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- (71) **Applicant:** THE DUN & BRADSTREET CORPORATION [US/US]; 103 JFK Parkway, Short Hills, NJ 07078 (US).
- (72) **Inventors:** KLEIN, Michael; 653 Fairmount Avenue, Chatham, NJ 07928 (US). SCRIFFIGNANO, Anthony, J.; 37 Woodrow Place, West Caldwell, NJ 07006 (US). MATTHEWS, Warwick; 24 Rose Avenue, Madison, NJ 07940 (US).
- (74) **Agent:** GREELEY, Paul, D.; Ohlant, Greeley, Ruggiero & Perle, LLP, One Landmark Square, 10th Floor, Stamford, CT 06901-2682 (US).
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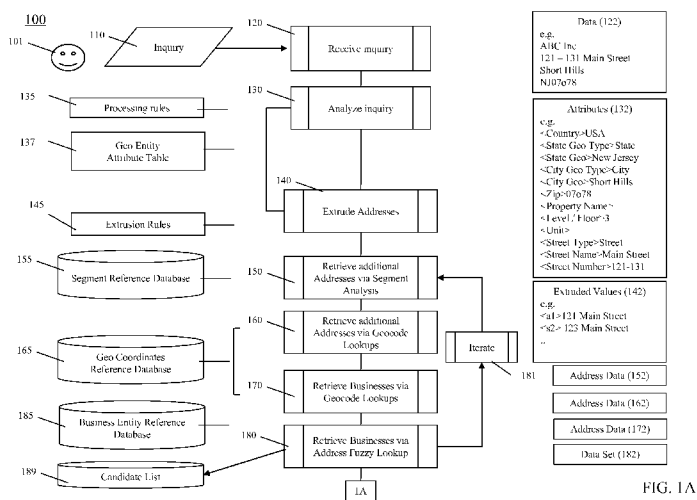
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(54) **Title:** NON-DETERMINISTIC DISAMBIGUATION AND MATCHING OF BUSINESS LOCALE DATA



(57) **Abstract:** There is provided a method that includes (a) receiving data that describes a location, (b) extrapolating, from the data, an address associated with the location, (c) identifying a segment of a thoroughfare that includes the address, (d) defining a polygon that has a perimeter that encompasses a geographic region that is in a vicinity of the segment, (e) obtaining geo-coordinates of a point within the polygon, (f) identifying an address at the geo-coordinates, and (g) identifying an entity that is associated with the address at the geo-coordinates. There is also provided a system that performs the method, and a storage device that contains instructions that control a processor to perform the method.