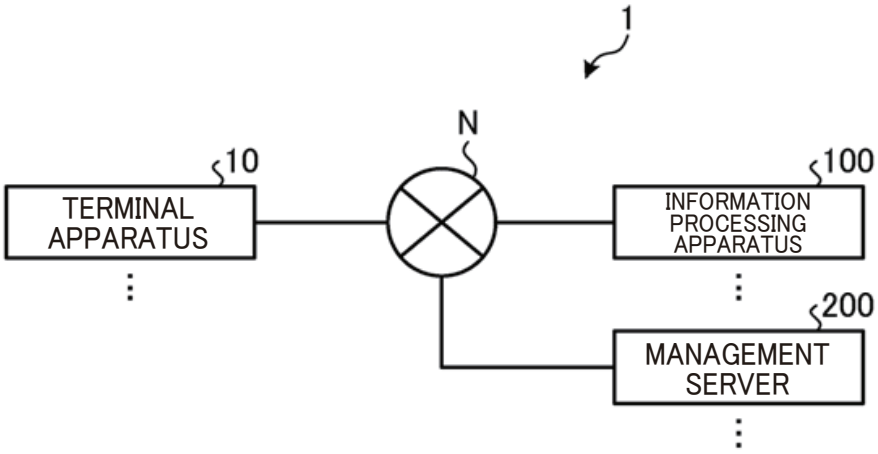

1
N
10
TERMINAL APPARATUS
100
INFORMATION PROCESSING APPARATUS
200
MANAGEMENT SERVER

FIG.2

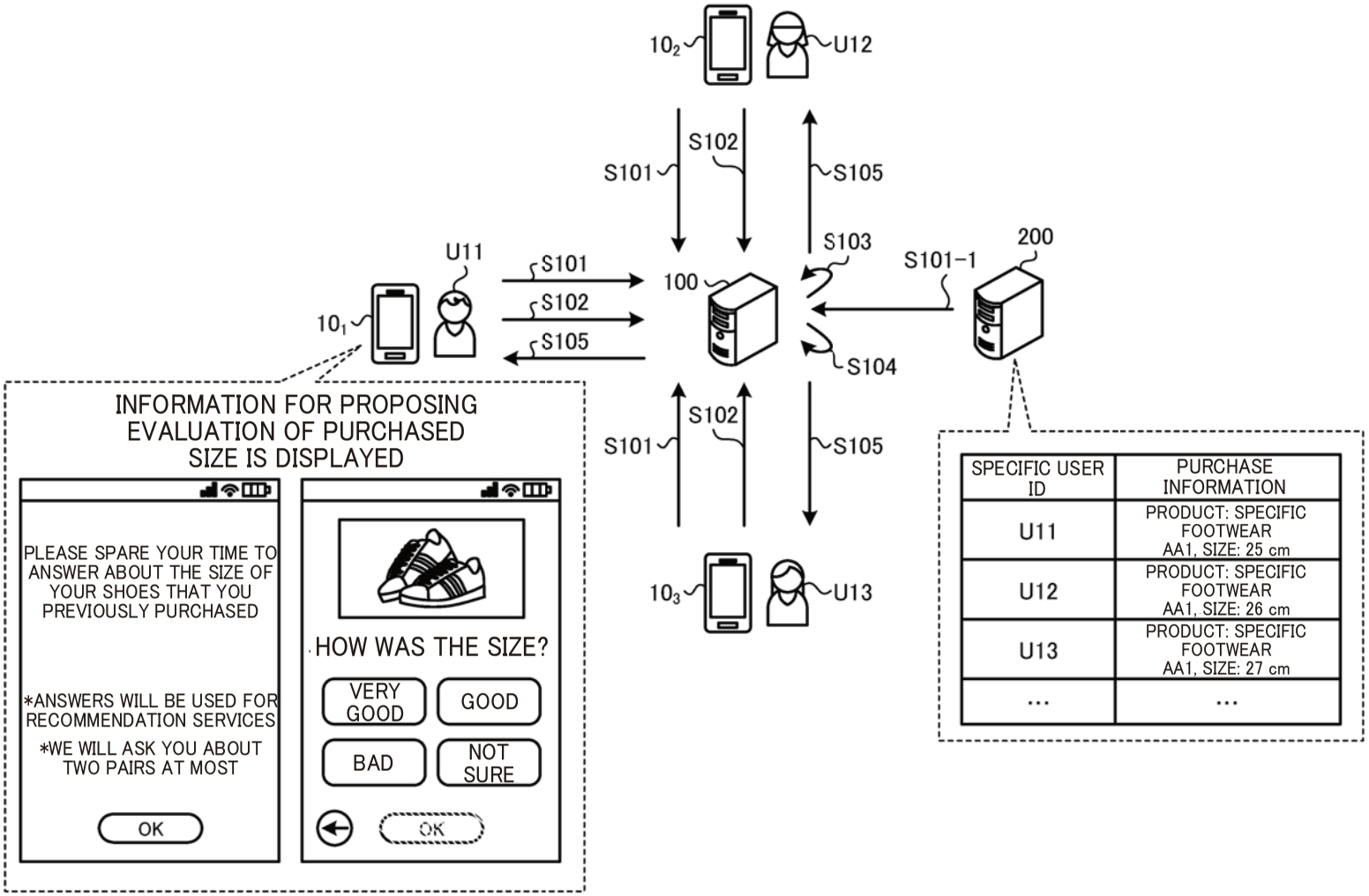

10_2
U12
S101
S102
S105
S103
S104
S101-1
200
100
U11
10_1
S101
S102
S105
S101
S102
S105
10_3
U13
INFORMATION FOR PROPOSING EVALUATION OF PURCHASED SIZE IS DISPLAYED
PLEASE SPARE YOUR TIME TO ANSWER ABOUT THE SIZE OF YOUR SHOES THAT YOU PREVIOUSLY PURCHASED
*ANSWERS WILL BE USED FOR RECOMMENDATION SERVICES
