

ABSTRACT

Without carrying out an analysis process of a photographic image, to identify a type of a subject which a terminal device has photographed. On the basis of subject appearance information which specifies a display device 40 whereupon a subject video is to be displayed, a type of a subject to be displayed upon the display device, and a display time of the video of the subject of said type, a management device 20 causes the specified display device 40 to display the video of the subject of the specified type for the specified display time. A terminal device 10 specifies a photography location and a photography time at which photography has been taken by a photography unit 14. With the present system, on the basis of the subject appearance information, an assessment is made as to whether the photography location of a given terminal device 10 belongs to the same area as the display device 40 and whether the photography time of the terminal device matches the display time of the video of the subject of the specified type upon the display device. If it is assessed that said match is true, it is determined that the video of the subject of the specified type has been photographed by the terminal device.