CLAIMS

1. A pressure-sensitive-adhesive layer attached polarizing film for use nearer to a viewing side of an image display device than an image display section in the image display device,

the pressure-sensitive-adhesive layer attached polarizing film having a polarizing film, and respective pressure-sensitive-adhesive layers over both surfaces of the polarizing film,

the polarizing film having a polarizer, and respective transparent protective films over both surfaces of the polarizer,

the transparent protective film on the viewing side of the polarizer having a transmittance less than 6% at a wavelength of 380 nm, and

the pressure-sensitive-adhesive layer on the viewing side of the polarizing film having an ultraviolet absorbing function and being formed from an acryl-based pressure-sensitive-adhesive composition containing a partially polymerized product and/or a (meth)acryl-based polymer yielded from a monomer component including at least one of an alkyl (meth)acrylate having a branched alkyl group, a cyclic nitrogen-containing monomer and a hydroxyl-group-containing

monomer,

the transparent protective film on the viewing side of the polarizer being at least one film selected from the group consisting of triacetylcellulose films, polyethylene terephthalate films, and polyolefin films each having a cyclic or norbornene structure,

the transparent protective film on the image display section side of the polarizing film being at least one film selected from the group consisting of triacetylcellulose films, acrylic films, polyethylene terephthalate films, and polyolefin films each having a cyclic or norbornene structure,

provided that both of the transparent protective films on the viewing side and the image display section side of the polarizer are not triacetylcellulose films.

2. The pressure-sensitive-adhesive layer attached polarizing film according to claim 1, wherein the transparent protective film on the viewing side of the polarizer has a thickness of 40 μm or less.

3. The pressure-sensitive-adhesive layer attached polarizing film according to claim 1 or 2, wherein the thickness of the pressure-sensitive-adhesive layer on the viewing side of the polarizing film is two or more times the thickness of the pressure-sensitive-adhesive layer on the image display

section side of the polarizing film.

4. The pressure-sensitive-adhesive layer attached polarizing film according to any one of claims 1 to 3, wherein the pressure-sensitive-adhesive layer on the viewing side of the polarizing film has a transmittance of 9% or less at a wavelength of 380 nm, and a transmittance of 60% or more at a wavelength of 400 nm.

5. The pressure-sensitive-adhesive layer attached polarizing film according to any one of claims 1 to 3, wherein the pressure-sensitive-adhesive layer on the viewing side of the polarizing film has a transmittance of 9% or less at a wavelength of 380 nm, and a transmittance of 75% or less at a wavelength of 420 nm.

6. The pressure-sensitive-adhesive layer attached polarizing film according to any one of claims 1 to 4, wherein the pressure-sensitive-adhesive layer on the viewing side of the polarizing film has a b* value of 3.0 or less.

7. The pressure-sensitive-adhesive layer attached polarizing film according to any one of claims 1 to 6, for use in a liquid crystal display device or an organic electroluminescent display device.

8. An image display device, comprising the pressure-sensitive-adhesive layer attached polarizing film according to any one of claims 1 to 7, the pressure-sensitive-adhesive layer attached polarizing film for use nearer to a viewing side of the display device than the image display section.