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ABSTRACT

The invention provides for a system and/or method to compare loan products offered lenders, apply for loan products and for lenders to view borrowers' credit data and loan applications on a web application platform and make a credit decision thereafter. This is facilitated through a web application platform that is designed to accept, process and present data to credit providers to facilitate a credit decision making process. The web application platform is also designed to allow loan applicants to compare and choose loan providers to make loan applications from. Credit decisions made are thereafter relayed to the loan applicant online through an application programming interface or web service. The web application platform is accessible on mobile devices such as mobile phones and tablets.

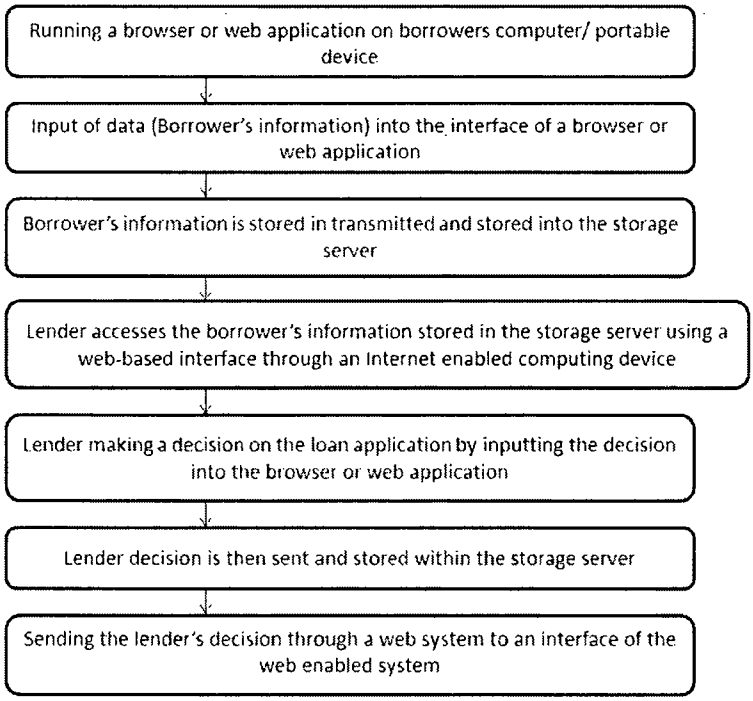

FIG- 1