*WE WILL ASK YOU ABOUT TWO PAIRS AT MOST
OK
HOW WAS THE SIZE?
VERY GOOD
GOOD
BAD
NOT SURE
OK
SPECIFIC USER ID
PURCHASE INFORMATION
U11
PRODUCT: SPECIFIC FOOTWEAR AA1, SIZE: 25 cm
U12
PRODUCT: SPECIFIC FOOTWEAR AA1, SIZE: 26 cm
U13
PRODUCT: SPECIFIC FOOTWEAR AA1, SIZE: 27 cm
...
...

FIG.3

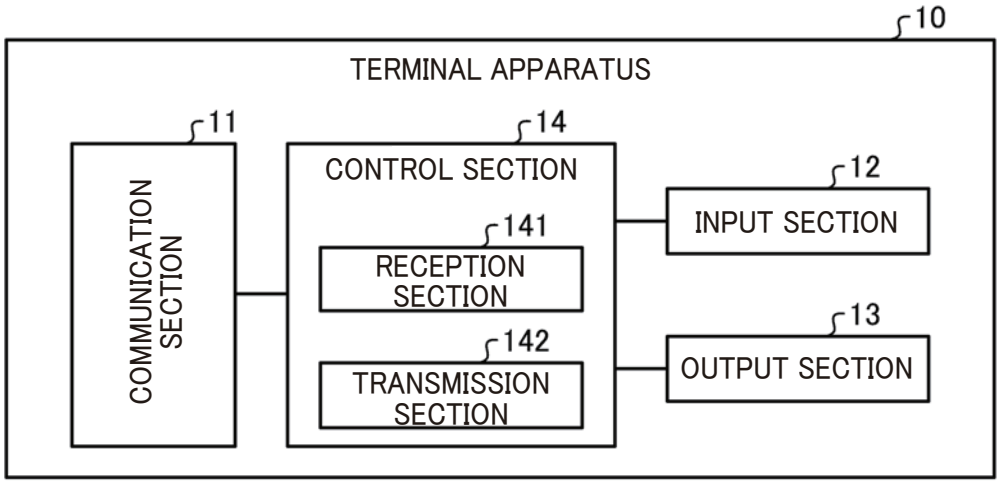

10
TERMINAL APPARATUS
11
COMMUNICATION SECTION
14
CONTROL SECTION
141
RECEPTION SECTION
142
TRANSMISSION SECTION
12
INPUT SECTION
13
OUTPUT SECTION

