

ABSTRACT

Embodiments of the present disclosure provide a content display method and apparatus, a device, and a storage medium. The method comprises: displaying target content in a first display mode, wherein the target content is content of an embedded application, and the content of the embedded application comprises description information and image information, and in the first display mode, the description information is displayed by means of an information layer and the image information is displayed by means of an image layer; and switching from the first display mode to a second display mode in response to a mode switching operation, wherein in the second display mode, the information layer is hidden to stop displaying the description information. The content display method provided by the embodiments of the present disclosure can improve the display effect of the content of the embedded application and improve the efficiency of acquiring the content of the embedded application, thereby improving the user experience.