In one embodiment, by removing the bonding between the edges of 702 and 706, interior surfaces 708 and 710 are exposed.

[0041] Aspects of the invention overcome the challenges and shortcomings of the prior approaches by providing a convenient yet elegant solution for reusing the packaging 100 as a return. The returning sealing mechanisms, which include the first and second secondary flaps, are part of the packaging and not as an external elements or pieces that the consumer may misplace or may be disposed of.

[0042] In one embodiment, as seen in FIG. 7a, the interior surfaces 708 and 710 may include one or more storage compartments 736 affixed thereon. In one example, the compartments 736 may be stitched or otherwise securely affixed to the interior surfaces 708 and 710. In one embodiment, the compartments 736 may be pockets with resealable mechanisms, such as zippers. In another embodiment, the interior surfaces 708 and 710 may include a zippered or buttoned pocket 738. It is to be understood that other additional storage means may be provided on the interior surfaces 708 and 710.

[0043] The interior surface of the first member and the interior surface of the second member may include a male portion of a male-female fastener system to receive a female portion of the male-female fastener system. For example, the male-female fastener system includes a hook and loop fastener system, and the male portion includes a hook and the female portion includes a loop. In one embodiment, the interior surfaces 708 and 710 may include a hook and loop system (e.g., Velcro®) that enables attachments of items or external compartments, such as those compartments 712, 714 and 716 as shown in FIG. 7b. In another embodiment, other accessories may be added, such as a folding hanger 808 in FIG. 8c may be inserted into a tab 718 for hanging clothes.

[0044] In yet another embodiment, the hook and loop system of the interior surfaces 708 and 710 may only be a portion of the interior surfaces 708 and 710. In another embodiment, the interior surface 708 or 710 may also include the tab 718 that may hold a hook 720 so that the packaging 700 may be hanged and that the compartments 712, 714 and 716 may hold items for the consumer.

[0045] In yet a further embodiment, referring now to FIGS. 8a through 8f, the packaging 800 may include a gusset 802 and external straps or tapes according to some embodiments. For example, the packaging 800 may include the gusset 802

so to create a width to the packaging 800 and also enable the packaging 800 to stand upright. In such embodiment, the packaging 800, when reversed, may create a upright bag for the consumer. In some embodiments, one of the edges may further include a recess zipper or button strips or the like to create hidden pocket. For example and as an illustration purpose only, the packaging 800 may include

CLAIMS

What is claimed is:

1. A returnable packaging apparatus comprising:

a body having a first member and a second member, each of the first member and the second member having four edges, an interior surface, and an exterior surface;

wherein three of the four edges of each of the first and the second members are engaged to each other;

a first primary flap engages the remaining edge of the first member;

a second primary flap engages the remaining edge of the second member;

a hook engages the first or the second member;

a sealable transparent pocket engages the exterior surface of the first member;

wherein the first primary flap is configured to engage the second primary flap to enclose an item within the four edges of the first member and the second member;

in response to a removal of the first primary flap and the second primary flap, the interior surface of the first member and the interior surface of the second member are exposed; and

wherein the interior surface of the first member and the interior surface of the second member include a male portion of a male-female fastener system to receive a female portion of the male-female fastener system.

2. The returnable packaging apparatus of claim 1, wherein the male-female fastener system comprises a hook and loop fastener system, and the male portion comprises a hook and the female portion comprises a loop.

3. The returnable packaging apparatus of claim 1, wherein the hook engages the interior surface of the first or the second member.