

SYSTEM AND METHOD FOR FACILITATING A COMBINED PURCHASE OF ONLINE AND IN-STORE PRODUCTS

ABSTRACT

System and method for facilitating a combined purchase of online products and in-store products. The system comprising a payment processor module that is configured to: (i) receive data corresponding to: (a) a total price of one or more in-store products to be purchased at a physical store; (b) a total price of one or more online products to be purchased using an e-commerce platform; and (c) a combined payment amount for the in-store and the online products made by a purchaser of the in-store and the online products during a check-out procedure; and (ii) generate a product release message on a condition that the combined payment amount corresponds with the total price of the in-store products and the total price of the online products.

Figure 1