WE CLAIM:

1. A system configured to provide Online-to-Offline services, comprising:

at least one storage device including a set of instructions; and

at least one processor in communication with the at least one storage device, wherein when executing the set of instructions, the at least one processor is configured to cause the system to:

obtain first information associated with a first service request, wherein the first service request has been allocated to a service provider and has been accepted by the service provider, the first service request being initiated via an application executed by a first requester terminal;

obtain, via a request receiving port, second information associated with a second service request, the second service request being initiated via an application executed by a second requester terminal;

determine a matching parameter based on the first information and the second information by using at least one trained matching model;

determine whether the matching parameter is larger than a threshold; and

transmit, via a network, data associated with the second service request to a provider terminal associated with the service provider based on a result of the determination that the matching parameter is larger than the threshold, wherein the provider terminal, in response to receiving the data associated with the second service request, displays at least portion of the received data associated with the second service request in a graphic user interface.

2. The system of claim 1, wherein to determine the matching parameter based on the first information and the second information by using the at least one trained

matching model, the at least one processor is configured to cause the system further to:

obtain reference information associated with the service provider from a data resource via the network, the reference information including at least one of provider information associated with the service provider, weather information, time information, or traffic information; and

determine the matching parameter based on the first information, the second information, and the reference information by using the at least one trained matching model.

3. The system of claim 1, wherein the first information includes at least one of a first start location of the first service request, a first destination of the first service request, or a first start time of the first service request; and the second information includes at least one of a second start location of the second service request, a second destination of the second service request, or a second start time of the second service request.

4. The system of claim 1, wherein the at least one trained matching model includes a first trained matching model and a second trained matching model; and to determine the matching parameter based on the first information and the second information by using the at least one trained matching model, the at least one processor is configured to cause the system further to:

determine a first matching parameter based on the first information and the second information by using the first trained matching model;

determine a second matching parameter based on the first information and the second information by using the second trained matching model; and

determine the matching parameter based on the first matching parameter

and the second matching parameter.

5. The system of claim 1, wherein the at least one trained matching model is trained by the at least one processor based on a training process, the training process comprising:

obtaining a plurality training samples including at least one positive training sample and at least one negative training sample;

extracting feature information of each of the plurality of training samples; and

determining the at least one trained matching model based on the feature information of the plurality of training samples, wherein obtaining the at least one positive training sample and the at least one negative training sample includes:

obtaining a historical transportation service record, wherein the historical transportation service record includes first historical information associated with a first historical order that was accepted by a historical service provider, second historical information associated with a second historical order that was matched with the first historical order, or historical reference information associated with the historical service provider;

determining a positive training sample based on the historical transportation service record based on a result of the determination that the second historical order was accepted by the historical service provider; and

determining a negative training sample based on the historical transportation service record based on a result of the determination that the second historical order was not accepted by the historical service provider.

6. The system of claim 5, wherein the first historical information includes at least one of a first historical start location of the first historical order, a first historical destination of the first historical order, or a first historical start time of the first

historical order; and the second historical information includes at least one of a second historical start location of the second historical order, a second historical destination of the second historical order, or a second historical start time of the second historical order.

7. The system of claim 5, wherein determining the at least one trained matching model based on the plurality of training samples includes:

obtaining at least one preliminary matching model;

determining a plurality of sample matching parameters corresponding to the plurality of training samples based on the at least one preliminary matching model and the feature information of the plurality of training samples;

determining whether the plurality of sample matching parameters satisfy a first preset condition; and

designating the at least one preliminary matching model as the at least one trained matching model based on a result of the determination that the plurality of sample matching parameters satisfy the first preset condition.

8. The system of claim 7, wherein determining the at least one trained matching model based on the plurality of training samples includes:

updating the at least one preliminary matching model based on a result of the determination that the plurality of sample matching parameters fail to satisfy the first preset condition.

9. The system of claim 5, wherein the at least one trained matching model includes a first trained matching model and a second trained matching model, and determining the at least one trained matching model based on the plurality of training samples includes:

obtaining a first preliminary matching model and a second preliminary matching model;

determining a plurality of first sample matching parameters corresponding to the plurality of training samples based on the first preliminary matching model and the feature information of the plurality of training samples;

determining a plurality of second sample matching parameters corresponding to the plurality of training samples based on the second preliminary matching model and the feature information of the plurality of training samples;

determining whether a sample result associated with the plurality of first sample matching parameters and the plurality of second sample matching parameters satisfies a second preset condition; and

respectively designating the first preliminary matching model and the second preliminary matching model as the first trained matching model and the second trained matching model based on a result of the determination that the sample result satisfies the second preset condition.

