

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property
Organization
International Bureau

(43) International Publication Date
06 September 2024 (06.09.2024)



(10) International Publication Number
WO 2024/182821 A2

(51) International Patent Classification:	26 February 2024 (26.02.2024)	US
Not classified	PCT/US2024/017304	
(21) International Application Number:	26 February 2024 (26.02.2024)	US
PCT/US2024/024794	PCT/US2024/019486	
(22) International Filing Date:	12 March 2024 (12.03.2024)	US
16 April 2024 (16.04.2024)	PCT/US2024/020334	
(25) Filing Language:	17 March 2024 (17.03.2024)	US
English	63/569,054	
(26) Publication Language:	22 March 2024 (22.03.2024)	US
English		
(30) Priority Data:		
63/487,494	28 February 2023 (28.02.2023)	US
63/491,040	17 March 2023 (17.03.2023)	US
63/577,830	25 May 2023 (25.05.2023)	US
63/628,410	18 July 2023 (18.07.2023)	US
63/519,549	14 August 2023 (14.08.2023)	US
63/601,930	22 November 2023 (22.11.2023)	US
63/609,800	13 December 2023 (13.12.2023)	US
PCT/US2024/017233		
26 February 2024 (26.02.2024)	US	
PCT/US2024/017251		
26 February 2024 (26.02.2024)	US	
PCT/US2024/017261		
26 February 2024 (26.02.2024)	US	
PCT/US2024/017269		
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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CV, CZ, DE, DJ, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IQ, IR, IS, IT, JM, JO, JP, KE, KG, KH, KN, KP, KR, KW, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, MG, MK, MN, MU, MW, MX, MY, MZ, NA,		

(54) Title: ONLINE ADVERTISING TECHNOLOGY FOR ARTIFICIAL GENERAL INTELLIGENCE (AGI) AND SUPERINTELLIGENCE (SI)

(57) Abstract: Currently, online advertising systems are primarily used to attract human attention and monetize it by selling products and services to humans. A superior way to monetize human attention specifically, and the attention of any intelligent entity more generally, is to focus it on solving valuable problems. This invention shows how to capture specific human (or non-human) expertise via online ads and then use that expertise to train advanced AI systems which then solve valuable problems using that expertise. Using the invention, Alphabet/Google, Meta, Amazon, Alibaba, ByteDance/TikTok, Microsoft, Apple, TenCent, Baidu, Twitter/X, Spotify, PubMatic, Pinterest, Snap and other online advertisers can significantly increase their online advertising revenue. The system and methods also enable existing online advertising technology to power AI, Artificial General Intelligence (AGI), and SuperIntelligent systems. The technology includes systems and methods that increase AI safety and maximize the chances of human survival and prosperity in the age of AI.

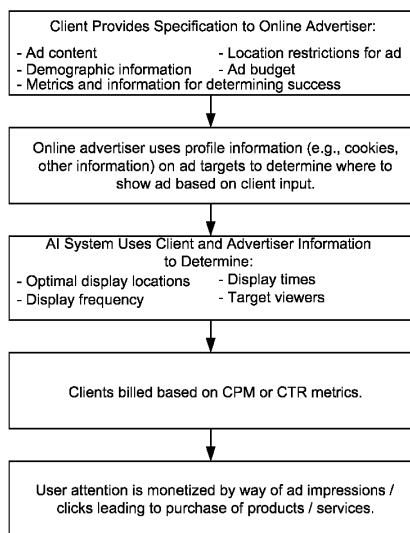


FIG. 14

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NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, WS, ZA, ZM, ZW.

(84) Designated States (*unless otherwise indicated, for every kind of regional protection available*): ARIPO (BW, CV, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SC, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, ME, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

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