

ABSTRACT

An identity information presentation method and apparatus, a terminal, a server, and a storage medium are provided, which relate to the field of augmented reality technologies. The method includes: step 201, acquire an image by using a camera; step 202, display the image acquired by the camera based on an augmented reality social mode, in which augmented reality social information is provided for a currently logged-in account; step 203, present, based on a geographical location of the character in an environment, first identity information around a character in an augmented reality manner based on a geographical location of the character in an environment.

Fig. 2