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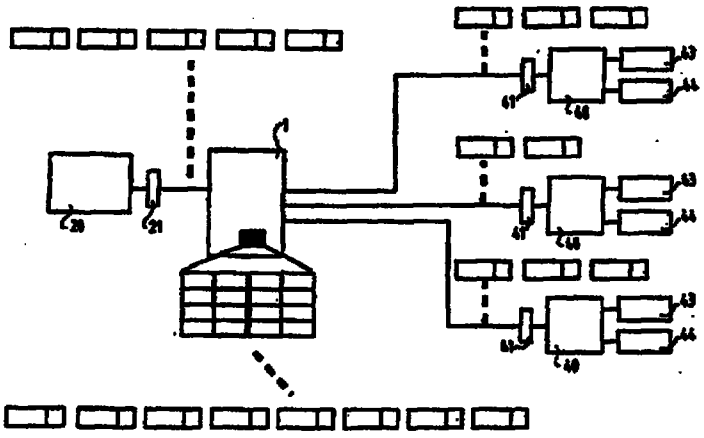
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(54) Title: A SYSTEM FOR INFORMATION ON DEMAND, INCLUDING MULTI-CASTING



(57) Abstract

The present invention provides a system for serving information, comprising: routing means; a storage medium unit connected to the routing means and for storing information data; a plurality of end devices connected to the routing means, each of which has input means and display means, wherein the end devices output demand data requesting the selected information data; managing means connected to the routing means for managing distribution of the information data, the managing means receiving the demand data from the end devices, wherein the managing means output distribution control data including channel information of the selected information data, wherein said storage medium unit outputs selected information data with routing information in the form of one or more packets according to the distribution control data, and wherein said routing means comprise a table wherein data representing a relation between the routing information between the storage medium unit and the routing information of the end devices is stored, wherein the routing information from the storage medium unit is replaced with corresponding routing information for the end devices in the routing means according to data, when more than at least one of the end devices require the same information data.