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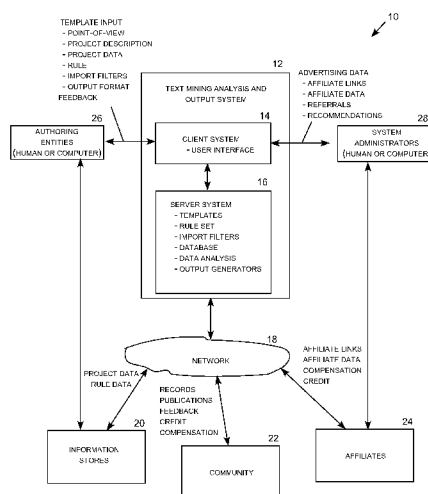


FIG. 1

(57) Abstract: A natural language authoring system that organizes technical, financial, legal and market information into Point of View specific analytical, visual and narrative decision-support content. The expert system transforms a user's point of view into a tailored narrative and/or visualization report. Expert rules embed interactive advertising, such as affiliate URL links, into analytical, visual and narrative and statistical content. The rules may be modified by one or more users, thereby capturing knowledge as the rules are utilized by users of the system.