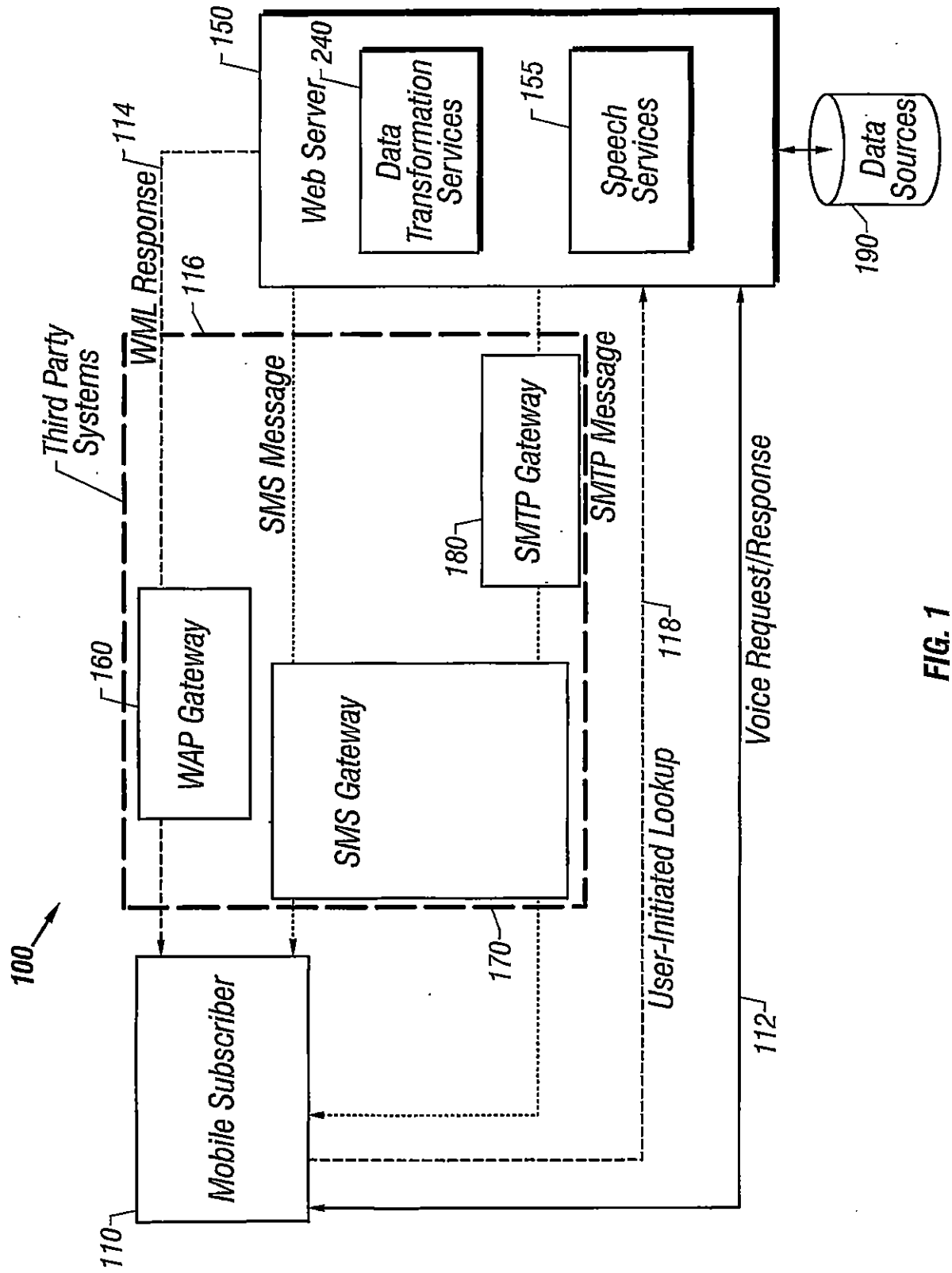

100
Third Party Systems
WML Response
114
116
150
Web Server
240
Data Transformation Services
155
Speech Services
Data Sources
190
SMS Message
SMTP Message
180
SMTP Gateway
160
WAP Gateway
SMS Gateway
170
User-Initiated Lookup
118
Voice Request/Response
112
Mobile Subscriber
110