FIG.4

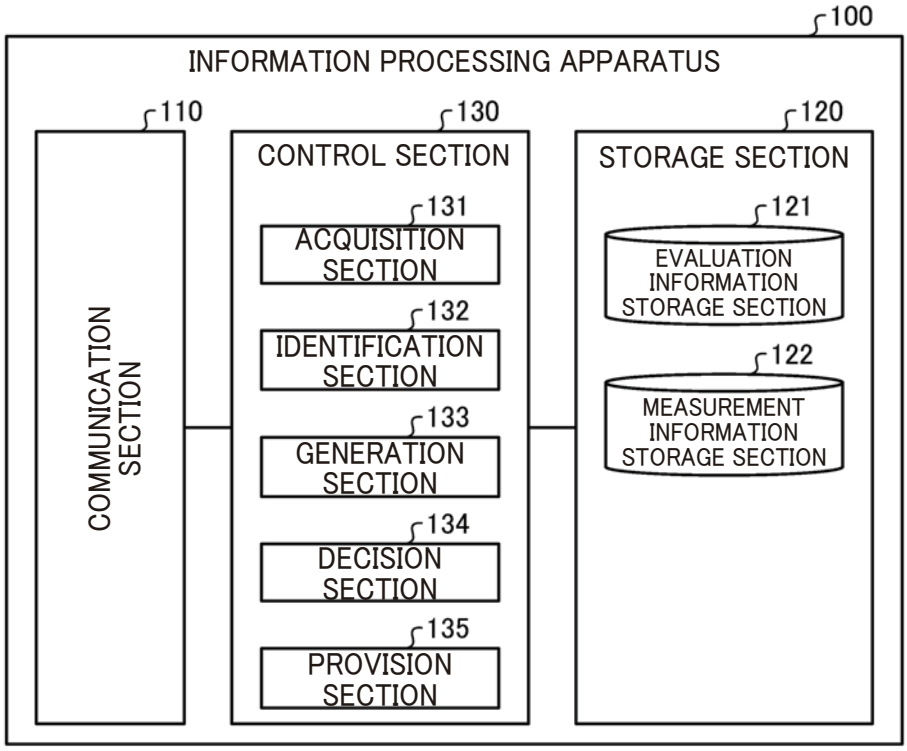

100
INFORMATION PROCESSING APPARATUS
110
COMMUNICATION SECTION
130
CONTROL SECTION
131
ACQUISITION SECTION
132
IDENTIFICATION SECTION
133
GENERATION SECTION
134
DECISION SECTION
135
PROVISION SECTION
120
STORAGE SECTION
121
EVALUATION INFORMATION STORAGE SECTION
122
MEASUREMENT INFORMATION STORAGE SECTION

FIG.5

121

SPECIFIC USER ID	SPECIFIC FOOTWEAR	EVALUATION INFORMATION	...
U11	SPECIFIC FOOTWEAR AA1	EVALUATION INFORMATION #11	...
U12	SPECIFIC FOOTWEAR AA2	EVALUATION INFORMATION #12	...
...	...	...	...

FIG.6

122

SPECIFIC USER ID	ATTRIBUTE	MEASUREMENT INFORMATION	...
U11	AGE: 30 YEARS, SEX: MALE	MEASUREMENT INFORMATION #11	...
U12	AGE: 30 YEARS, SEX: FEMALE	MEASUREMENT INFORMATION #12	...
...	...	...	...

FIG.7

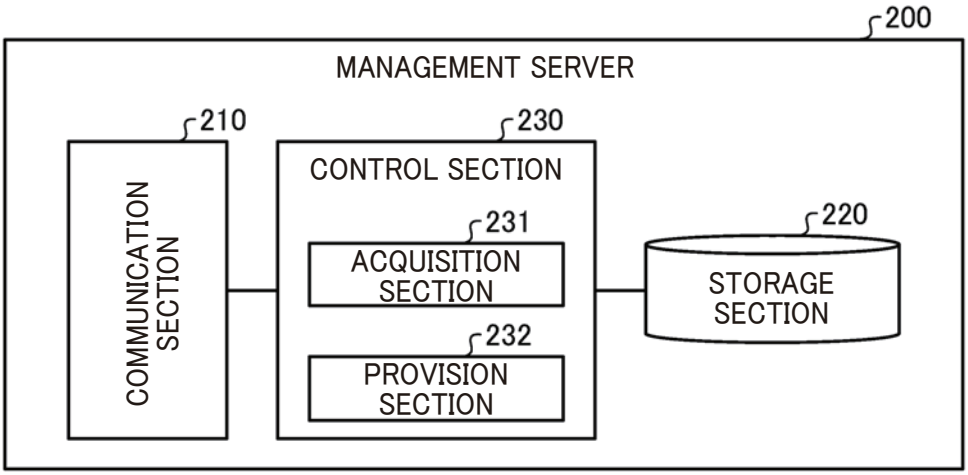


FIG.8

220

PRODUCT ID	PRODUCT INFORMATION	...
IT11	PRODUCT INFORMATION #11	...
IT12	PRODUCT INFORMATION #12	...
...	...	...

