a) that the medicament is to be intravenously administered to the subject having a lesion associated with a disease or condition the conjugate in an amount that is between 160 mg/m^2 and 2000 mg/m^2; and

b) after administration of the conjugate, the lesion is to be irradiated at a wavelength of 600 nm to 850 nm at a dose from 25 J cm^{-2} to 400 J cm^{-2} or from 25 J/cm fiber length to 500 J/cm fiber length,

wherein the disease or condition is a cancer.

[0005b] In another aspect, the present invention provides of a pharmaceutical composition comprising a conjugate comprising a phthalocyanine dye linked to cetuximab for preparation of a medicament formulated for intravenous administration in a dosing schedule for treating a tumor in a subject having a head or neck cancer, wherein the dosing schedule comprises:

a) that the medicament is to be intravenously administered, to the subject having a tumor associated with a head or neck cancer, the conjugate in an amount that is between 160 mg/m^2 and 2000 mg/m^2; and

b) after administration of the conjugate, the lesion is to be irradiated at a wavelength of 690 ± 50 nm at a dose of at least or at 50 J cm^{-2} or 100 J/cm of fiber length.

[0006] In some examples, the conjugate is administered in a dosing schedule in which: the administration of the conjugate is performed only one time as a single injection or infusion; or the dosing schedule does not include a subsequent dose of the conjugate; or the dosing schedule does not include a subsequent dose of the targeting molecule, *e.g.*, a macromolecule, that is not so conjugated.

[0007] In some examples, the conjugate is administered systemically. In some examples, the conjugate is administered intravenously.

CLAIMS

1. Use of a pharmaceutical composition comprising a conjugate, the conjugate comprising a phthalocyanine dye linked to a targeting molecule that binds to a protein on the surface of a cell present in the microenvironment of a lesion associated with a disease or condition, for preparation of a medicament formulated for intravenous administration in a dosing schedule for treating a lesion associated with a disease or condition in a subject, wherein the dosing schedule comprises:

a) that the medicament is to be intravenously administered to the subject having a lesion associated with a disease or condition the conjugate in an amount that is between 160 mg/m^2 and 2000 mg/m^2; and

b) after administration of the conjugate, the lesion is to be irradiated at a wavelength of 600 nm to 850 nm at a dose from 25 J cm^{-2} to 400 J cm^{-2} or from 25 J/cm fiber length to 500 J/cm fiber length,

wherein the disease or condition is a cancer.

2. The use of claim 1, wherein the targeting molecule is an antibody or an antigen-binding antibody fragment.

3. The use of claim 1 or 2, wherein the protein on the surface of the cell is selected from among ACTHR, endothelial cell Anxa-1, aminopetidase N, anti-IL-6R, alpha-4-integrin, alpha-5-beta-3 integrin, alpha-5-beta-5 integrin, alpha-fetoprotein (AFP), ANPA, ANPB, APA, APN, APP, 1AR, 2AR, AT1, B1, B2, BAGE1, BAGE2, B-cell receptor BB1, BB2, BB4, calcitonin receptor, cancer antigen 125 (CA 125), CCK1, CCK2, CD5, CD10, CD11a, CD13, CD14, CD19, CD20, CD22, CD25, CD30, CD33, CD38, CD45, CD52, CD56, CD68, CD90, CD133, CD7, CD15, CD34, CD44, CD206, CD271, CEA (CarcinoEmbryonic Antigen), CGRP, chemokine receptors, cell-surface annexin-1, cell-surface plectin-1, Cripto-1, CRLR, CTLA-4, CXCR2, CXCR4, DCC, DLL3, E2 glycoprotein, EGFR, EGFRvIII, EMR1, Endosialin, EP2, EP4, EpCAM, EphA2, ET receptors, Fibronectin, Fibronectin ED-B, FGFR, frizzled receptors, GAGE1, GAGE2, GAGE3, GAGE4, GAGE5, GAGE6, GLP-1 receptor, G-protein coupled receptors of the Family A (Rhodopsin-like), G-protein coupled receptors of the Family B (Secretin receptor-like) like), G-protein coupled receptors of the Family C (Metabotropic

Glutamate Receptor-like), GD2, GP100, GP120, Glypican-3, hemagglutinin, Heparin sulfates, HER1, HER2, HER3, HER4, HMFG, HPV 16/18 and E6/E7 antigens, hTERT, IL11-R, IL-13R, IL-2 receptor, ITGAM, Kalikrien-9, Lewis Y, LH receptor, LHRH-R, LPA1, MAC-1, MAGE 1, MAGE 2, MAGE 3, MAGE 4, MART1, MC1R, Mesothelin, MUC1, MUC16, Neu (cell-surface Nucleolin), Neprilysin, Neuropilin-1, Neuropilin-2, NG2, NK1, NK2, NK3, NMB-R, Notch-1, NY-ESO-1, OT-R, mutant p53, p97 melanoma antigen, NTR2, NTR3, p32 (p32/gC1q-R/HABP1), p75, PAC1, PAR1, Patched (PTCH), PDGFR, PDFG receptors, PD-1, PD-L1, PDT, Protease-cleaved collagen IV, proteinase 3, prohibitin, protein tyrosine kinase 7, PSA, PSMA, purinergic P2X family (*e.g.*, P2X1-5), mutant Ras, RAMP1, RAMP2, RAMP3 patched, RET receptor, plexins, smoothened, sst1, sst2A, sst2B, sst3, sst4, sst5, substance P, TEMs, T-cell CD3 Receptor, TAG72, TGFBR1, TGFBR2, Tie-1, Tie-2, Trk-A, Trk-B, Trk-C, TR1, TRPA, TRPC, TRPV, TRPM, TRPML, TRPP (*e.g.*, TRPV1-6, TRPA1, TRPC1-7, TRPM1-8, TRPP1-5, TRPML1-3), TSH receptor, VEGF receptors (VEGFR1 or Flt-1, VEGFR2 or FLK-1/KDR, and VEGF-3 or FLT-4), voltage-gated ion channels, VPAC1, VPAC2, Wilms tumor 1, Y1, Y2, Y4, and Y5.