FIG. 1

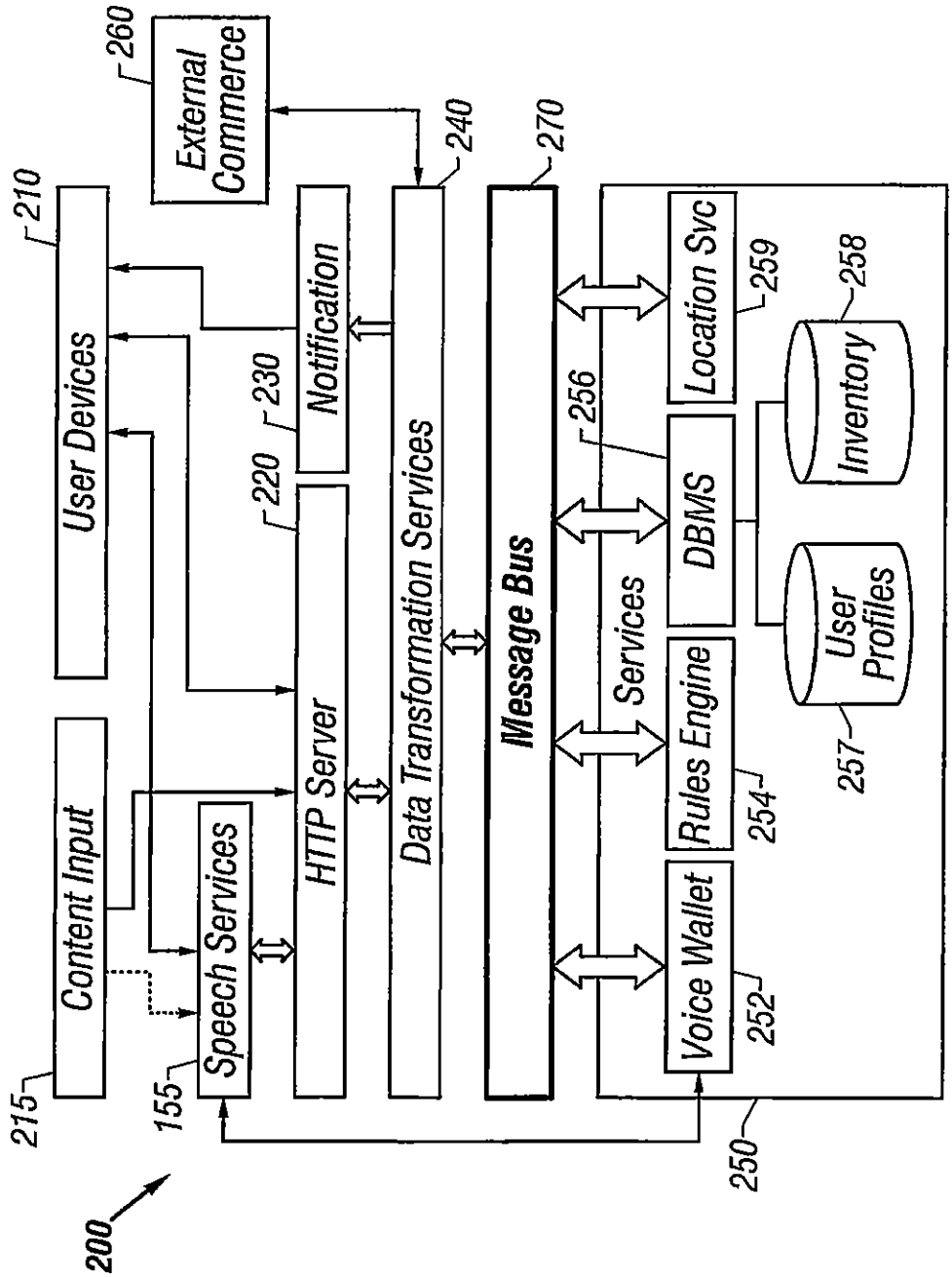

200
215
Content Input
155
Speech Services
210
User Devices
260
External Commerce
220
HTTP Server
230
Notification
240
Data Transformation Services
270
Message Bus
Services
256
DBMS
Location Svc
259
Rules Engine
254
Voice Wallet
252
250
257
User Profiles
