(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau

(43) International Publication Date
31 December 2014 (31.12.2014)

WIPO | PCT

(10) International Publication Number
WO 2014/205490 A2

(51) International Patent Classification:
G06Q 30/06 (2012.01)

(21) International Application Number:
PCT/AU2014/000661

(22) International Filing Date:
25 June 2014 (25.06.2014)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
2013902324 25 June 2013 (25.06.2013) AU

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(81) Designated States *(unless otherwise indicated, for every kind of national protection available)*: AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, JP, KE, KG, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States *(unless otherwise indicated, for every kind of regional protection available)*: ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

Published:

— *without international search report and to be republished upon receipt of that report (Rule 48.2(g))*

(54) Title: AN E-PRODUCT VENDING SYSTEM AND METHOD

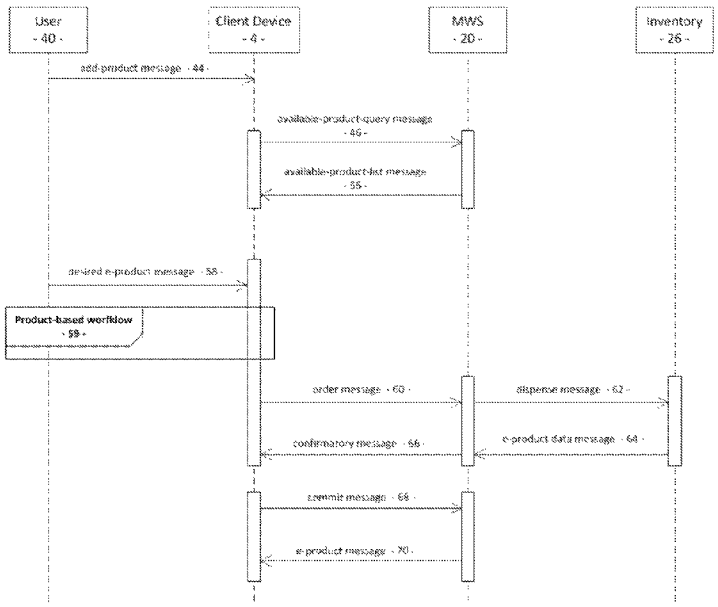


Figure 3

(57) Abstract: Disclosed is a merchant web service module arranged to communicate with a client device and an inventory system to provide a product list of vendible e-products and workflows associated with the vendible e-products to the client device, and to facilitate execution of a workflow to order an e-product by: i) receiving data indicative of a desired e-product from the client device, ii) sending an order message comprising data indicative of the desired e-product to a transacting host, iii) receiving data indicative of the actual e-product from the transacting host, iv) converting the data indicative of the actual e-product to a format neutral file that is indicative of the actual e-product, and v) and sending the format neutral file to the client device for conversion to and output of an actual e-product. A method of vending an e-product is also disclosed.

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