

A B S T R A C T

This invention forms a menu of video data as the background image of the menu and sub-picture data made of an selection item of the menu, alters highlight
5 information for the selection item of the sub-picture data, thereby easily forming various menu. Specifically, a button area for surrounding the selection item and the action item represented by the sub-picture data is provided, and the color and contract of the pattern
10 pixel, background pixel and highlighted pixel as pixel data in the button area are variously altered.