4. The use of any one of claims 1-3, wherein the antibody or the antigen-binding antibody fragment is selected from among cetuximab, panitumumab, zalutumumab, nimotuzumab, Tositumomab (Bexxar ®), Rituximab (Rituxan, Mabthera), Ibritumomab tiuxetan (Zevalin), Daclizumab (Zenapax), Gemtuzumab (Mylotarg), Alemtuzumab, CEA-scan Fab fragment, OC125 monoclonal antibody, ab75705, B72.3, Bevacizumab (Avastin ®), Basiliximab, nivolumab, pembrolizumab, pidilizumab, MK-3475, BMS-936559, MPDL3280A, ipilimumab, tremelimumab, IMP321, BMS-986016, LAG525, urelumab, PF-05082566, TRX518, MK-4166, dacetuzumab, lucatumumab, SEA-CD40, CP-870, CP-893, MED16469, MEDI6383, MEDI4736, MOXR0916, AMP-224, PDR001, MSB0010718C, rHIgM12B7, Ulocuplumab, BKT140, Varlilumab (CDX-1127), ARGX-110, MGA271, lirilumab (BMS-986015, IPH2101), IPH2201, AGX-115, Emactuzumab, CC-90002 and MNRP1685A or is an antigen-binding antibody fragment thereof.

5. The use of any one of claims 1-4, wherein the antibody or antigen-binding antibody fragment is cetuximab.

6. The use of any one of claims 1-5, wherein the disease or condition is a head or neck cancer.

7. The use of any one of claims 1-6, wherein the irradiation is to be carried out between 30 minutes and 96 hours after administration of the conjugate.

8. The use of any one of claims 1-7, wherein the irradiation is to be carried out 24 hours ± 4 hours after administration of the conjugate.

9. The use of any one of claims 1-8, wherein the phthalocyanine dye is IR700.

10. The use of any one of claims 1-9, wherein the lesion is to be irradiated at a wavelength of 690 ± 50 nm or at a wavelength of 690 ± 20 nm.

11. The use of any one of claims 1-10, wherein the lesion is to be irradiated at a dose of 50 J cm^{-2} or 100 J/cm of fiber length.

12. The use of any one of claims 1-11, wherein the dosing schedule is to be repeated, whereby steps (a) and (b) are to be repeated.

13. The use of claim 12, wherein the dosing schedule is to be repeated if a residual lesion remains at a time that is more than or about 2 weeks, 3 weeks, 4 weeks, 2 months, 6 months or 1 year after initiation of the prior administration of the conjugate.

14. The use of claim 12 or 13, wherein the dosing schedule is to be repeated if a residual lesion remains at or about 4 weeks after initiation of the prior administration of the conjugate.

15. The use of any one of claims 1-14, wherein the lesion is a tumor that is a superficial tumor.

16. The use of claim 15, wherein the irradiation step comprises illumination of the superficial tumor with a microlens-tipped fiber for surface illumination.

17. The use of any one of claims 1-14, wherein the lesion is a tumor that is a subcutaneous tumor.

18. The use of claim 17, wherein the irradiation step is to be carried out using cylindrical diffusing fibers.

19. The use of claim 18, wherein the cylindrical diffusing fibers comprise a diffuser length of 0.5 cm to 10 cm and spaced 1.8 ± 0.2 cm apart.

20. Use of a pharmaceutical composition comprising a conjugate comprising a phthalocyanine dye linked to cetuximab for preparation of a medicament formulated for intravenous administration in a dosing schedule for treating a tumor in a subject having a head or neck cancer, wherein the dosing schedule comprises:

a) that the medicament is to be intravenously administered, to the subject having a tumor associated with a head or neck cancer, the conjugate in an amount that is between 160 mg/m^2 and 2000 mg/m^2; and

b) after administration of the conjugate, the lesion is to be irradiated at a wavelength of 690 ± 50 nm at a dose of at least or at 50 J cm^{-2} or 100 J/cm of fiber length.

21. The use of claim 20, wherein the conjugate is to be administered in an amount that is 640 mg/m^2.

22. The use claim 20 or 21, wherein the irradiation is to be carried out at a wavelength of 690 ± 20 nm.

23. The use of any one of claims 20-22, wherein the irradiation is to be carried out 24 hours ± 4 hours after administration of the conjugate.

24. The use of any one of claims 20-23, wherein the dosing schedule is to be repeated if a residual lesion remains at or about 4 weeks after initiation of the prior administration of the conjugate.

25. The use of any one of claims 1-24, wherein the dosing schedule further comprises administration of an additional therapeutic agent or anti-cancer treatment.