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(54) Title: METHOD AND SYSTEM FOR CREATING CUSTOMIZED OUTPUT

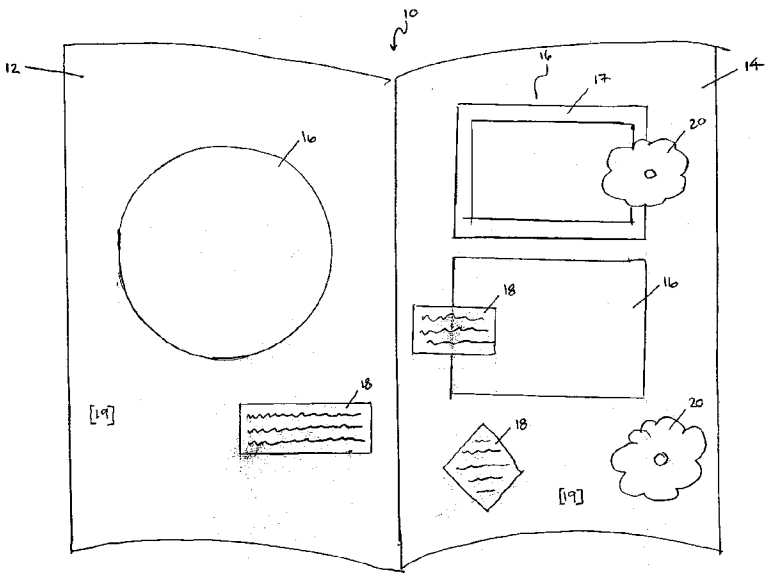


FIGURE 1

(57) Abstract: A system and method for design and creation of customized output is provided. The method includes establishing a template, developing a base output from the template, and customizing the base output to create a customized output. During each of these steps, the system and method provide flexibility such that the user is able to place and modify content on the template, base product, or output. Further, the system may be configured for collaborative creation of the customized output.

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