

ABSTRACT

5 COMMUNICATIONS SERVER APPARATUS, COMMUNICATIONS DEVICE, METHODS AND COMMUNICATIONS SYSTEM FOR MANAGING A SUBSCRIPTION PLAN FOR A PLURALITY OF OFFERING CATEGORIES

10 A communications server apparatus for managing a subscription plan for a plurality
of offering categories is provided, which, in response to receiving subscription
request data comprising at least one data field indicative of a request by a user for
subscribing to the subscription plan for the plurality of offering categories, generate,
in one or more data records, subscription data indicative of the subscription plan,
the subscription data comprising a plurality of offering data for a corresponding
15 plurality of offering categories to be covered in the subscription plan, wherein, for
each offering data, the offering data comprises token data indicative of tokens
associated with the corresponding offering category, the tokens being usable for
offerings in the corresponding offering category, and communicate the subscription
plan to a communications device of the user.

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(Fig. 2D)