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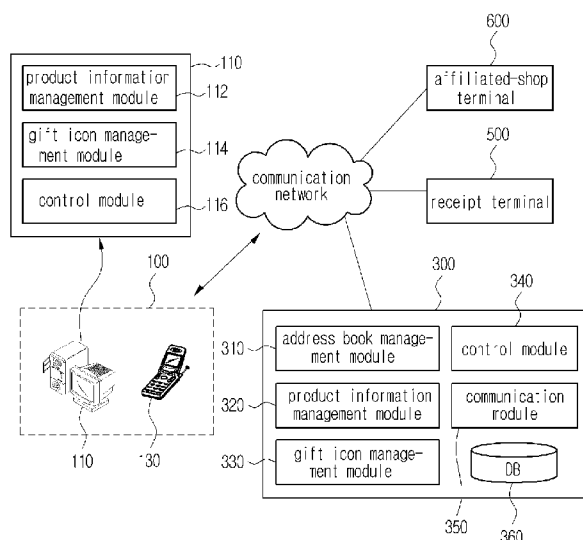
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(54) Title: METHOD AND APPARATUS FOR PROVIDING GIFT BY USING COMMUNICATION NETWORK AND SYSTEM INCLUDING THE APPARATUS



(57) Abstract: Disclosed herein is a method and apparatus for providing a gift using a communication network and a system including the apparatus. The present invention includes a) providing information about products to a user terminal connected with a gift provision apparatus through the communication network; b) selecting at least one of the products by the user terminal and inputting information of a receipt terminal for receiving the product; c) the user terminal transmitting a message requesting gift provision or a message requesting gift reception for the product to the gift provision apparatus; and d) the gift provision apparatus providing a gift icon corresponding to the product to the receipt terminal when receiving the message requesting gift provision.

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