10. The system of claim 9, wherein determining the at least one trained matching model based on the plurality of training samples includes:

updating at least one of the first preliminary matching model and the second preliminary matching model based on a result of the determination that the sample result fails to satisfy the second preset condition.

11. The system of claim 5, wherein the feature information of the each of the plurality of training samples includes first feature information of the each of the plurality of training samples, second feature information of the each of the plurality of training samples, and third feature information of the each of the plurality of training samples, and determining the feature information of each of the plurality

of training samples includes:

extracting initial feature information of the each of the plurality of training samples, the initial feature information including first initial feature information of a non-identity category and second initial feature information of an identity category; and

determining the feature information of the each of the plurality of training samples by modifying the initial feature information.

12. The system of claim 11, wherein determining the feature information of the each of the plurality of training samples by modifying the initial feature information includes:

determining a first feature result based on a trained integration model and the first initial feature information; and

determining the first feature information of the each of the plurality of training samples by normalizing the first feature result.

13. The system of claim 11, wherein determining the feature information of the each of the plurality of training samples by modifying the initial feature information includes:

determining the second feature information of the each of the plurality of training samples by normalizing the first initial feature information.

14. The system of claim 11, wherein determining the feature information of the each of the plurality of training samples by modifying the initial feature information includes:

discretizing the second initial feature information; and

determining the third feature information of the each of the plurality of training

samples by normalizing the discretized second initial feature information.

15. The system of claim 1, wherein the at least one trained matching model includes an extreme gradient boosting model, a linear regression model, or a deep learning network model.

16. A method implemented on a computing device having at least one processor, at least one storage device, and a communication platform connected to a network, the method comprising:

obtaining first information associated with a first service request, wherein the first service request has been allocated to a service provider and has been accepted by the service provider, the first service request being initiated via an application executed by a first requester terminal;

obtaining, via a request receiving port, second information associated with a second service request, the second service request being initiated via an application executed by a second requester terminal;

determining a matching parameter based on the first information and the second information by using at least one trained matching model;

determining whether the matching parameter is larger than a threshold; and

transmitting, via a network, data associated with the second service request to a provider terminal associated with the service provider based on a result of the determination that the matching parameter is larger than the threshold, wherein the provider terminal, in response to receiving the data associated with the second service request, displays at least portion of the received data associated with the second service request in a graphic user interface.

17. The method of claim 16, wherein determining the matching parameter based

on the first information and the second information by using the at least one trained matching model includes:

obtaining reference information associated with the service provider from a data resource via the network, the reference information including at least one of provider information associated with the service provider, weather information, time information, or traffic information; and

determining the matching parameter based on the first information, the second information, and the reference information by using the at least one trained matching model.

18. The method of claim 16, wherein the at least one trained matching model includes a first trained matching model and a second trained matching model; and the determining the matching parameter based on the first information and the second information by using the at least one trained matching model includes:

determining a first matching parameter based on the first information and the second information by using the first trained matching model;

determining a second matching parameter based on the first information and the second information by using the second trained matching model; and

determining the matching parameter based on the first matching parameter and the second matching parameter.

19. The method of claim 16, wherein the at least one trained matching model is trained by the at least one processor based on a training process, the training process comprising:

obtaining a plurality training samples including at least one positive training sample and at least one negative training sample;

extracting feature information of each of the plurality of training samples; and

determining the at least one trained matching model based on the feature information of the plurality of training samples, wherein obtaining the at least one positive training sample and the at least one negative training sample includes:

obtaining a historical transportation service record, wherein the historical transportation service record includes first historical information associated with a first historical order that was accepted by a historical service provider, second historical information associated with a second historical order that was matched with the first historical order, or historical reference information associated with the historical service provider;

determining a positive training sample based on the historical transportation service record based on a result of the determination that the second historical order was accepted by the historical service provider; and

determining a negative training sample based on the historical transportation service record based on a result of the determination that the second historical order was not accepted by the historical service provider.

20. A non-transitory computer readable medium, comprising executable instructions that, when executed by at least one processor, directs the at least one processor to perform a method, the method comprising:

obtaining first information associated with a first service request, wherein the first service request has been allocated to a service provider and has been accepted by the service provider, the first service request being initiated via an application executed by a first requester terminal;

obtaining, via a request receiving port, second information associated with a second service request, the second service request being initiated via an application executed by a second requester terminal;

determining a matching parameter based on the first information and the

second information by using at least one trained matching model;

determining whether the matching parameter is larger than a threshold; and

transmitting, via a network, data associated with the second service request to a provider terminal associated with the service provider based on a result of the determination that the matching parameter is larger than the threshold, wherein the provider terminal, in response to receiving the data associated with the second service request, displays at least portion of the received data associated with the second service request in a graphic user interface.