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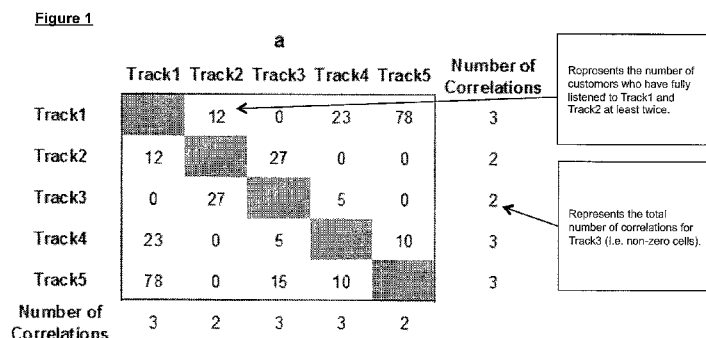
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(54) Title: A COMPUTER IMPLEMENTED METHOD FOR AUTOMATICALLY GENERATING RECOMMENDATIONS FOR DIGITAL MEDIA CONTENT



(57) Abstract: A computer implemented process encompasses the following steps: • Identify the user's current media content library/ies • Analyse the content of those libraries, deriving a "taste signature" for the user from that analysis • Match the derived "taste signature" to other media content and to other users and provide the user with recommendations based on that automatic matching process.