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(54) **Title**: INTRODUCING DNA INTO PLANT CELLS

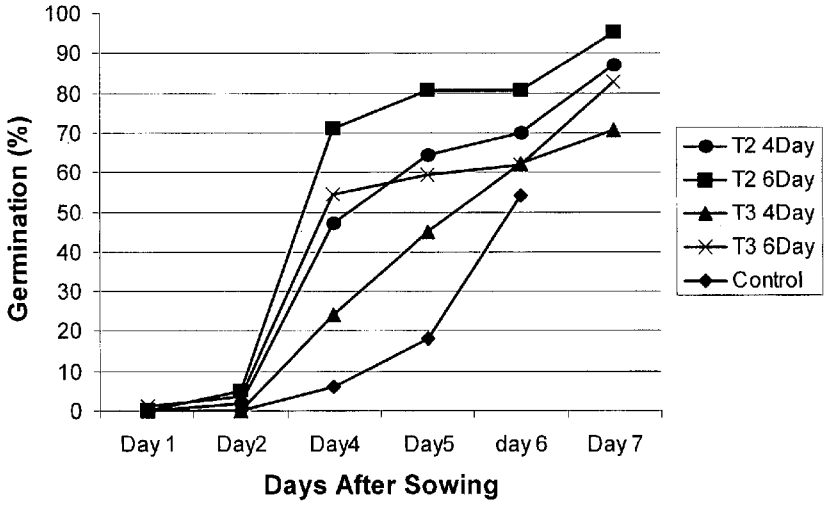


FIGURE 1

(57) **Abstract**: The present invention provides means and methods for simple and efficient introduction of foreign genetic material into the plant cell. Particularly, the present invention combines seed priming and virus-based DNA constructs for efficient introduction of heterologous DNA into plants.

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