258
Inventory

FIG. 2

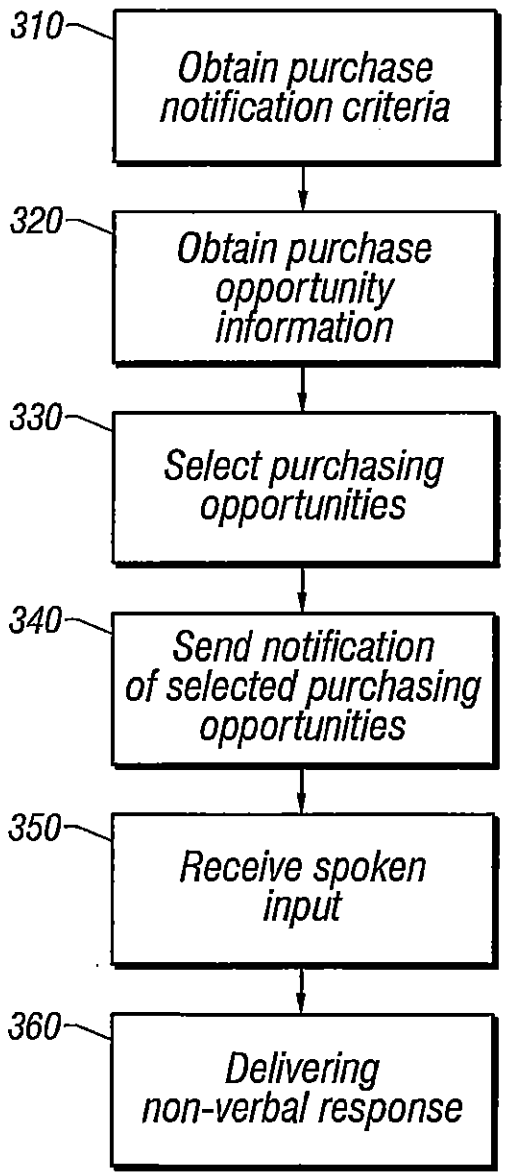

310
Obtain purchase notification criteria
320
Obtain purchase opportunity information
330
Select purchasing opportunities
340
Send notification of selected purchasing opportunities
350
Receive spoken input
360
Delivering non-verbal response

