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— *as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))*

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(54) **Title**: EXTENDED MESSAGING PLATFORM

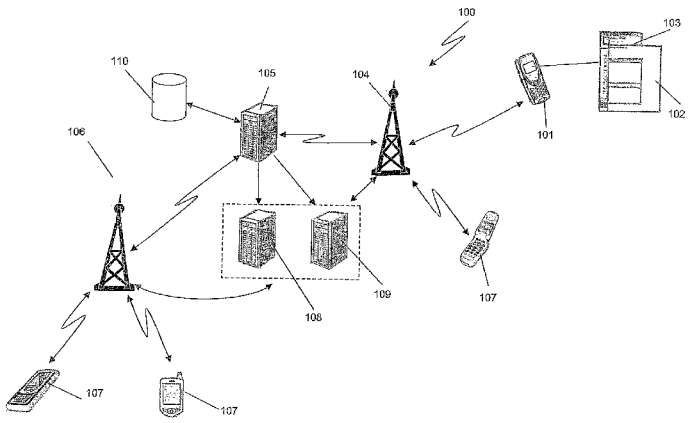

Fig. 1

(57) **Abstract**: A message system, including at least one server configured to receive a message from a originating device for delivery to at least one recipient device via a first delivery channel; and wherein the at least one server is further configured to select an alternate delivery channel in the event that delivery of the message via the first delivery channel cannot be effected, is disclosed. The invention further discloses a method for routing messages including the steps of receiving at a server a message from an originating device for delivery to a to at least one recipient; forwarding the message to the at least one recipient device via a first delivery channel; awaiting receipt of acknowledgement message from said least one recipient device, and in the event that no acknowledgment message is received, the at least one server resends the message to said at least one recipient device via an alternate delivery channel.

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