ABSTRACT

The present application provides a modeling method and device for an evaluation model. The method includes: separately collecting modeling samples from multiple modeling scenarios, where the modeling sample includes a scenario variable and several basic variables, and the scenario variable indicates a modeling scenario that the modeling sample belongs to; creating a modeling sample set based on the modeling samples collected from the multiple modeling scenarios; and training an evaluation model based on the modeling samples in the modeling sample set, where the evaluation model is an additive model, and the evaluation model is obtained by adding a model portion formed by basic variables and a model portion formed by scenario variables. In the present application, modeling complexity can be reduced, so that a score obtained based on the model is applicable to different service scenarios.