

ABSTRACT

LABELS AND MANUFACTURE THEREOF

A self-adhesive label comprising a self-adhesive base portion which is adhered by its self-adhesive surface to a backing of release material, a folded leaflet portion which is disposed over the base portion and a self-adhesive overlamine portion which is adhered by its self-adhesive surface to a part of the top surface of the folded leaflet portion and to exposed parts of the top surface of the base portion on opposed sides of the folded leaflet portion so as to retain the leaflet portion in a folded configuration, the overlamine portion exposing an end part of the folded leaflet portion whereby the end part can be pulled by user thereby to open the label. The invention also provides a method of producing such labels.

Figure 1