FIG. 3

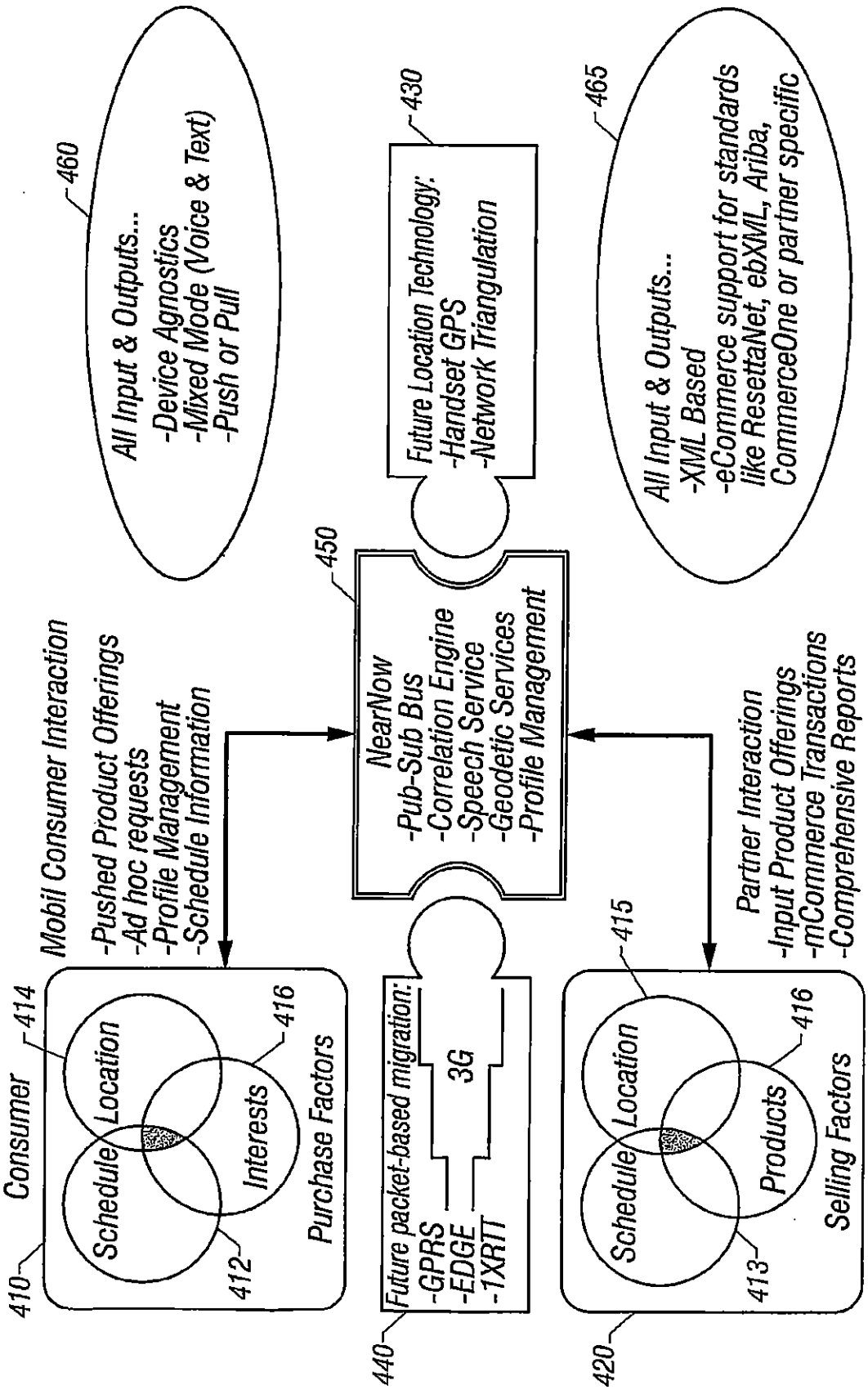

460
All Input & Outputs...
-Device Agnostics
-Mixed Mode (Voice & Text)
-Push or Pull
430
Future Location Technology:
-Handset GPS
-Network Triangulation
465
All Input & Outputs...
-XML Based
-eCommerce support for standards like ResettaNet, ebXML, Ariba, CommerceOne or partner specific
450
NearNow
-Pub-Sub Bus
-Correlation Engine
-Speech Service
-Geodetic Services
-Profile Management
Mobil Consumer Interaction
-Pushed Product Offerings
-Ad hoc requests
-Profile Management
-Schedule Information
Partner Interaction
-Input Product Offerings
-mCommerce Transactions
-Comprehensive Reports
Consumer
414
Schedule
Location
Interests
416
412
Purchase Factors
410
Future packet-based migration:
-GPRS
-EDGE
-1XRTT
3G
440
415
Schedule
Location
Products
416
413
Selling Factors
Partner
420

FIG. 4