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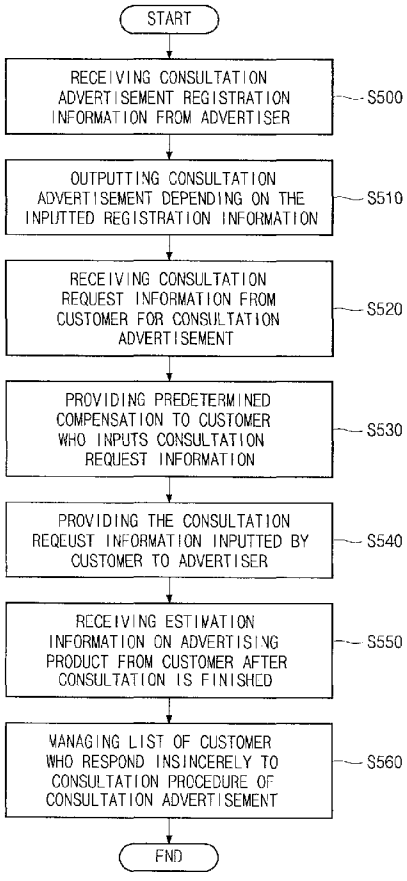
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(54) Title: METHOD FOR PROVIDING ADVERTISEMENT INDUCING ACTIVE PARTICIPATION FROM TARGETED CUSTOMERS AND SYSTEM THEREFOR



(57) Abstract: A method for providing advertisement inducing active participation from targeted customers and a system therefore includes providing a high advertising effect to advertisers through active participation of customers and offering a predetermined compensation to customers participated in consultation. Themethod for providing advertisement inducing active participation from targeted customers comprises: (a) receiving consultation advertisement registering information from advertisers; (b) outputting consultation advertisement depending on the input registering information; (c) receiving consultation requesting information from customers about the consultation advertisement; and (d) providing a predetermined compensation to customers who input the consultation requesting information.

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