FIG.9

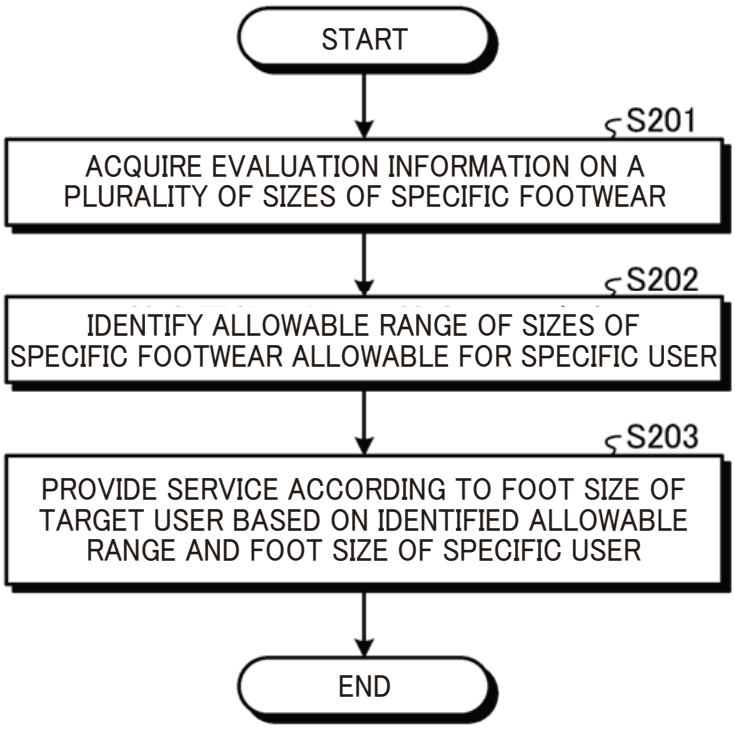

START
S201
ACQUIRE EVALUATION INFORMATION ON A PLURALITY OF SIZES OF SPECIFIC FOOTWEAR
S202
IDENTIFY ALLOWABLE RANGE OF SIZES OF SPECIFIC FOOTWEAR ALLOWABLE FOR SPECIFIC USER
S203
PROVIDE SERVICE ACCORDING TO FOOT SIZE OF TARGET USER BASED ON IDENTIFIED ALLOWABLE RANGE AND FOOT SIZE OF SPECIFIC USER
END

