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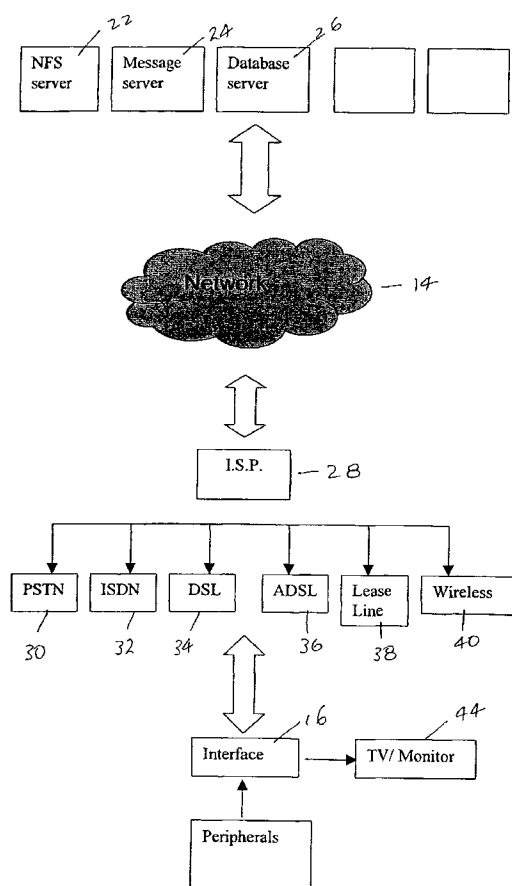
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(54) Title: SYSTEM, METHOD AND APPARATUS FOR MULTIMEDIA DISPLAY



(57) Abstract: Apparatus for performing streaming download of multimedia content, in real time, the apparatus including a web server, an application programming interface, search means for conducting an on-line search, upgrading means for conducting an on-line upgrading, and translation means for receiving and displaying the multimedia content. The apparatus is given a unique identity, and any user of the apparatus is given a unique user identity.



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