CLAIMS

1. A display content management device that manages display content for the users of an elevator, to be displayed on an in-car display device of the elevator, comprising:

an analyzer that analyzes collected data on the elevator containing operation data on the elevator to determine recommended display content for the users of an elevator, that is recommended for display on the in-car display device based on a result of the analysis;

a communication part that sends the recommended display content for the users of an elevator, to a terminal device operated by a user who serves as a caretaker of the elevator;

a push notification controller that sends a push notification containing the recommended display content to the terminal device via the communication part, wherein content sent from the communication part to the terminal device through the push notification contains the recommended display content, and a reason for recommendation of the recommended display content containing a description of an expected improvement effect of changing the display content on the in-car display device to the recommended display content; and

a command controller that sends, upon determination to change the display content to be displayed on the in-car display device based on an editing and confirmation operation or a confirmation operation, made by the user who has checked the recommended display content, on the display content to be displayed on the in-car display device, a command to change the display content on the in-car display device to the content determined to the elevator via the communication part.

2. The display content management device according to claim 1, wherein

the analyzer compares analyses of the collected data before and after the display content on the in-car display device is changed based on the recommended display content, and creates an improvement result report representing an improvement result on the operation data based on a result of the comparison, and

the communication part sends the improvement result report to the terminal device.