FIG.10

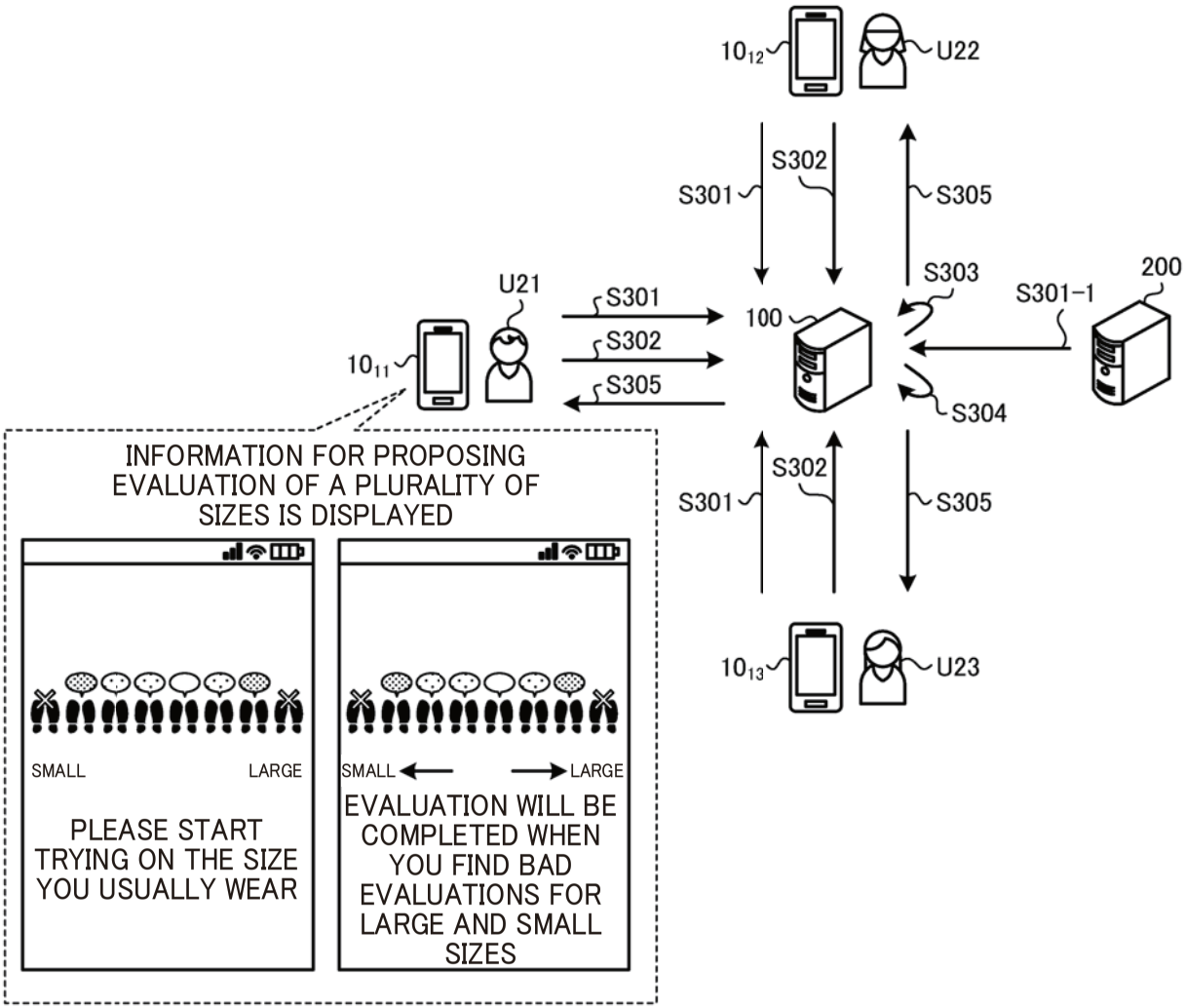
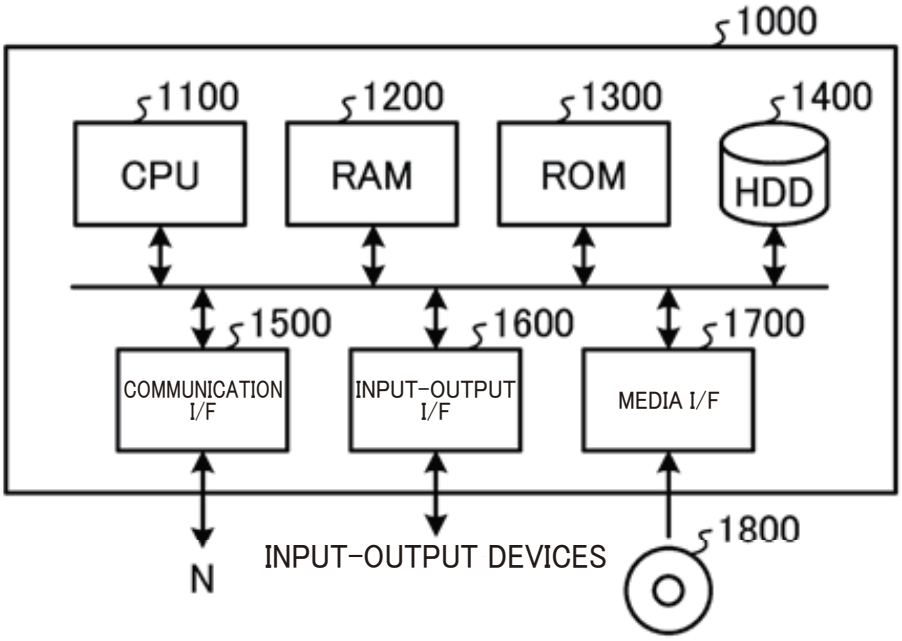

10_{12}
U22
S301
S302
S305
S303
S301-1
200
U21
10_{11}
S301
S302
S305
100
S304
INFORMATION FOR PROPOSING EVALUATION OF A PLURALITY OF SIZES IS DISPLAYED
S302
S301
S305
SMALL
LARGE
PLEASE START TRYING ON THE SIZE YOU USUALLY WEAR
SMALL
LARGE
EVALUATION WILL BE COMPLETED WHEN YOU FIND BAD EVALUATIONS FOR LARGE AND SMALL SIZES
10_{13}
U23

FIG.11


1000
1100
1200
1300
1400
CPU
RAM
ROM
HDD
1500
1600
1700
COMMUNICATION I/F
INPUT-OUTPUT I/F
MEDIA I/F
1800
N
INPUT-OUTPUT DEVICES