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(71) Applicant (for all designated States except US): **ST ELECTRONICS (INFO-COMM SYSTEMS) PTE LTD** [SG/SG]; 100 Jurong East Street 21, ST Electronics Jurong East Building, Singapore 609602 (SG).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **CHAN, Siew Keong** [SG/SG]; ST Electronics (Info-Comm Systems) Pte Ltd, 100 Jurong East Street 21, ST Electronics Jurong East Building, Singapore 609602 (SG). **CHEN, Jun Dong** [SG/SG]; ST Electronics (Info-Comm Systems) Pte Ltd, 100 Jurong East Street 21, ST Electronics Jurong East Building, Singapore 609602 (SG). **LI, Hui, Jack** [SG/SG]; ST Electronics (Info-Comm Systems) Pte Ltd, 100 Jurong East Street 21, ST Electronics Jurong East

Building, Singapore 609602 (SG). **NG, Kim Chwee, Albert** [SG/SG]; ST Electronics (Info-Comm Systems) Pte Ltd, 100 Jurong East Street 21, ST Electronics Jurong East Building, Singapore 609602 (SG).

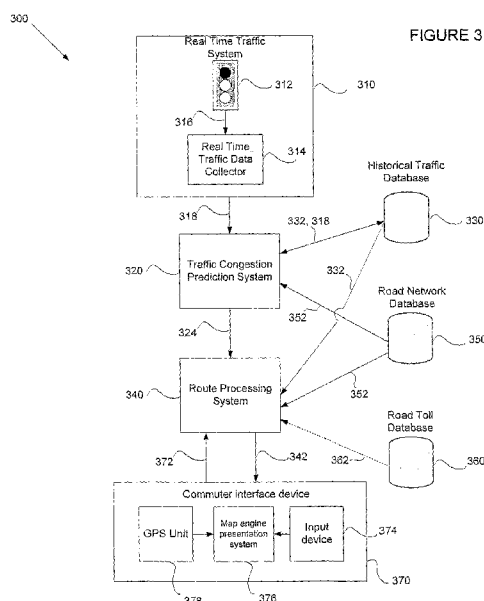
(74) Agent: **LIM, Jim**; 47 Hill Street, #03-03, SCCC Building, Singapore 179365 (SG).

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(54) Title: DETERMINING A TRAFFIC ROUTE USING PREDICTED TRAFFIC CONGESTION



(57) Abstract: A method, processing system, and computer program product for determining an optimal route between a first and second location. In one form, the method includes, in a processing system, steps of obtaining input data indicative of the first and second location; obtaining real time traffic data; generating predicted traffic congestion data using the real time traffic data and historical traffic data; and determining, from a plurality of potential routes between the first and second location, an optimal route for a commuter travelling between the first and second location based upon the predicted traffic congestion data.



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