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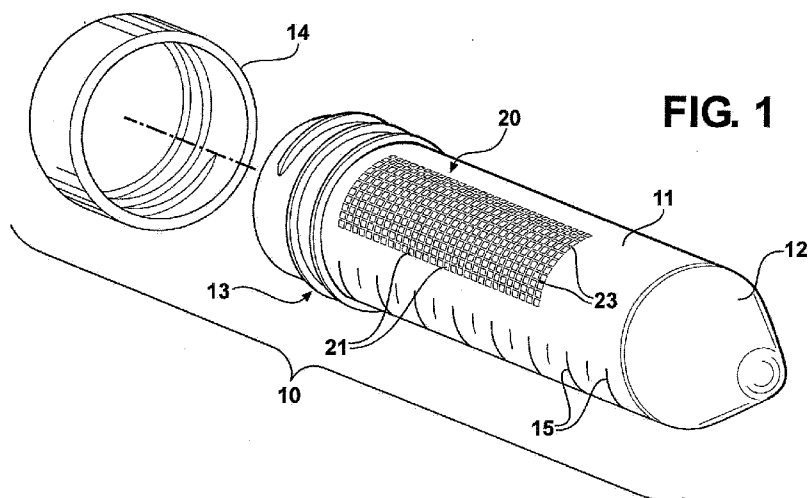
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(54) Title: IMPROVED CONTAINER LABELS



(57) Abstract: Improved labels are disclosed for containers of the type defined at least in part by at least one sidewall having an outer surface. The outer surface has at least one label thereon, the label comprising a first writing surface defined by a plurality of individual writing areas arranged in an array characterized in that adjacent writing areas are at least substantially isolated from each other by an intermediate space, and a second writing surface in the intermediate space. The second writing surface is vertically recessed relative to the first writing surface.